

Managing Non-Profit Organizations
MGT 333 Spring 2015
Dr. Terry L. Goodin

NOTICE: This syllabus is subject to change until the first day of class.

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Bowling Green, Kentucky**

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Availability:

I will be generally available to answer e-mails Monday through Friday 5:00 p.m. – 10:00 p.m. CDT and on Saturdays from 8:00 a.m. to 8 p.m. and Sunday evenings from 8:00 p.m. to 10:00 p.m. CDT (I will be checking e-mail at other times throughout the week as well.)

Text:

Worth, M. J. (2014). Nonprofit management: Principles and practice. (3rd Ed.) Thousand Oaks, CA: Sage Publications.

ISBN: 978-1-4522-4309-2. The book is available through the WKU Bookstore, or through CourseSmart at the following link:
<<http://www.coursesmart.com/IR/2324936/9781452243092>>

Course Description:

Provides an overview of nonprofit organizations; examines key business areas including budgeting, finance, marketing, communication, board of directors, volunteers and strategic planning.

Course Objectives:

Understand the importance of nonprofit organizations to societies
Examine key issues in governing nonprofit organizations
Expose students to a variety of local nonprofit organizations
Foster interest in a career in nonprofit organizations
Develop management skills useful in both nonprofit and other organizations

Withdrawal:

March 20 is the last day to drop a full semester course with a "W." It is also the last day to change a full semester course from audit to credit.

Grading:

Your grade in this course will be based on your performance on three tests, Discussion Board participation and activities. The point distribution for the class is as follows:

Tests – each worth 100 points = 300 points

Discussion Board participation = 100 points

Activities = 100 points

Total points: 500 points

Cheating:

Cheating will not be tolerated in this course. Anyone caught cheating will FAIL THE COURSE regardless of the grade to date. Cheating includes, but is not limited to, cheating on an exam, copying the work of another student on projects or papers, plagiarism, or intentionally lying to the instructor.

Students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Student Accessibility Resource Center, first floor of the Downing Student Union, 1074. The SARC web address is <http://www.wku.edu/sarc/> and the telephone number is (270) 745-5004. Please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the Student Accessibility Resource Center.

Let's have a great semester!