

LME 410/410G: Storytelling Online Course Syllabus – Spring 2016

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Course Websites: <http://blackboard.wku.edu>

Office: 230 Technology Way Bowling Green, KY
Telephone Number: 270-791-0235
Prerequisite: none
Skype: tstice

No Purchase of a Text Book is required for this course!

Required Special Instructional Materials Needed:

Required Hardware, Software, and File Formats:

Hardware:

- PC/Windows-based computer with Internet Access *OR*
- Mac with OS 10 or later and Internet Access *OR*
- Contact me to discuss other possible devices (such as an iPad)
- Memory: 1GB minimum recommended
- Free Hard Drive Space: 2 GB minimum recommended
- Firewire (1394) port (yes or no) (optional depending on video recording device selected)
- Digital Video Recorder You should have a digital video recorder that the video captured is transferable to your computer. (could be a phone for example)
- Make certain the video capturing device you use captures clear, clean video and audio
- Headset (microphone and headphones) to ensure clear audio (optional)
- (You may choose to use a Webcam to capture video of yourself)

Software:

- Microsoft Office Pro 2007 or 2010 for Windows (Word, Excel, PowerPoint), web browser *OR*
- Google Apps *OR*
- If you are a Mac user, you should use any word processing software as long as files submitted are in .doc format
- iMovie, Windows Movie Maker
- QuickTime Player; free download from the Internet; may be needed to view some videos on BlackBoard
- iTunes; free download from the Internet; may be needed to view videos on BlackBoard

File Format:

- Save Word files as .doc, Excel files as.xls, PowerPoint files as .ppt. All Word files must be submitted as .doc, .rtf files will not be accepted.

Media: USB Drive (flash drive) highly recommended. Since many students work on more than one computer, a flash drive makes it more convenient to transport files you are working on.

Course Description:

This course is designed to provide instruction in the basic selection, performance, evaluation and application of traditional storytelling as well as digital storytelling.

Other optional resources:

National Storytelling Network-

<http://www.storynet.org/> A professional organization for storytellers. Books and recordings are sold through its online market place. Check here to obtain a supplemental resource for the class. NSN also publishes "Storytelling Magazine" and sponsors the National Storytelling Festival each year in Jonesborough, TN.

CLASS CALENDAR

Assignments are due at midnight on the last day of the week the assignment is due, unless indicated otherwise.

Other activities that should be completed or undertaken are indicated by dates to encourage students to focus on the requirements for the class.

Link to WKU Academic Calendar:

http://www.wku.edu/registrar/academic_calendars/calendar_spring.php

Date	Topics, Readings, Viewings & Assignments	Due Date
January 26	<p>Topic Getting prepared for the coursework</p> <p>Readings There are no required readings for this week.</p> <p>Viewings There are no required viewings for this week</p> <p>Assignment</p> <ul style="list-style-type: none"> • Equipment Check-in • Record Test Video 	<p>All assignments listed must be posted by Midnight – January 31</p> <ul style="list-style-type: none"> • Equipment check-in assignment (post in BB) • Test video (post in BB)
February 1	<p>Topic Getting to Know One Another</p> <p>Readings</p> <p>Assignment</p> <ul style="list-style-type: none"> • Introducing Yourself on Video 	<p>All assignments listed must be posted by Midnight – February 7</p> <ul style="list-style-type: none"> • Introducing Yourself on Video assignment
February 8	<p>Topic Choosing the Stories to Tell</p> <p>Reading</p> <ul style="list-style-type: none"> • What Is Storytelling • Choosing a Story to Tell • Types of Stories and Where to Tell Them • The Situation, Audience, and Location • Analyzing the Story • Adapting Stories 	<p>All assignments listed must be posted by Midnight – February 14</p> <ul style="list-style-type: none"> • Discussion forum. Reading Reflection Assignment 1

	Assignment <ul style="list-style-type: none"> Reflection of Readings 	
February 15	Topic Audio Recorded Storytelling Readings <ul style="list-style-type: none"> A Storytelling Primer (by Bob Smith) Value of Storytelling (North Central Regional Educational Laboratory) Assignment <ul style="list-style-type: none"> Prepare 2 audio (only) recordings retelling a story of your choice from any of the genres listed below <ul style="list-style-type: none"> Folk Tale Current Event Myths Fables Legends 	All assignments listed must be posted by Midnight – February 21 There are no assignments due to be posted this week
February 22	Topic Continue to work on the assignment from last week Readings There are no readings this week. Viewings There are no viewings this week. Assignment <ul style="list-style-type: none"> Audio Storytelling recordings 	All assignments listed must be posted by Midnight – February 28 <ul style="list-style-type: none"> Upload 2 audio recordings of storytelling experiences and the self-assessments of each story.
February 29	Topic Presenting The Story Readings Cassady – <i>The Art of Storytelling</i> <ul style="list-style-type: none"> Creative Methods of Presentation Setting the Mood Using Your Body and Voice Viewings There are no viewings this week Assignments <ul style="list-style-type: none"> Reading Reflection 2 	All assignments listed must be posted by Midnight – March 4 <ul style="list-style-type: none"> Discussion forum Reading Reflection Assignment 2

March 5 -13	WKU Spring Break	
March 14	Topic Developing Original Ideas Readings Cassady – The Art of Storytelling <ul style="list-style-type: none"> • Chapter 7 – Ideas From Experience • Chapter 8 – Creating Characters • Chapter 9 – Planning the Structure • Chapter 10 – Methods of Communicating Ideas Assignments <ul style="list-style-type: none"> • Reading Reflection 	All assignments listed must be posted by Midnight –March 20 There are no assignments due to be posted this week
March 21	Topics Prop Stories Readings Props with Storytelling Viewings There are no viewings required for this week. Assignments <ul style="list-style-type: none"> • Prepare Prop Story for video 	All assignments listed must be posted by Midnight – March 27 <ul style="list-style-type: none"> • Discussion forum Reading Reflection Assignment 3
March 28	Topic Prop Stories Readings There are no readings required for this week. Viewings There are no viewings required for this week. Assignments <ul style="list-style-type: none"> • Prepare Prop Story for video 	All assignments listed must be posted by Midnight –April 3 <ul style="list-style-type: none"> • Prop Story video recorded & posted as well as a self-assessed story evaluation form.
April 4	Topic Digital Storytelling <ul style="list-style-type: none"> • What is Digital Storytelling 	All assignments listed must be posted by Midnight – April 10

	<p>Readings</p> <ul style="list-style-type: none"> • Origins of Digital Storytelling • AFI – 21st Century Educator’s Handbook (course documents) <ul style="list-style-type: none"> ○ The Screen Education Process and Writing (pp. 4-8) ○ The Door Scene (pp. 8-22) • Apple – Curriculum for Digital Media Creation (course documents) <ul style="list-style-type: none"> ○ Developing Movie Ideas (pp. 11-18) <p>Viewings</p> <ul style="list-style-type: none"> • The Center for Digital Storytelling - Youtube Channel • Digitales <p>Assignment The Door Scene in Still Pictures</p>	<ul style="list-style-type: none"> • Post the “Door Scene” in still pictures to BB
April 11	<p>Topic Planning and Storyboarding</p> <p>Readings Planning and Storyboarding Freytag’s Pyramid Ohler’s Visual Portrait of a Story</p> <p>Viewings AFI Storyboarding How to Create a Storyboard for Your Video</p> <p>Assignment Story Map Analysis</p>	<p>All assignments listed must be posted by Midnight – April 17</p> <ul style="list-style-type: none"> • There are no assignments due this week
April 18	<p>Topic Planning and Storyboarding</p> <p>Readings Storyboarding Processes and templates Two Column Story Table</p> <p>Viewings There are no viewings for this week.</p> <p>Assignment Story Map Analysis</p>	<p>All assignments listed must be posted by Midnight – April 24</p> <ul style="list-style-type: none"> • Post Story Map Analysis to BB
April 25	Topic	All assignments listed

	<p>Types of Digital Stories (PSA, commercial, movie/book trailer)</p> <p>Readings There are no readings required this week.</p> <p>Viewings PSA example PSA example Commercial example</p> <p>Assignments Create a story map for your digital video Create a digital video</p> <p>Graduate Students Only Assignment Read and critique 2 articles</p>	<p>must be posted by Midnight – May 1</p> <ul style="list-style-type: none"> There are no assignments due this week.
May 2	<p>Topic Types of Digital Stories (PSA, commercial, movie trailer)</p> <p>Readings There are no readings required this week.</p> <p>Viewings There are no viewings required this week.</p> <p>Assignments Create a story map for your digital video Create a digital video</p>	<p>All assignments listed must be posted by Midnight – May 8</p> <ul style="list-style-type: none"> Post story map for your digital video Post Digital Video to BB
May 9	<p>Topic Final Week</p> <p>Readings There are no readings required this week.</p> <p>Viewings There are no viewings required this week.</p> <p>Assignments Final Assessment (Critical Performance) – Select what you feel to be your best work for this course and post the video along with a 2 page paper reflecting on the learning experiences of this coursework as well as why you have selected the video you have selected.</p>	<p>All assignments listed must be posted by Midnight – May 11</p> <ul style="list-style-type: none"> Graduate Students: Post article critiques All Students MUST Upload Critical Performance

Course Evaluation

Evaluation for Undergraduate Students

- Equipment check-in (25)
- Test Video (25)
- Video Introduction (100)
- 3 – Reading Reflections (150)
- 2 – Audio Traditional Storytelling Recordings (100)
- Prop Traditional Storytelling Video Recording (100)
- Prop Story self-assessment (100)
- Door Scene in Still Pictures Video (100)
- Story Map (100)
- Digital Video (PSA, Commercial, Movie/book trailer) (100)
- Story map of Digital Video (PSA, Commercial, Movie/book trailer) (100)
- Upload Critical Performance (100)

Total Points Possible 1000

Evaluation for Graduate Students

- Equipment check-in (25)
- Test Video (25)
- Video Introduction (100)
- 3 – Reading Reflections (150)
- 2 – Audio Traditional Storytelling Recordings (100)
- Prop Traditional Storytelling Video Recording (100)
- Prop Story self-assessment (100)
- Door Scene in Still Pictures Video (100)
- Story Map (100)
- Digital Video (PSA, Commercial, Movie/book trailer) (100)
- Story map of Digital Video (PSA, Commercial, Movie/book trailer) (100)
- Upload Critical Performance (100)
- Critique 2 articles (200)

Total Points Possible 1200

Undergraduate Grading Scale

A=90% = 900-1000

B=80% = 800-899

C=70% = 700-799

D=60% = 600-699

Graduate Grading Scale

A=90% = 1100-1200

B=80% = 900-1099

C=70% = 800 - 899

D=60% = 700 - 799

Class Time Management:

Management of your personal “class time” is one of the most difficult issues for students in an online class. Most face-to-face classes meet three hours a week and students are expected to spend up to six hours per week in class preparation and assignments. Therefore, you can expect to spend up to **nine hours per week** on any university course whether face-to-face or online. (Travel time has been a major consideration for many of you in face-to-face classes.) You will be working on different components of your Critical Performance Indicator (CPI) throughout the semester. It is not advisable to procrastinate not only because of the time involved but the technical issues you may face and the time required to teach your lesson.

TECHNICAL SUPPORT FOR BLACKBOARD SYSTEM

For technical assistance, email cihelp@atech.wku.edu or call the WKU CourseInfo Helpline at (270) 745-7020/7000. The helpline is staffed during regular business hours (8:00am to 4:30pm CT Monday-Friday). If you call after business hours, leave a message and they will contact you as quickly as they can.

COURSE POLICIES

A. Ethics:

By enrolling in LME classes, students commit themselves to ethical behavior in their academic work. They will adhere to the following principles stated in the student handbook as University policy:

Plagiarism - To represent ideas or interpretations taken from another source as one's own is plagiarism. Plagiarism is a serious offense. The academic work of students must be their own. Students must give the author(s) credit for any source material used. To lift content directly from a source without giving credit is a flagrant act. To present a borrowed passage after having changed a few words, even if the source is cited, is also plagiarism.

Academic Dishonesty/Cheating - No student shall receive or give assistance not authorized by the instructor in taking an examination or in the preparation of an essay, laboratory report, problem assignment, or other project that is submitted for purposes of grade determination.

Disposition of Offenses - Students who commit any act of academic dishonesty may receive from the instructor a failing grade in that portion of the course work in which the act is detected or a failing grade in the course without possibility of withdrawal. The faculty member may also present the case to the University Disciplinary Committee through the Office of the Dean of Student Life for disciplinary sanctions. Students who believe a faculty member has dealt unfairly with them in a situation involving alleged academic dishonesty may seek relief through the Student Complaint Procedure.

B. Student Disabilities:

Students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the [Office for Student Disability Services](#), Room A-200, in the Student Success Center wing of Downing University Center (DUC). The OFSDS telephone numbers are 270-745-5004, V/TDD-270-745-3030, and Fax-270-745-6289.

Undergraduate students with academic potential that meet financial and educational criteria set by the United States Department of Education may also receive assistance from [Student Support Services](#) (132 Jones-Jaggers Hall, 270-745-4308/fax-270-745-6850) because of physical and learning disabilities. The *Next Program* is available to help incoming students adjust with cultural, educational and social programs. In coordination with the Office of Equal Opportunities/ADA Services, the Student Support Services offers individual assistance to qualified students in need of accommodations. Note-takers, audiovisual equipment, support groups, and alternative testing procedures are available as needed.

Please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the Office for Student Disability Services.

C. Incompletes:

A grade of "incomplete" will be given only when a substantial amount of coursework has been completed and an emergency concerning the student or a member of the immediate family (spouse, child, parent) prevents the student from completing the course.

D. Kentucky Education Professional Standards Board (EPSB) Code of Ethics:

For those students who seek Kentucky teacher certifications.

EPSB's code of ethics (url: <http://www.kyepsb.net/legal/ethics.asp>)

COURSE GOALS AND OBJECTIVES

A. Kentucky Teacher Standards (KTS)/Objectives:

KTS Standard I: Content Knowledge

KTS Standard II: Designs/Plans Instruction

Plans instructional strategies and activities that address learning objectives for all students.

Plans instructional strategies and activities that facilitate multiple levels of learning.

KTS Standard IV: Implements/Manages Instruction

B. Professional Growth & Effectiveness Framework for Teaching

Domain 1 Planning & Preparation

1d: Demonstrating Knowledge of Resources

1. Resources for classroom use
2. Resources to extend content knowledge and pedagogy
3. Resources for students

Domain 3 Instruction

3a: Communicating with Students

4. Use of Oral and Written Language

Domain 4 Professional Responsibilities

4a: Reflecting on Teaching

1. Accuracy
2. Use in Future Teaching

C. American Association of School Librarians (AASL) Standards/Objectives:

AASL Standard 1: Information and Ideas

AASL Standard 2: Teaching and Learning

AASL Standard 4: Program Administration

Managing Information Resources: Selecting, Organizing, Using

D. College of Education and Behavioral Sciences (CEBS) Dispositions:

For those students seeking a Kentucky teacher certification.

Learning:

Attendance - Consistently attends class and is on time.

Class participation - Actively engaged and interested in the class activities.

Class preparation - Consistently comes to class well prepared.

Communication - Uses language to express ideas very effectively regardless of the age of the listener.

Diversity:

Willingly works with others from different ability, race, gender, or ethnic groups.

Professionalism:

Commitment to self-reflection and growth - Actively seeks suggestions and constructive criticism, regularly engages in learning through self-reflection.

E. Kentucky Education Professional Standards Board (EPSB) Code of Ethics and Themes:

EPSB's code of ethics <url: <http://www.kyepsb.net/legal/ethics.asp>>

EPSB Themes: Diversity, Literacy, Closing Achievement Gap. EPSB Program Themes are areas of emphasis that must be included in all degree programs that lead to teacher certification in Kentucky. <<http://www.kyepsb.net/teacherprep/CART/themes6.asp>>

COURSE ASSIGNMENTS

Submitting Assignments for Spring 2014: Assignments should be submitted electronically by posting to the appropriate location designated on each assignment. Please carefully read the instructions for each task, as the location for the product upload may differ.

A. General Procedures & Guidelines

(1). General Format and Grammar Requirements for Assignments

All written assignments must be done in Times-New Roman typeface and 12-point font.

- (a). Formal reports must be written in the third person. Do not use "I," "you", or "yours." Use of "you" or "your" in these documents is prohibited.
- (b). Consistency in the use of verb tense must be followed. Do not use past and then switch to present tense. This is especially true in the same paragraph as well as throughout the entire paper. Active voice always should be used unless there is a reason not to do so. Do not shift voice in the same sentence.
- (c). Avoid using "It" to begin a paragraph, even a sentence late in a paragraph. An example of this is a paper or paragraph that starts with "It was once believed..." or "It is accepted...." Another commonly inappropriate statement is to begin a sentence with "It must be emphasized....," or "It is necessary...."
The pronoun "it" is anticipatory. Simply rewording a sentence can avoid this grammatical horror.
- (d). Two spaces must follow a sentence, not one or three. Other punctuation must follow standard writing style appropriate to formal graduate reports.
- (e). Students must use an acceptable style manual for the written reports. Standard manuals include APA, Chicago Manual of Style, MLA, and Turabian. Right hand margins must be unjustified.

Online Style Manuals-- Citations for Electronic Media

http://ecourses.wku.edu/bin/common/course.pl?course_id=17082_1&frame=top

Turabian-- http://ecourses.wku.edu/bin/common/course.pl?course_id=17082_1&frame=top

- (f). ALL WRITTEN WORK MUST BE ORIGINAL FOR THIS CLASS. THIS INCLUDES THE ANNOTATIONS IN THE BIBLIOGRAPHY. WORK RECYCLED FROM OTHER CLASSES WILL RECEIVE A ZERO. The LME program and others in the Department of Special Instructional Programs are acquiring "plagiarism sniffing" software. PLAGIARISM CAN RESULT IN A BAD, A REALLY BAD GRADE FOR THE COURSE, AND POSSIBLE DISMISSAL FROM GRADUATE SCHOOL.

Any idea or image, etc. that is incorporated into an assignment must be cited (journal articles, books, websites, and any other media that is available today or may appear in the future)

Emails to Instructor:

1. ALL emails to your instructor MUST be in the following format:
LME410, LastName, Topic
Emails without this format will (gently) be returned to you to revise the subject. I am not trying to be rude! My email program sorts mail according to the class number. If you do not use this standard email format, your message may get lost in my volume of mail in the Inbox or the Junk folder. Please help me with this!
2. Please set your email options such that when you reply to any message, it will include the original message. When you email me, my email software will retain your original message when I reply. If you reply back, your message should retain both your original message and my response. This helps to remind me of our ongoing conversations. Thanks!!
3. Please avoid emails with "humorous" attachments or emoticons, viruses by using virus checking software, and using floppies that have been used on public machines. Use correct English grammar and spelling in all emails to your instructor.

Naming Files:

Please name files according to the directions for each assignment on your syllabus. In general, all files submitted should begin with your last name, then an underscore, then first name, then an underscore, and then a description of the assignment. For example,

Stice_Terri_assignmentname

All assignments must use 12 point type and be submitted in MS- Word format (.doc) (.docx).

Uploading the Critical Performance

Click on the following link or copy and paste the URL (Web address) onto the address line on your browser, then follow the directions. --

<http://edtech2.wku.edu/portfolio/>

1. STUDENT INSTRUCTIONS

Click on the following link copy and paste the URL (Web address) onto the address line on your browser-

http://edtech2.wku.edu/portfolio/studenthelp/student_instructions.php

2. STUDENT REGISTRATION IN EPS SYSTEM

Click on the following link copy and paste the URL (Web address) onto the address line on your browser-

http://edtech2.wku.edu/portfolio/student/student_login.php

3. STUDENT HELP FOR USING EPS

Click on the following link or copy and paste the URL (Web address) onto the address line on your browser-

<http://edtech2.wku.edu/portfolio/studenthelp.php>

4. CREATE A NEW STUDENT ACCOUNT

Click on the following link or copy and paste the URL (Web address) onto the address line on your browser-

<http://edtech2.wku.edu/portfolio/student/register.php>

4. UPLOAD AN ASSIGNMENT

Click on the following link;

<http://edtech.tph.wku.edu/~eps/student/Upload/Upload.py>

All Course Assignments, Projects, and Assessments as well as detailed assignment information is located on Blackboard.