

## PH 583: Public Health Administration

WEB

3 credit Hours

*\*\*This is a web-based course that will require you to use synchronous communication tools such as Adobe Connect. Additional announcements for the Adobe Connect online support sessions are forthcoming. It is strongly urged that you participate in at least one support session. Also, email is the best way to contact me. Please allow 24-48 hours for a reply after which a second attempt email may be sent. Please indicate the attempt number on your email.*

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Lectures & Posted Readings: The material covered on the power point slides and the readings posted on blackboard are the most important part of this course. Any material that is covered on the power point, or posted on blackboard are 'fair game' to be tested on.

### Required Texts

Shi, Leiyu and Singh, Douglas A., Delivering Health Care in America: A Systems Approach, Sixth Edition, Aspen, Gaithersburg, Maryland (*this text is optional*)

Health United States 2017 <https://www.cdc.gov/nchs/data/hus/hus17.pdf>

### Course Description

Advanced concepts of organization, administration and management of public health agencies and programs.

### Course Objectives

1. Examine the demographic dimensions of the U.S. population and the consequences for health care delivery. Focus is also placed on inequities and variations in subgroups of the population.

2. Examine the trends in morbidity and mortality, including the major diseases and conditions which have created a demand for health services in the past, present and as projected into the future.
3. To examine the organizations and institutions which are major factors in the health care delivery system, including but not limited to hospitals, nursing homes, insurers and various other health centers.
4. To examine the major human resource components of the health care delivery system including physicians, nurses, allied health workers, non-health related specialists, and relationships to the general labor force. History, education, roles, trends and problems are stressed. Licensure, certification, and accreditation issues are addressed.
5. To examine and critically assess the role of government (federal, state, local) in the health care delivery system as they relate to policy, regulation, legislation, finance and direct delivery of services.
6. To examine the historical basis and context of health care financing and the impact of reimbursement policy on the current and future direction of health care delivery.
7. Through use of a group policy project, to integrate the multiple facets of public health and health care delivery by focusing on the impact and consequences of a specific actual case on the components of the system.

## **Course Assessments**

**Health Policy Assessments and Assignments:** For the health policy assessments and assignments, students will be required to take several assessments and/or will respond to health policy articles posted throughout the semester. More details regarding this requirement will be provided later. Assess objectives 1-6

**Examination:** There will be one take home exam, which is cumulative and applied. Details will be provided later. Assess objectives 1-6

**Policy Project:** For the policy project students are required to assess and develop solutions to a specific state/city issues. For this assignment students will have to assess the problems and develop theoretically driven and evidence-based solutions. Students will also be required to address the needs of all stakeholders. Additional details will be provided later. Assess objectives 1-7

**Grades:** The standard university grading scale will be used: 90-100 (A), 80-90 (B), 70-79 (C), and 60-69 (D). All grades under 60 will be given a letter grade of F.

## **Evaluation:**

Activity	% of Grade
Assessments/ Assignments	20%
Exam	40%
Policy Project	40%

### **Academic Dishonesty**

Students who commit any act of academic dishonesty may receive from the instructor a failing grade in that portion of the course work in which the act is detected or a failing grade in a course without possibility of withdrawal. The faculty member may also present the case to the Office of Judicial Affairs for disciplinary sanctions. A student who believes a faculty member has dealt unfairly with him/her in a course involving academic dishonesty may seek relief through the Student Complaint Procedure.

### **Title IX Sexual Misconduct/Assault**

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding

WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at

<https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and

Discrimination and Harassment Policy (#0.2040) at

[https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the

University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

## Disability Accommodations

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in

Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at [sarc.connect@wku.edu](mailto:sarc.connect@wku.edu) . Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

## MPH Competencies

This course contributes to the development of the following competencies:

Evidence-based Approaches to Public Health	Obj.
1. Apply epidemiological methods to the breadth of settings and situations in public health practice	
2. Select quantitative and qualitative data collection methods appropriate for a given public health context	
3. Analyze quantitative and qualitative data using biostatistics, informatics, computer-based programming and software, as appropriate	
4. Interpret results of data analysis for public health research, policy or practice	
Public Health & Health Care Systems	
5. Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings	3,5,6
6. Discuss the means by which structural bias, social inequities and racism undermine health and create challenges to achieving health equity at organizational, community and societal levels	
Planning & Management to Promote Health	
7. Assess population needs, assets and capacities that affect communities' health	
8. Apply awareness of cultural values and practices to the design or implementation of public health policies or programs	
9. Design a population-based policy, program, project or intervention	7
10. Explain basic principles and tools of budget and resource management	6
11. Select methods to evaluate public health programs	7
Policy in Public Health	
12. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence	
13. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes	7
14. Advocate for political, social or economic policies and programs that will improve health in diverse populations	
15. Evaluate policies for their impact on public health and health equity	
Leadership	
16. Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making	

17. Apply negotiation and mediation skills to address organizational or community challenges	
Communication	
18. Select communication strategies for different audiences and sectors	
19. Communicate audience-appropriate public health content, both in writing and through oral presentation	7
20. Describe the importance of cultural competence in communicating public health content	
Interprofessional Practice	
21. Perform effectively on interprofessional teams	7
Systems Thinking (waiting on technical assistance paper from CEPH)	
22. Apply systems thinking tools to a public health issue	7
WKU MPH Program Competencies	
1. Apply health behavior theories and models to address public health problems.	
2. Describe the role of budgeting; methods of seeking extramural funding; and methods of financial analysis in making decisions about policies, programs and services.	6,7
3. Describe the roles of history, power, privilege and structural inequality in producing health disparities.	
4. Integrate social determinants into public health science, practice, and research.	
5. Identify the direct and indirect population health effects of environmental hazards (biological, chemical and physical) on humans, animals and the ecology.	

*The requirements outlined above may be subject to change.*