Instructor: Dennis Chaney, MPA
Office: N/A
Class Location: Academic Complex 0118 and Online
Class Meeting Times: Wednesdays, 2:00pm-4:45pm and Online
Cell Phone: (270) 320-3042
Office Hours: By Appointment
E-Mail: dennis.chaney@wku.edu

Recommended Text:
Fallon LF., & Zgodzinski EJ., Essentials of Public Health Management (2012) Jones and Bartlett. ISBN9781449618964 (This is the 3rd Edition.)

Prerequisites:
PH 381, 383 and 384

Course Description:
A review of public health practice organizational structure and the data-driven delivery of health promotion activities to improve population health.

Course Goals:
To introduce students to issues in the public health field with particular emphasis on topics related to the administration of public health programs/policies and delivery of health promotion activities.

Course Objectives:
Upon completion of this course, students should demonstrate mastery of the following objectives:
1. Describe critical issues confronting public health practice in Kentucky and the United States.
2. Demonstrate how management by objectives impacts the structure and delivery of public health services and policies.
3. Recognize and describe various health department structures utilized in the United States.
4. Utilize available information to plan programs and policies, including the use of introductory budgeting skills for these purposes.
5. Improved leadership and accountability skills through group classroom discussion, group projects and a commitment to excellence.

WKU Policy on Plagiarism:
To represent ideas or interpretations taken from other sources as one's own is plagiarism. Plagiarism is a serious offence. The academic work of students must be their own. Students must give author(s) credit for any source of material used. To lift

directly from a source without giving credit is a flagrant act. To present a borrowed passage after having changed a few words, even if the source is cited, is also plagiarism.

WKU Policy on Cheating:
No student shall receive or give assistance not authorized by the instructor in taking examinations or in the preparation of an essay, laboratory report, problem assignment, or other project that is submitted for purposes of grade determination.

SDS Policy:
Students with disabilities who require accommodations (academic adjustments and or auxiliary aids or services) for this course must contact the Office for Student Disability Services (OFSDS), located in the Student Success Center in DUC A201. The OFSDS can be reached at (270)745-5004 V/TDD. Testing for registered SDS students ONLY has been moved to The Student Success Center. Testing for other students will remain with DELO in Garrett.
Please do not request special accommodations from the instructor without a letter of accommodations from the Office of Student Disability Services.

Attendance: (See University Policy)
Even though this is a combo online/in-person class that does require five (5) face-to-face meetings, students are still expected to "attend" class. This is done via the class site at ecourses.wku.edu. All tests, blackboard postings, and other assignments will count as attendance.

Class Policies:
1. The instructor reserves the right to alter the course schedule, assignments, reports, grading scale and evaluation methods upon class performance or other circumstances.
2. All class correspondence will be done via your official WKU email and blackboard. It is your responsibility to check these regularly (this means more than weekly.)
3. You will need access to a computer with an internet connection, preferably broadband or DSL. WKU has many computer labs on campus with great hours of operation.
4. **Technology problems are not an excuse for a late assignment.** If you experience computer or email problems and cannot submit your assignment, it is your responsibility to contact me *via telephone* if you are not able to email me. This needs to be done *before* the assignment is due. This being said, do not wait until the last minute to submit assignments or take online exams. If you do have problems with a WKU site or technology product, please call the helpdesk at 270-745-7000 or log onto their website www.wku.edu/helpdesk.
5. Since this class offers you the flexibly of working at your leisure, please be sure to allow for extra time by planning ahead. Expect to spend just as much time for an online portion of the class as you would for our five (5) face-to-face

classes. If you are unfamiliar with the technology used, plan ahead extra time for learning the technology.

6. Backup all your files and the course work that you submit. Since we are dealing with the imperfections of cyberspace, unexpected errors can occur.
7. I am available to answer your questions via email or telephone. If you need to call me, please do so between the hours of 5:30 pm-9:00 pm, Monday-Friday. Saturdays and Sundays are very full, so my timeliness in response may be slow. Also, I am not available all the time. If you reach my voicemail, leave your full name, call back number, and question. I will return your call as soon as I can.
8. Submit all your assignments using 12 point, Times New Roman font. Double spacing is required on typed papers.
9. All assignments will be submitted via blackboard. Weeks with online class work, those submissions are due by 5PM *Central Standard Time (CST)* on Wednesdays. **Late work will not be accepted!**

Course Requirements: <u>See the assignments folder on blackboard for details.</u>
1. <u>**Blackboard Student User Training**</u>- All students enrolled in this course must have completed the student user training.
2. <u>**Individual Projects**</u>- There will be two (2) of these. One will be a profile of a local health department somewhere in the US. The other is a project on the ACA Preventive Health Services. Details of the projects will be posted on blackboard, emailed to you or handed out in class.
3. <u>**Group Projects**</u> – There will be two (2) group projects. One will be to formulate a data-driven public health policy relevant to the health status challenges of a given state in the US. The other will be to organize a public health program, based on improving some aspect of health status of a target population in a given state in the US. Details of the projects will be posted on blackboard, emailed to you or handed out in class.
4. <u>**Discussion Board Assignments**</u>- These assignments will be our weekly online class work. There will be recommended readings based on the weekly topics. There may be PowerPoints to review. On Fridays (by 8am) of each week before an online class, I will post questions on the recommended materials to review. <u>To receive your full 25 points, you are responsible for replying to the questions, statements, or activities and also commenting on at least two class member's replies.</u> Your discussions need to be well thought out displaying utilization of critical thinking skills and contain information reflective of the recommended readings. **Please spread the commenting around and don't reply with simple responses such as "I agree!"- these will not reflect well in your points for the week. Also, comments that are rude, offensive, and inappropriate will not be tolerated; we will be respectful of the views of others.**
5. <u>**2 Exams-**</u> The exams, a midterm and a final, in this course will be based on material from recommended text, material present by the instructor, online discussions, as well as individual and group projects and other activities. Please read all recommended readings. All exams will be taken on blackboard or emailed to you. They will be multiple choice, short answer, and essay format.

Make-up exams will be given <u>only</u> with documented medical excuses or emergencies discussed prior to the exam.

Evaluation

	Maximum Points	Your Points
Individual Project	100	
Group Project	100	
Mid-Term	100	
Group Project	100	
Individual Project	100	
Final	100	
Discussion Board Assignments (8 total x 25 points each)	200	
Total Points	**800**	

Grading:
A= 90% & above
B= 80%-89%
C= 70%-79%
D= 60%-69%
F= 59% & below

PH 483 Course Outline
The instructor reserves the right to update and change this outline at anytime.

Week of	Topic	Assignments Due	Exams Due
8/29-In Person	Leadership Discussion	Group Discussion	
9/05-Online	Local Health Department Operations	Discussion Board #1 due by 5PM Wednesday	
9/12-Online	Local Health Department Operations	Discussion Board #2 due by 5PM Wednesday	
9/19-In Person	Individual Project Presentations	Attendance Required	
9/26-Online	Human Resources	Discussion Board #3 due by 5PM Wednesday	
10/03-Online	Human Resources	Discussion Board #4 due by 5PM Wednesday	
10/10-In Person	Group Project Presentations	Attendance Required	
10/17-In Person	Midterm	Study Hard!	Exam Due by *5PM*.
10/24-Online	Local Boards of Health	Discussion Board #5 due by 5PM Wednesday	
10/31-In Person	Group Project Presentations	Attendance Required	
11/7-Online	State Departments of Health	Discussion Board #6 due by 5PM Wednesday	
11/14-Online	Disaster Preparedness	Discussion Board #7 due by 5PM Wednesday	
11/21-No Class	No Assignment this week	Enjoy Family and Friends	
11/28-In Person	Individual Project Presentations	Attendance Required	
12/05-Online	Media and Marketing	Discussion Board #8 due by 5PM Wednesday	
12/12-In Person	Final Exam	Study Hard!	Exam Due by *5PM*. *Comprehensive*