

Course**Interior Design & Fashion Merchandising**

Visual Design II: WEB
IDFM 221
Family & Consumer Sciences
3 Hours
Pre-requisites/Co-requisites: None

Catalog Description**Interior Design & Fashion Merchandising**

Exploration of the conveyance of ideas and information expressed with two-dimensional images through the use of electronic resources.

Course Objectives**Interior Design & Fashion Merchandising**

1. To develop the ability to analyze problems and create solutions that are directly applicable to professions;
2. To develop a process of creative thinking that defers judgment when generating solutions to specific problems;
3. To identify and challenge the typical mental blocks that occur in creative thought processes;
4. To compare the value of teamwork versus individual decision making; and
5. To promote creative thinking through the development of creative written communication skills.

Learning Outcomes**Interior Design & Fashion Merchandising**

1. Students apply a variety of communication techniques and technologies appropriate to a range of purposes and audiences.
2. Students will be able to produce competent presentation drawings across a range of appropriate media.

Methods of Instruction**Interior Design & Fashion Merchandising**

1. Lecture /PowerPoints
2. Portfolio Development
3. Research
4. Reading Assignments

Method of Evaluation**Interior Design & Fashion Merchandising**

Student performances will be evaluated through class participation, examination as well as review of project/assignment work. All work presented by student must be developed and completed in studio classes unless assigned and/or approved by instructor for development outside of class.

Textbook and Supplies**Interior Design & Fashion Merchandising**

Samara, T. (2020). Design Elements, Third Edition: Understanding the rules and knowing when to break them – A Visual Communication. MA: Rockport Publishers.
Supplies: 8GB or high USB digital storage device

Professor's Information

Interior Design & Fashion Merchandising

Professor: Kris Burton
Office: Through Zoom or Phone – Appointments only
Phone: 317-292-6084 (Between 10am-9pm)
Email: Kristine.Burton@wku.edu

Course and Classroom Policies

Interior Design & Fashion Merchandising

Please be courteous to all your professors, visiting lecturers, and your fellow students. Open discussion regarding topics is strongly encouraged. Dialogue that is offensive, harassing, or demeaning will not be tolerated in the classroom. Come ready to work and bring all your materials with you to each class, when in doubt bring it with you. Plan and prepare to produce assignments/projects in the classroom. Being unprepared for class will affect your grade. Work toward a concentrated studio environment. Read and keep all information that is handed out in the classroom and be responsible for all material reviewed in class and on Blackboard. Ask questions and be an active participant.

If a lecture, presentations/critiques or class discussion is in process, students cannot be working on any assignment/project for this class or any other class; students should not be on the computer/iPads or using their cell phones during this time. If the instructor sees a student on the computer/iPads or using their cell phone during presentations, lectures, or class discussions, the student will be asked to leave the class and will be marked absent. No Facebooking during class time, use your studio time wisely. If the use of cell phones in the classroom becomes a problem, it will result in the entire class receiving 15 points pop-quiz. The quiz will be added to your grades and cannot be made up if you are not present when the quiz is being administered. The quiz questions will be over whatever the instructor deems appropriate for that day.

Students are not able to stay in any IDFM studio (after hours): rooms 300,304, 306, 307, 400 or 406 unless an IDFM faculty member is present in the building.

Keep your workspace clean, wipe down your desk after eating or creating. Trash receptacles are provided in each classroom for trash needs. Please do not use desk drawers as trash receptacles. Cutting boards shall be used when cutting with Xacto knives, do not cut on your drafting tables. Everyone is responsible for cleaning up and/or replacing materials used in class or workroom. Entire class receives 15 points penalty from final grade for not meeting this requirement for each incident.

Participation Policy

Interior Design & Fashion Merchandising

This course covers important topics that you will carry with you through the rest of your academic career as well through your career in the field of design. Please be cognizant of all due dates and turn in your work accordingly.

It is very important that you keep up with your assignments, do not get behind; this is very important to be successful in the design field. Life does happen and sometimes it is impossible to get to class, but please be responsible and email the Professor. In the event that the university cancels classes, such as for severe weather, you will be expected to continue with readings as originally scheduled.

Disabilities that Require Accommodations

Interior Design & Fashion Merchandising

In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services in Downing University Center A-200. The OFSDS telephone number is (270)745-5004; TTY is (270)745-3030. Per university policy, please DO NOT request accommodations directly from the professor /instructor without a letter of accommodation from the Office for Student Disability Services.

Refer to the Western Kentucky University Student Handbook for Academic Honesty Policy. Cheating will not be tolerated and will result in a failing grade.

Refer to the Western Kentucky University Student Handbook for Sexual Harassment policy.

NOTE: The Professor reserves the right to make needed & appropriate changes to the projects, assignments, schedule, and due dates; these changes will be updated to Blackboard.

Grading / Evaluation

Interior Design & Fashion Merchandising

Due dates for major assignments, exams, and projects are listed under the schedule tab on Blackboard. It is your job to check blackboard and turn in assignments on time. Late work is not accepted, unless you have spoken to your professor.

Work will be evaluated on the quality of the design, the completeness of the assignments, the accuracy of the technical information, and the quality of execution and consistency of the presentation. Neatness counts on all projects; points will be deducted for sloppy or messy work. Completing the minimum requirements for the projects will not guarantee an "A". All work must be the original work of each student created specifically for the assignment given in this class.

A= 90% - 100% B= 89% - 80% C= 79% - 70% D= 69% - 60% F= 59% - 0%

Extra Credit Opportunities: Upon Approval Only

LATE ASSIGNMENTS

Late assignments will not be accepted for full credit. 10% of points will be deducted for each day that the assignment is late. Assignment submission date	Points deducted
0-24 hours late	10%
1-2 days late	20%
2-3 days late	30%
4-7 days late	50%
8-9 days late	90%
More than 9 days late	100% (no credit)

GRADING Points		Percentage
Photoshop assignments and projects	360	66%
Journal assignments	140	28%
Total	500	100%