

Course Dates

Summer 2019: May 15 to June 14, 2019

Instructor Information

Dr. Shannon K. Vaughan

Email: shannon.vaughan@wku.edu

Phone: (270)745-2908

Office: Grise Hall 315

Office Hours: *by appointment*

If you have questions or concerns about the course, please contact me via email. You can generally expect to receive a response from email or voicemail messages within 24 hours, except for weekends or holidays. If you do not receive a response to an email message within 2 business days, please resend the message. Please be sure to check your campus email account on a regular basis, as that is how I will communicate with you.

Course Description

This course explores the importance of cross-sectoral relationships (between the public, nonprofit, and for-profit sectors) to good public governance.

Course Objectives

After completing this course, you should be able to:

1. Demonstrate an understanding of the importance of cross-sectoral relationships to good public governance;
2. Discuss the ways in which public, nonprofit, and for-profit organizations interact to address public problems;
3. Compare and contrast how the three sectors engage in formulation and implementation of public policy;
4. Describe and discuss how cross-sector relationships promote and/or inhibit the effective, efficient, and equitable provision of public goods and services; and
5. Demonstrate improvement in your written communication skills

Texts

The following texts are required for the course and are available through the WKU bookstore or can be purchased from the source of your choice:

1. *Collaborative Governance Regimes (CGR)*, Kirk Emerson and Tina Nabatchi, ISBN 978-1-6261-6253-2, copyright 2015
2. *Public Policymaking by Private Organizations: Challenges to Democratic Governance (PPPO)*, Catherine E. Rudder, A. Lee Fritschler, and Yon Jung Choi, ISBN 978-0-8157-2898-6, copyright 2016
3. *Leverage for Good: An Introduction to the New Frontiers of Philanthropy and Social Investment (LfG)*, Lester M. Salamon, ISBN 978-0-19-937653-7, copyright 2014

In addition to the texts, supplemental readings will be assigned. These will be available on the course site on Blackboard or put on my [Pinterest board](https://www.pinterest.com/shannon3666/collaborative-governance/) (<https://www.pinterest.com/shannon3666/collaborative-governance/>).

Grade Scale

The Grade Scale for the course is:

A	90-100
B	80-89
C	70-79
D	60-69
F	Below 60

Graded Elements

Your grade in the course will be calculated as follows:

Assignments	45%
Discussion Board/ Interactive Video Participation	25%
Research Project/Paper	30%

Assignments (45%)

There are 10 topics to be covered in this course. You are required to complete short papers on your choice of 5 of the topics. Papers should be 1200 to 1800 words (about 4 to 6 pages, typed, double-spaced, with 1-inch margins and 12-point font, with **appropriate and consistent citing of sources**), in which you identify the main points and critique the assigned readings, noting any questions you have and/or points about which you need further clarification. Assignments should be submitted via Blackboard by the due date indicated on the course Blackboard site. I prefer that you upload your papers as a Word document; if this is a problem, please let me know.

Discussion Board/Interactive Video Participation (25%)

This is an interactive, web-based course, so you are expected to discuss questions posted by me and your fellow students on the Blackboard Discussion Boards. You will be responsible for contributing to the overall discussion by providing your insights and interpretations of the material and by commenting on others' input throughout the course. Check the course schedule for dates the questions will be posted and the due dates for your contributions to the course discussion. You will be responsible for contributing to the discussion with an initial response to the prompt and at least two (2) additional responses to your peers' posts for a *minimum* of three posts related to each Discussion Board. Initial posts on each topic are due on Mondays by 11:59p.m. CT; response posts must be submitted by 11:59p.m. on Fridays. You will receive credit for participating in the discussion board for each topic only if your initial response to each prompt is posted by Monday at 11:59p.m. (CT) on the indicated due date and your minimum of two (2) responses are posted by the following Friday at 11:59p.m. (CT). I hope that our discussion of the topics will span the time between Monday and Friday and that you will engage in the discussion beyond the minimum required number of posts. Your discussion board posts will be scored according to the rubric that is available to you on Blackboard.

General Rules for the Discussion Board

1. Your responses should not be repetitive but rather should engage your fellow students by expanding, enhancing and/or critically evaluating their response(s).
2. Do not simply cut and paste submissions from online sources. I am interested in your comments, analysis, synthesis, and perspectives on the material. Presenting words from other sources as your own (without proper attribution) is plagiarism. (See section on Academic Integrity below.)
3. Do not send posts with personal attacks, foul language, inappropriate comments, insulting criticism, or use the discussion board as a forum for personal rants. If you question whether something is appropriate, it is best not to post it.

WKU supports the use of Adobe Connect which enables us to enhance the experience of online courses through interactive video. I will host 3 interactive video sessions during the term to allow us to virtually meet together in real time to discuss the course materials. I will send out a Doodle poll to determine the most convenient days/times for the video sessions; you are required to attend at least one of the video sessions, but are encouraged to attend them all. Students have provided positive feedback on the use of these sessions with a past online course; I hope we make it a useful experience again.

- The first interactive video session will be held on or before May 29th; we will discuss our perceptions of *Collaborative Governance Regimes* by Kirk Emerson and Tina Nabatchi.
- The second interactive video session will be held between June 4th and June 7th; we will discuss our perceptions of *Public Policymaking by Private Organizations: Challenges to Democratic Governance* by Catherine E. Rudder, A. Lee Fritschler, and Yon Jung Choi.
- The third interactive video session will be held between June 10th and June 13th; we will discuss our perceptions of *Leverage for Good: An Introduction to the New Frontiers of Philanthropy and Social Investment* by Lester M. Salamon.

Research Project/Paper (30%)

You are required to complete a research project/paper that explores one of the course topics in greater depth. I recommend that you identify a specific instance of cross-sector collaboration or conflict in your community or region and develop a case study in which you apply the concepts and literature related to the topic to a real situation. However, if you prefer to prepare a more traditional review and discussion of the literature to answer a specific research question related to your topic, that is also acceptable. Either way, I will need to approve your topic, so please submit a brief summary (no more than one page, typed) of your area of research interest. Your summary must include a brief description of your topic/case study, an explicitly stated research question, and correctly formatted citations for five (5) peer-reviewed sources that you will use in your paper (NOT websites). It must be submitted via Blackboard **by 11:59p.m. on May 21st**.

I encourage each of you to contact me for assistance with choosing a topic, conducting your research, and/or writing the paper. In addition, the WKU library faculty and staff are an excellent resource for assistance with research.

Papers should be typed, double-spaced, with 1-inch margins and 12-point font, and use appropriate and consistent citations (APA citation style preferred) where necessary. Each paper should be 15 to 20 pages in length. **Papers must be submitted via Blackboard by 11:59 p.m. CST on June 14th.** Late papers will be accepted only with a valid excuse and will be subject to a penalty of 5 points per day late, including weekend days and/or holidays. If you have technical difficulties in submitting the paper that cannot be resolved by contacting the IT helpdesk, you must send the paper to me via email by the due date but also submit it via Blackboard as soon as possible.

Academic Integrity

Plagiarism is completely unacceptable and will result in a grade of F on the assignment in question and may result in a grade of F for the course. The following statement is taken directly from the WKU Graduate Catalog:

“To represent written work taken from another source as one’s own is plagiarism. Plagiarism is a serious offense. The academic work of a student must be his/her own. One must give any author credit for source material borrowed from him/her. To lift content directly from a source without giving credit is a flagrant act. To present a borrowed passage without reference to the source after having changed a few words is also plagiarism.”

I encourage you to read the entire statement regarding academic offenses in the [Graduate Catalog](http://www.wku.edu/graduate/prospective_students/catalog.php) (http://www.wku.edu/graduate/prospective_students/catalog.php).

WKU Center for Literacy Assistance

The WKU Center for Literacy is located in Gary A. Ransdell Hall 2066. At the Center for Literacy, students can receive assistance in developing strategies to help **reading/studying to learn** and **writing for evidence and argument**. The Center for Literacy offers both individual and small group sessions throughout the semester. More information about the WKU Center for Literacy can be found on the website: <http://www.wku.edu/literacycenter/>

WKU Writing Center

WKU students on all campuses have access to the resources of the [WKU Writing Center](http://www.wku.edu/writingcenter) (accessible online at: www.wku.edu/writingcenter) and you are strongly encouraged to utilize them. Students can visit the Writing Center in 123 Cherry Hall and the Commons at Cravens Library on the Bowling Green campus or in Room 163 on the Glasgow campus. All students can utilize the services of the [Online Writing Center](http://www.wku.edu/owl/) (accessible at <http://www.wku.edu/owl/>.) Please note that the tutors at the Writing Center have been trained to help students at all phases of a writing project, including assisting with brainstorming ideas, structuring the assignment, and editing for clarity and correctness; however, they will NOT revise or edit the paper for you.

Accommodations for Students with Disabilities

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

Title IX, Discrimination, Harassment and Sexual Misconduct Policy

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding [WKU's Title IX Sexual Misconduct/Assault Policy](https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf) (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and [Discrimination and Harassment Policy](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf) (#0.2040) at https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

Tentative Course Outline & Reading Schedule (readings may change)

Introductions

- Please introduce yourself with a discussion board (DB) post. Include where you are from and/or where you live now, your previous degree(s) and where earned, your current degree program and why you are pursuing that degree, something about your professional experience and/or career aspirations, and how you think this class might fit with those goals.

Tentative Course Outline & Reading Schedule (cont.)

Topic 1 – Why Study Collaborative Governance?

- Federalism and the Relationships between the Public, Nonprofit, and For-Profit Sectors, in *Managing Nonprofit Organizations in a Policy World*, pp. 27-50.
- An Integrated Framework of Inter-Sectorality: Nonprofitness and Its Influence on Society and Public Administration Programs, by Robbie Waters Robichau, Kandyce Fernandez, and Patsy Kraeger *Journal of Public Affairs Education (JPAE)*, 21(3): 315-336.
- Collaborations and Partnerships Across Sectors: Preparing the Next Generation for Governance, by Ruth Hoogland DeHoog, *JPAE*, 21(3): 401-416

Additional Suggested (not required) Reading:

- Policymaking in the Global Context: Training Students to Build Effective Strategic Partnerships With Nongovernmental Organizations, by Cristina M. Balboa and Maryam Z. Deloffre, *JPAE*, 21(3): 417-434

Topic 2 – Collaborative Governance Regimes

- Administration and Governance, Chapter 6 in *the Transformation of Governance* by Donald F. Kettl, 2015, Johns Hopkins University Press, pp. 115-146.
- CGR Introduction – Chapter 1, pp. 3-35

Topic 3 – Collaborative Governance Frameworks

- CGR Chapters 2-4, pp. 39-92

Topic 4 – Case Studies on Collaborative Governance

- CGR Chapters 5-7, pp. 95-155

Topic 5 – Types & Assessment of Collaborative Governance

- CGR Chapters 8-9 and Conclusion, pp.159- 227

Topic 6 – Private Governance

- PP Introduction – Chapter 3, pp. 1-59

Topic 7 – Examples of Private Governance

- PP Chapters 4-6, pp. 61-156

Tentative Course Outline & Reading Schedule (cont.)

Topic 8 – Traditional Funding and Philanthropy

- The Filer Commission, Chp. 39 in *Making the Nonprofit Sector in the United States* by David C. Hammack, pp. 439-453
- Cross-Sector Nonprofit-Government Financing, Chp. 3 in *Nonprofits and Government: Collaboration and Conflict*, Edited by Elizabeth T. Boris and C. Eugene Steuerle, pp. 103-132

Additional Suggested (not required) Reading:

- Philanthropy: Shaping and Being Shaped by Public Policy, Chp. 8 in *Nonprofits and Government: Collaboration and Conflict*, Edited by Elizabeth T. Boris and C. Eugene Steuerle, pp. 237-261

Topic 9 – New Philanthropy Actors & Tools

- LfG Foreward, Chapters 1-3, pp. xv-xix, 1-77

Topic 10 – Frontiers of Social Investment

- LfG Chapters 4-6, pp. 78-115

Additional Suggested (not required) Reading:

- Using Relationships as Resources in Social Impact Investing: Examining a Local Food Movement in Appalachia by Kathryn Webb Farley and Carrie Blanchard Bush in *Journal of Appalachian Studies* 22(2): 224-244