

Department: School of Professional Studies

Course Number: RE 170C

Course Title: Essentials of Real Estate

Course Credit Hours: 3

Prerequisite: none

Required Textbook:

- Title: *Real Estate Principles, 11th edition*
- Author: Charles F. Floyd and Marcus T. Allen
- ISBN: 1-4754-2173-7
- eBook ISBN: 9781475421743

Term: Fall 2017

Course Description: A course designed to introduce the student to the economic, social, environmental, governmental and legal setting of real estate in the United States. The unique aspects of real estate as a commodity, an investment medium, and a provider of shelter are discussed. The course explores the many career areas in the real estate industry as well as the informational needs of the homeowner.

Instructor: Maria C. Stewart, Attorney at Law

- E-mail: maria.stewart@wku.edu
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- ***NOTE: Please identify yourself and tell your professor which of her classes you are in when e-mailing, texting, or leaving voicemails.

Office Hours: By appointment

Learning Outcomes:

Upon completion of RE 170C students will be better-informed real estate market participants whether their primary real estate interests lie in consumption, investment, brokerage, appraisal, law, property and asset management, or any combination of these aspects of real estate.

Mandatory Blackboard, Internet & E-mail Access:

- This is a web-based class. In order to succeed in this class you must be able to confidently navigate around our class Blackboard page. If you are uncomfortable with the internet, with e-mail, and/or with Blackboard, you risk not being successful in this class because it is a web-based, distance learning class. Tutorials are available at www.wku.edu/it, as if you feel you are lacking in any of the aforementioned areas. Your professor very strongly encourages you to take advantages of some of the tutorials offered.

- If you run into technical issues with Blackboard or your WKU e-mail, the WKU Help Desk is a wonderful resource. Their contact information can also be found at www.wku.edu/it.
- This class is very Blackboard centered. Blackboard tends to be more compatible with Mozilla Firefox than it is with Internet Explorer. For that reason alone, you might consider downloading Mozilla Firefox, if it is not already on your computer, for use with Blackboard.
- You MUST have consistently reliable access to the internet in order to be successful in this class. PLEASE BE WARNED, all quizzes and exams will be taken on Blackboard, and if you are in the middle of a quiz or exam and your internet access drops or slows down even for a moment, Blackboard sometimes closes that quiz or exam. Your professor will NOT re-open that quiz or exam. So please make sure your internet signal is strong and consistent before you begin a quiz or exam on Blackboard.
- You MUST check your WKU e-mail at least once per day, seven days a week. Your professor assumes that you are doing so. E-mail is your professor's only line of communication with you considering this is a web-based class.

Evaluation method:

- 315 total points possible
 - Chapter "Key Terms" Defined
 - 90 points possible
 - A list of "Key Terms" can be found the end of each chapter, except chapter fifteen.
 - Definitions for those "Key Terms" are found at the end of our textbook.
 - Type these "Key Terms" and the definitions of these "Key Terms" into a document, such as a Microsoft Word document, and upload that document at the spot designated "Key Term Defined" on our course Blackboard page.
 - We cover nineteen chapters. You receive 5 points for each chapter for which you define and post your "Key Terms," with the exception of chapter fifteen.
 - Quizzes
 - 75 points possible
 - A quiz will be given each week.
 - Each week's quiz can be found on our course Blackboard page.
 - Each week's quiz contains five questions.
 - 5 points possible on each quiz.
 - Exams
 - 75 points possible
 - An exam will be given every three weeks.

- Each exam can be found on our course Blackboard page.
 - Each exam contains fifteen questions.
 - 15 points possible on each exam.
- Comprehensive Final Exam
 - 75 points possible
 - A comprehensive final exam will be given at the end of that semester.
 - This comprehensive final exam can be found on our course Blackboard page.

Title IX Misconduct/Assault Statement:

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and Discrimination and Harassment Policy (#0.2040) at https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

ADA Accommodation Statement:

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

University Process For Academic Dishonesty:

Dishonesty, such as cheating, plagiarism, misrepresenting of oneself or an organization, knowingly furnishing false information to the University, or omitting relevant or necessary information to gain a benefit, to injure, or to defraud is prohibited.

Academic Integrity. The maintenance of academic integrity is of fundamental importance to the University. Thus it should be clearly understood that acts of plagiarism or any other form of cheating will not be tolerated and that anyone committing such acts risks punishment of a serious nature.

Academic Dishonesty. Students who commit any act of academic dishonesty may receive from the instructor a failing grade in that portion of the course work in which the act is detected or a failing grade in a course without possibility of withdrawal. The faculty member may also present the case to the Office of Judicial Affairs for disciplinary sanctions. A student who believes a faculty member has dealt unfairly with him/her in a course involving academic dishonesty may seek relief through the Student Complaint Procedure.

Plagiarism. To represent written work taken from another source as one's own is plagiarism. Plagiarism is a serious offense. The academic work of a student must be his/her own. One must give any author credit for source material borrowed from him/her. To lift content directly from a source without giving credit is a flagrant act. To present a borrowed passage without reference to the source after having changed a few words is also plagiarism.

Cheating. No student shall receive or give assistance not authorized by the instructor in taking an examination or in the preparation of an essay, laboratory report, problem assignment or other project which is submitted for purposes of grade determination.

Other Types of Academic Dishonesty. Other types of academic offenses, such as the theft or sale of tests, electronic transmission of test, test sharing, etc. will be reported to the Office of Judicial Affairs for disciplinary action.

COURSE SCHEDULE

Your professor reserves the right to make changes to this syllabus if the need arises to do so. If that were to occur, your professor will post an announcement on your course Blackboard page and that announcement will be e-mail out to all students registered for this course.

There are no makeups in this class, for any reason whatsoever. Your professor strongly recommends that you review this syllabus weekly to make certain you are completing everything that is due each week. You have an entire week to complete what is due in that given week. If you wait until the last minutes and something comes up that prevents you from completing an assignment, quiz and/ or exam, your professor's response will be that you probably should not have waited until the last minute. And since this is a web-based class, even if you must be out of town, there is no doubt that you will be able to find internet access somewhere.

Week of 21 August:*Chapter 1: Why We Study Real Estate*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 28 August:*Chapter 2: Property Rights and Legal Descriptions*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 4 September:*Chapter 3: Private Restrictions on Ownership*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.
- **EXAM #1: Chapters 1, 2 & 3 – MUST BE COMPLETED NO LATER THAN 11:00 p.m. central time Saturday evening.**

Week of 11 September:*Chapter 4: Public Restrictions on Ownership*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 18 September:*Chapter 5: Deeds and Title Examination*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 25 September:*Chapter 6: Contracts and Title Closings*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.
- **EXAM #2: Chapters 4, 5 & 6 – MUST BE COMPLETED NO LATER THAN 11:00 p.m. central time Saturday evening.**

Week of 2 October:*Chapter 7: Real Estate Leases**Chapter 8: Real Estate Brokerage*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 9 October:*Chapter 9: Real Estate Appraisal*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 16 October:

Chapter 10: Property and Asset Management

Chapter 11: Residential Land Use

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.
- **EXAM #3: Chapters 7, 8, 9, 10 & 11 MUST BE COMPLETED NO LATER THAN 11:00 p.m. central time Saturday evening.**

Week of 23 October:

Chapter 12: Commercial and Industrial Land Use

Chapter 13: Understanding Real Estate Market Dynamics

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 30 October:

Chapter 14: Urban and Regional Economics

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 6 November:

Chapter 15: Home Purchase Decisions

- Read the chapter.
- NO KEY TERMS THIS WEEK
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.
- **EXAM #4: Chapters 12, 13, 14 & 15 – MUST BE COMPLETED NO LATER THAN 11:00 p.m. central time Saturday evening.**

Week of 13 November:*Chapter 16: Residential and Commercial Property Financing*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 20 November:*Chapter 17: Risk, Return, and the Time Value of Money**Chapter 18: Mortgage Mechanics*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.

Week of 27 November:*Chapter 19: Analyzing Income-Producing Properties*

- Read the chapter.
- Define “Key Terms” found the end of the chapter.
 - Definitions for “Key Terms” are found at the end of our textbook.
 - Type these “Key Terms” and the definitions of these “Key Terms” into a document, such as a Microsoft Word document, and upload that document at the spot designated “Key Term Defined” on our course Blackboard page.
- Complete this week’s Blackboard quiz no later than 11:00 p.m. central time Saturday evening. The quiz can be found on our course Blackboard page.
- **EXAM #5: Chapters 16, 17, 18 & 19 – MUST BE COMPLETED NO LATER THAN 11:00 p.m. central time Saturday evening.**

Week of 4 December:

- Comprehensive Final Exam – **MUST BE COMPLETED NO LATER THAN 11 p.m. central time Saturday, 9 December.**