

Office Hours: Email to set up
Office: ECTC Room 130D
Meeting Times: Online

Survey of causes, effects and implications of globalization on societies and individual lives.

Prerequisite/Co-requisite: None

Film(s): **The True Cost** (Netflix, Amazon Prime): You can rent these as a one time
Crude: The Real Price of Oil (Amazon Prime for online access; Netflix if you have
a DVD account)
Life and Debt (Netflix DVD Account, Amazon Prime UK, WKU Elizabethtown/Fort
Knox Library)

Other readings as assigned on blackboard

Course Content:

Globalization is a term we hear the news media and our politicians discuss on a regular basis. However, what is globalization? What is the history of this process? How is our world organized through globalization that affects the global economy, politics, culture, and the environment? Further, how do these processes affect global inequality? Finally, how are people from around the world organizing to address the challenges globalization has brought to many areas of the world.

But, what does this really mean for us? What does this mean for your daily life in Kentucky? Well, a whole lot really. Our communities and nations are even more connected today than they were before and we are now mutually dependent globally rather than nationally or locally. Consider the global recession we are just emerging from—how did decisions on Wall Street affect our daily life in Kentucky? How do decisions in Greece affect us locally? How do the WTO, NAFTA, IMF, World Bank, child labor, sweatshops, and the push for human rights affect our daily lives? This course will help make the connections to these larger global processes to our everyday lived experience.

The history of globalization is a very important component to understanding our advanced capitalist society. The first few weeks will be spent discussing the shift from the development project to globalization. The course material will allow discussion of how the decisions were made to create this new process of interacting globally. Following our history lesson on development and the shift to the globalization project. It is at this point we will start analyzing the process of free trade, the role of the IMF, WTO and the World Bank. We will also take a deep look at globalization practice including global labor practices.

The third part of the semester will focus on the social movements from around the world that are emerging to address the critical needs of people affected by globalization. The final part of the semester will address the question of, “Where do we go from here?” The purpose of this course is not to just critique globalization, but also to discuss alternative models of global interconnections.

Course Objectives:

Upon successful completion of this course students will be able to:

- Articulate debates surrounding the challenges and opportunities of globalization;
- Evaluate the impact of globalization on nation states, culture, media, religion, environment and identity;
- Analyze social movements developed to address the challenges of globalization; and
- Critique alternative models to globalization for strengths and weaknesses.

Course Organization and Approach:

Sociology 376 uses a *participatory, learner-centered, adult education* approach. This approach recognizes that *YOU are responsible* for your own learning. The instructor can only provide **opportunities** to learn, but cannot force you to learn. Course material is presented in **substantive readings** from the text; **structured activities**; **lecture**; and **class discussions**. You are expected to work hard in this course; for every hour of class time, you should spend at least **two to three hours** outside of class preparing by doing readings, assignments, studying for exams, and thinking about the course material.

*You are expected to take **responsibility** for the success of the course*, that is, you should take an active interest not just in the course material, but in the course itself, making it a success for all participants. Factors such as **interest, motivation, creativity, and initiative** are important elements in evaluating your performance in the course and assigning a grade.

This class will be a place for sharing ideas and voicing opinions. Intelligent argument and polite disagreement is welcome. It is important each student is respectful of an individual's point of view. Further, you are expected to critique the theories we discuss.

Description of Major Assignment(s)/Project(s):

Module Activities 12 activities @ 10 points: For each topic you will have a short online activity to complete. The week runs Monday-Sunday. The weekly activity will be due Sunday by midnight of your time zone. You will upload the activity to the blackboard discussion board. You are only required to complete 10 activities. However, if you complete all 12 that is 20 extra points.

Module Participation: 10 participation @ 5 points: Your activities will be uploaded to blackboard discussion. You must look through your classmates responses/ideas and engage meaningfully with 1 post for 10 different module activities.

Tests 3 exams @ 100 points each: Tests 1 & 2 will be take home essay exams. Exam 3 will consist of multiple choice, short answer, true/false and essay and will be taken in class during exam week. I will provide a study guide for exam 3. You should expect to see concepts from the entire semester on exam 3.

News of the Unit (3 @ 50 points each): You will be graded 15 points on the quality of the article you bring to class, 25 points on how well you relate the article to the theory and 10 points on your ability to ask meaningful questions about the article. These articles **MUST** relate to one of the topics covered in the unit. Further, these articles must be evidence based with a reputable news source. I will not accept opinion pieces, blogs, or other such material. You will turn in a two page double spaced paper that provides the argument of how the article relates to the material. More detailed guidelines will be provided.

Project on Social Movements and Globalization (100 points): You will create a brochure on a social movement that is addressing a problem related to globalization. More information will be provided on blackboard.

Assessment of Student Learning:

Activity	Points Possible	Approx. Percent of Total Grade
Module Activities	100	14%
Module Participation	50	7%
Exams	300	44%
News of the Unit	150	21%
Final Project	100	14%
Total	700	100%

Points Needed	Percent	Letter Grade
630-700	90-100	A
560-629	80-89	B
490-559	70-79	C
420-489	60-69	D
419 and below	59 and below	F

Expectations of Students:

Quality of Written Work: I expect you to write with the highest quality. I expect complete sentences in all written work. I expect well thought out responses. Further, I will deduct points if you use text message abbreviations or language in your formal papers. I still value proper grammar and expect you to do the same while in this course. This is not the place for “slang” terminology unless you are using it to make a theoretical point.

Further, write in a professional manner. I do not expect your papers to sound like you just sat down at your computer and typed a conversation to me. Avoid phrases such as, “Well, in my personal opinion”—even if I am asking for your thoughts and opinion, that is not a necessary phrase. Think “professional tone” while writing. Also, limit the use of “I.” Once again, even when asking you to respond from your own life you can minimize the first person. There is nothing worse than reading a paper that begins every sentence with “I think”, “I want to discuss”, “I believe”, “I feel”, etc. Please refrain from addressing the reader directly. For example, there is no need to thank me for reading your paper. Finally, proof read all your work. I really hate to read papers that are full of grammatical errors. It takes away from your thoughts and ideas and frustrates me. You do not want me to grade your paper frustrated!

Professional Communication

With the use of our personal mobile devices to write and respond to email I've noticed a disconcerting trend among students. I will receive emails like the following example (an actual email I've received):

To: Donielle.lovell@wku.edu
Subject: NONE
grades are not posted

And that will be it. No salutation, no proper sentences, no closing comments, and not even a name. This is highly unprofessional and sounds rude to the reader. In the work world you will be expected to compose proper messages and you are expected to do so in this course. Therefore, I expect all emails to include greeting, actual sentences that thoroughly explain the purpose of your email and a closing that includes your name. For example:

To: Donielle.lovell@wku.edu
Subject: Grades in SOCL 376
Greetings Dr. Lovell,

I was curious as to when grades for our first reflection paper will be posted.

Thank you for your time,
Jane Doe

I am taking a very strict perspective on this. I will no longer respond to emails that are unprofessional. If you do not hear back from me check the structure of the email you sent.

During the week you will typically hear back from me within 24 hours. If it has been beyond 24 hours, please send a gentle reminder. However, do not email me twice in 24 hours about the same question.

Academic Honesty: You are expected to **comply with all academic standards and ethics** as defined in the Western Kentucky University College Catalogue (page 42). You are expected to do your **own work** in this course. Plagiarism, fraud and other forms of cheating will **NOT** be tolerated. I have the authority to either fail you on the paper plagiarized and even for the course or depending on the seriousness of the offense, to take it to WKU administration which can have

serious consequences. Do not test me on this. I have failed students in the past and will continue to do so for academic dishonesty. I take this VERY seriously. DO NOT TEST ME—THERE IS NO SECOND CHANCE. **Act with integrity.**

IT IS YOUR RESPONSIBILITY TO UNDERSTAND THESE GUIDELINES. Make sure you know what constitutes plagiarism and cheating **BEFORE** turning in any assignments. Once you turn in an assignment, you are representing it as your own work. If you are suspected of committing plagiarism, pleas of “I didn’t know what plagiarism was” will not be accepted. If you are concerned about your knowledge of plagiarism, please see me and I will give you a handout with examples of plagiarism. **Please note, copying and pasting directly from a website is plagiarism. Copying and pasting directly from a website and changing a few words is STILL plagiarism. Copying and pasting from Wikipedia is also plagiarism and very easy to identify so just don’t do it.**

Instructor Policies:

Office Hours:

Will be provided on the first day of class.

During these times you can call me or come by my office to talk about a specific issue or just chat about the class. If you do have a specific issue it will be easier for me to address if you send me an email about what you wish to discuss. If these days do not work for you do not hesitate to contact me for a different appointment time. If you would like to chat via skype, please email me and we will set up an appointment.

Make-up and Late Work: Missing a test is unacceptable unless there are justifiable and excusable circumstances (i.e. car accident; family death; hospitalization, etc.) provided in writing following the missed test. If a situation does arise that you know in advance you will have to miss a test, please inform me as soon as possible. I will not follow up on missing assignments. I will simply dock the points. **I dock 10% for each day an assignment is late until there are no points left to earn. This includes “glitches” in uploading papers to blackboard. So, you better be very sure your paper uploaded by the deadline.**

Extra Credit: Extra credit is at my whim. I may decide to give an assignment and I may not. Do not ask. Your enthusiasm, cooperation and participation cause me to be generous when it comes to assigning extra credit opportunities.

Email: Since we meet online, my main form of contact will be through email. I will use your university email account. You must access and check this account regularly. If I need to cancel class, make adjustments or need to contact you regarding grades I will do so through this account.

No Technology Weekends: At the request of my husband I have started instituting no technology weekends in the Lovell household. This means on weekends I will not check email, blackboard, etc. If you email on a weekend you can expect to hear from me on Monday.

Americans with Disabilities Act: “In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services in Downing University Center A-200. The phone number is 270-745-5004; TTY is 745-3030. Per university policy, please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the OFSDS.”

FERPA (Family Educational Rights and Privacy Act): Once a student reaches 18 years of age or attends a postsecondary institution, he or she becomes an "eligible student," and all rights formerly given to parents under FERPA transfer to the student. Therefore, I am unable to disclose information about grades, attendance, class schedule, etc. to parents, spouses and other interested parties. If you would like to give these rights to your parents or spouse you need to file a waiver with Western Kentucky University. Until I have received such waiver, please discourage other parties from contacting me regarding your status as my student.

Acknowledgements: Dr. Alan Barton, Delta State University (material under course organization and approach)

Globalization 376 Course Schedule
 (**Subject to change before the start of class**)

Aug. 27-September 2	Debating Globalization	Chapters 1-4; Activity & participation
Sept. 4-9	Explaining Globalization	Chapters 6-11
Sept. 10-16	Experiencing Globalization	Chapters 12-15; ; Activity & participation
Sept. 17-23	Experiencing Globalization	Chapters 16-19; Film The True Cost; Activity & participation
September 24-30	Show Me What You Know	Exam 1 due and News of the Unit 1 due
October 1-3	Globalization and the World Economy	Chapters 20-22;
October 4-7	Globalization and the World Economy	Chapters 23-27; Activity & participation
October 8-14	Globalization and the Nation State	Chapters 28, 30, 31 & 32; ; Activity & participation
October 15-21	Global Governance	Chapters 33, 34, 35, 37, 38; Film : Life and Debt; ; Activity & participation
October 22-28	Globalization, INGO's and Civil Society	Chapters 39, 41, 42, 44, 45; Activity & participation
October 29-November 4	Show Me What you Know	Exam 2 due and News of the Unit 2 Due
Nov. 5-7	Globalization and Media	Chapters 46, 47, 48, 51; ; Activity & participation

Nov. 8-11	Globalization and Religion	Chapters 53-57; Activity & participation
Nov. 12-18	Globalization and Identity	All chapters; Activity & participation
Nov. 19-25	Global Environmentalism	64, 65, 66, 67 & 69: Film: Crude: The Real Cost of Oil; Activity & participation
December 3-9	Alternative Globalization and the Global Justice Movement	Chapters 70-76; Activity & participation News of the Unit 3 Due
December 10-12	Show Me What You Know!	Final Project Due; Exam 3 due