

SPS 400: Foundations of Global Citizenship
College of Education and Behavioral Sciences
School of Professional Studies
WKU Web

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I will make every attempt to respond to your emails within a 24-hour-window.

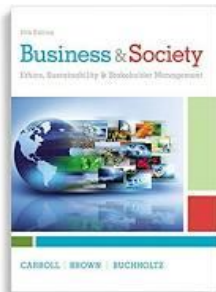
Office Hours: By Appointment – Please email and I will be happy to set up a call, video conference, or a face-to-face meeting with you.

Course Description

An examination of the practice of global citizenship, the connection between the global and the local, the common values, and the shared challenges and benefits.

Course Material (textbook): required.

Business & Society: Ethics, Sustainability, and Stakeholder Management (2018). 10th Edition. By Carroll, Archie; Brown, Jill; and Buchholtz, Ann. Cengage Learning.
ISBN: 9781305959828



Your textbook comes with the following supplements:

| Activity | How many? | What is it? | Seat time? | Why it matters? |
|-------------------------|---|---------------------|------------|--|
| Chapter Readings | 19 (<i>We cover only 13 chapters</i>) | The online textbook | 45 minutes | Full e-book, searchable and easily accessed while working on assignments |

| | | | | |
|--------------------------|----|--|-------------|---|
| Chapter Key Terms | 19 | Flashcards | 40 minutes | Save valuable time with the ready-made flashcards |
| Essay Quiz | 19 | Students will read relevant news and journal articles and answer open-ended critical thinking questions. | 20 minutes | Students will understand how chapter concepts are used in the real world. |
| Media Quiz | 19 | Video with assessment | 10 minutes | Students will better understand case analysis after watching a video and answering pertinent questions. |
| Graded Quiz | 19 | Multiple choice questions test students' knowledge of chapter concepts. | 5-10minutes | Students will have an opportunity to practice the concepts learned in the chapter reading. |

Pre-Requisites

21 hours of Foundations and Explorations coursework or have Junior status.

Rules for Success:

1. Timely completion of all assigned coursework
2. Active participation in the class activities (Discussion Forums)
3. Online etiquette

Learning Outcomes for Colonnade Program

Students will be able to:

- 1) Analyze issues on local and global scales
- 2) Examine the local and global interrelationships of one or more issues
- 3) Evaluate the consequences of decision-making on local and global scales

Specifically, upon successfully completing this class, you will be able to:

- 1) Explain the concepts and principles of global citizenship
- 2) Analyze forces globalizing the environment
- 3) Explain the relations among regional, national, and global citizenship
- 4) Analyze global dimensions of certain occupations
- 5) Analyze methods of strengthening global citizenship

Grading

| Percentage Grade | Letter Grade |
|---------------------------------|--------------|
| 90% to 100% (504 to 560 points) | A |
| 80% to 89% (448 to 503 points) | B |
| 70% to 79% (392 to 447 points) | C |
| 60% to 69% (336 to 391 points) | D |
| Below 60% (below 336 points) | F |

| Assignment | Grade |
|------------------------------|---------------------------------|
| Weekly Case Studies | 280 points (7 @40 points each) |
| Quizzes | 180 points (6 @ 30 points each) |
| Course Project (Final Paper) | 100 points |
| Total | 560 points |

Assignments

1. Reading assignments will introduce students to the concepts of citizenship and approaches to practicing citizenship on a local and global scale. Readings are assigned weekly and provide an opportunity for students to interact with the course material.
2. Case studies are assigned as Blackboard discussion forums where students demonstrate their critical thinking and problem-solving abilities. The forums provide you with a context to interact with each other and with me. Case studies are an opportunity to engage in an active learning process. Case studies are also assessment tools that gauge your learning objectives. No late posting will be accepted (see below the grading rubric for weekly discussion for more details).
3. Quizzes are assigned weekly on Blackboard. You will have to take 6 quizzes during the semester. They cover the reading assignment and gauge your understanding of the concepts and approaches presented by the reading material. Each quiz consists of 15 questions. You will have 20 minutes to take and finish a quiz. **Quizzes are to be taken in one sitting (there is no saving and coming back to the quiz). A 20-minute window will open every Thursday from 8:00 am through Sunday 11:59 pm; this timeframe will allow you 4 days to find 20 quiet minutes to take your quizzes. There is no excuse for missing a quiz, and I will not take any late work or reopen the quiz for any reason.**
4. The final paper will present students with a capstone learning experience. Students will submit a research paper that examines the shifting boundaries in the contemporary world and evaluate the effectiveness of approaches used to take action as a global citizen. Students will particularly analyze and reflect on the extent to which we should rely on governments to solve environmental problems and governments' limitations. Students will recommend/mitigate, through an environmental and social action plan, measures that reflect the awareness of the global citizen in his/her decisions.

Blackboard

This course will be delivered via Blackboard, your online learning community, where you will interact with your classmates and with me. Within the course site you have access to learning materials, tutorials, and the syllabus. You can discuss issues, submit assignments, take quizzes, and email other students and me. Assistance and help are also available on the use of Blackboard.

Online Discussions

To maximize your learning, you are expected to participate actively in the discussion to the extent of **contributing a response of at least 400 words of analysis to each Case Study and 150 words to respond to at least two other students' posts.** You have to respond to at least 2 different students to earn the full grade. The responses should add substance, request clarification, or challenge the assertions made by providing real or hypothetical scenarios that the original posting did not cover. **Remember, the purpose of this methodology is to stimulate academic debate and not to verbally attack another student. Do not consistently wait until the last day to respond to questions as this limits your class interaction with other students and class interaction is a portion of your grade.**

Discussion Etiquette

Western Kentucky University is committed to open, frank, and insightful dialogue in all of its courses. Diversity has many manifestations, including diversity of thought, opinion, and value. We encourage all learners to be respectful of that diversity and to refrain from inappropriate commentary. The following are good guidelines to follow:

1. Never transmit, promote, or distribute content that is known to be illegal.
2. Never make a statement that is harassing, threatening, or embarrassing to any other students.
3. If you disagree with someone, respond to the subject, not the person.
4. Never make a statement that is harmful, abusive; racially, ethnically, or religiously offensive, vulgar; sexually explicit; or otherwise potentially offensive
5. If I believe that you have violated the above guidelines, I will address that concern in a private email to you.

Blackboard Discussion Objectives and Grading Rubric

- The discussion questions (DQs) provide students with a context to:
 - Demonstrate written communication skills
 - Apply critical thinking skills
 - Develop and enhance problem-solving skills
 - Evaluate one's learning
- Grading Rubric

| Assignment | Quality | Grade |
|---|--|--|
| Individual Case Study Essay/Post | Substantial answers that draw from documented sources. | 20 points |
| 2 replies to at least 2 different fellow students | Replies are expected to add substance, request clarification, or challenge assertions. | 6 points each for a total of 12 points |
| Response timeliness | Responses to the DQs are due by Thursdays. Replies are open for the whole week. | 8 points |
| Total | | 40 points |

Course Conduct

For this class to work in the way that it is most effective, we must build and maintain a climate of respect and trust. Activities that diminish the learning environment will not be tolerated. Examples of such behaviors include (but are not limited to):

- Disrespectful or inappropriate posts or replies
- Cheating (giving, using, or attempting to use unauthorized materials, information, or devices in any academic exercise)
- Copying from another student's written assignment, quiz and/or allowing a student to copy your own work
- Plagiarism (work worded too closely to a source other than your own)

Severe penalties will be associated with undertaking any of the aforementioned behaviors. Any incident of cheating will result in **FAILING** the course.

The Learning Center and Peer Tutoring Services

The Learning Center (TLC) provides free tutoring services that empower students to achieve academic success. Trained peer tutors are available to review course content, answer questions, and demonstrate effective study strategies. TLC offers individual appointments and group sessions (PASS) for hundreds of undergraduate courses. For more information or to make an appointment, visit www.wku.edu/tlc

Writing Center Assistance

Writing Center Assistance: The Writing Center on the Bowling Green campus will have writing tutors available to offer advice to current WKU students on any stage of their writing projects. In-person tutoring is available in Cherry Hall 123 from 10-4 Monday through Friday and in the Cravens Commons (at the horseshoe-shaped reference desk) from 5-9 on Sunday through Thursday evenings. WKU students may also request feedback on their writing via email or arrange a real-time Zoom conference to discuss a paper. See instructions and how-to videos on the website (www.wku.edu/writingcenter) for making appointments. Walk-in feedback is available unless we are booked up. Students may also get short writing questions answered via email; just put "Quick question" in the subject line to (writingcenter@wku.edu).

The WKU START Centers will be offering writing tutoring sessions via Zoom as well as in person in their Glasgow and Elizabethtown locations. More information on how to make appointments and what to expect from your appointment will continue to be posted at (<https://www.wku.edu/startcenter/>).

ADA Accommodation

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, Room 1074. The SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

TITLE IX/Discrimination and Harassment

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's [Title IX Sexual Misconduct/Assault Policy](#) (#0.2070) and [Discrimination and Harassment Policy](#) (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's [Counseling and Testing Center](#) at 270-745-3159.

WKU Counseling and Testing Center

The university experience should be challenging, but not overwhelming. To this end, the WKU Counseling Center provides a variety of services to help strengthen students' capacity to tolerate distress, form healthy relationships, and seek healthy expressions of their ideals and values. If you would like to speak with someone, you may contact WKU's [Counseling and Testing Center](#) at 270-745-3159 or use their Here To Help service at <https://www.wku.edu/heretohelp/heretohelpemail.php>. If you need immediate help, please visit the Counseling Center in 409 Potter Hall or call the 24-hour emergency help line at 270-843-4357.

COVID-19 Statement

All students are strongly encouraged to [get the COVID-19 vaccine](#). Out of respect for the health and safety of the WKU community and in adherence with CDC guidelines and practices of all public universities and colleges in [Kentucky](#), the University requires that a cloth face covering (reusable or disposable) that covers both the nose and mouth must be worn at all times when in public areas within all buildings. Students must properly wear face coverings while in

class regardless of the room size or the nature of the classroom activities. Students who fail to wear a face covering as required will be in violation of the WKU Student Code of Conduct and will be asked to comply or will face disciplinary action, including possible dismissal from the University. Accommodations can be requested in special cases through the Student Accessibility and Resource Center ([SARC](#)): [270-745-5004](tel:270-745-5004) (voice), [270-745-3030](tel:270-745-3030) (TTY), or [270-288-0597](tel:270-288-0597) (video).

All students must immediately report a positive Covid-19 test result or close contact with a person who has tested positive to the Covid-19 Assistance Line at 270-745-2019. The assistance line is available to answer questions regarding any Covid-19 related issue. This guidance is subject to change based on requirements set forth by public health agencies or the office of the governor. Please refer to the Healthy on the Hill website for the most current information. www.wku.edu/healthyonthehill.

REGULAR AND SUBSTANTIVE INTERACTION (Online Courses Only)

The U.S. Department of Education requires that distance education courses must include regular and substantive interaction between students and faculty. For more information about Regular and Substantive Interaction at WKU, please visit the [Regular and Substantive Interaction in Online and Distance Learning webpage](#).

In this course, regular and substantive interaction will take place in the following ways:

- Description of RSI activity, and
- Description of RSI activity.

Example:

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In this course, regular and substantive interaction will take place in the following ways:

- Weekly synchronous sessions with faculty and students,
- Faculty participation in weekly discussion boards,
- Weekly announcements, and
- Timely and detailed feedback on assignments provided within one week of submission.

Note: Your activities may look different from these as they are used solely for the purpose of this example.