

## Introduction to Psychology

PSY 100-750, CRN 08555 and PSY 100-751, CRN27308

Fall, 2019

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Contacting Me: Emails and phone calls are the best way to contact me as I do not have an office on campus. First use email – [elizabeth.jones@wku.edu](mailto:elizabeth.jones@wku.edu) with the subject line typed as “PSY 100” then a brief description of the topic, e.g., “PSY 100 Chapt 2 Quiz”, “PSY 100 Set up phone call”. Email is also the best way to set up a phone call. If you do not receive a response, please resend your email putting PSY 100 and your topic in the subject line. I try to respond to emails promptly Monday through Friday, however emails during the weekend will typically be responded to the next week.

Communications from Me: All class communications and announcements for this course will be posted to your WKU email address. Therefore, you need to be monitoring your WKU email daily. Announcements that come through Blackboard will also be using your WKU email address.

Required Material: *[Please read the following before purchasing anything for this course!](#)*

This class participates in the WKU Store’s “Day One Access” program. As part of this program, the e-book version of the required textbook will be preloaded on your Blackboard account. Blackboard is the online platform for delivery of this web course. The cost of the e-book is about \$80 and will be placed on your student bill the day after the Add/Drop deadline (Sept. 4). Students who stay enrolled in Day One Access are also eligible to purchase an optional low-cost loose-leaf copy of the textbook. If you registered for this course before Sept 4<sup>th</sup>, you will have access to Revel through the WKU’s Blackboard.

Required materials are delivered to you automatically by enrolling in this course. There is a process for students to opt-out of purchasing the etext, however, students are required to purchase the etext access for this course. The WKU Store will bill your Student Billing account, and you will see a charge appear under this Term along with Tuition and Fees (“Account Summary by Term” under the Student Services tab) labelled as “The WKU Store Purchases” after the Add/Drop period. For more information on this program go to, <http://www.wkustore.com/t-day-one-access.aspx>.

How to Access Revel Once Revel has been integrated with Blackboard, I will announce on Blackboard and send an email to your WKU email address. You will then need to:

- Log in to WKU Blackboard (recommended browser: Google Chrome or Firefox) and select this course
- Select “Content” from the left navigation, then you see “Open Pearson”
  - Click “Open Pearson” then Launch “Revel”

When you access “Revel” for the first time, you need to register Revel by creating your Pearson Account.

When you create a Pearson account, make sure that you use WKU email address During account creation, you will be prompted to accept the Privacy Policy. If you are not 18 years old yet, please

contact your parents in advance and get their permission to use the Revel system that handles your Personal Information (such as Account Data and Course Data).

(If you already have a Pearson Account for another product or service, you can use your existing username and password to access Revel. However, since the “Privacy Policy” section is new, you may be prompted to acknowledge the Privacy Policy.)

eBook “Revel” for “Psychology (5<sup>th</sup> ed.) Ciccarelli and White, Pearson Publishers (an electronic text that is pre-loaded in your Blackboard account).

## WKU Statements

### Course Description

As indicated in the WKU Catalog, PSY 100 is “An introductory course dealing with principles of behavior, scientific methods of psychology, measurement, learning, perception, motivation, development, personality, abnormal behavior, social behavior, intelligence and other topics.” This course provides knowledge about the terminology and major principles of the science of human behavior from the cellular to the environmental and interpersonal levels. Note that PSY 100 and PSYS 100 are equivalent courses. This course is an introductory overview of the major principles, theories, and applications of psychology. As an overview, this course will cover a great deal of material in a relatively short time frame. Therefore, it is highly recommended that you keep up with the reading. Please note that unless informed otherwise, you are responsible for everything that is included in your course materials.

### Colonnade Statement

The Colonnade goals for Exploration Social and Behavioral Science courses are as follow:  
Students will demonstrate the ability to:

1. Demonstrate knowledge of at least one area of the social and behavioral sciences.
2. Apply knowledge, theories, and research methods, including ethical conduct, to analyze problems pertinent to at least one area of the social and behavioral sciences.
3. Understand and demonstrate how at least one area of the social and behavioral sciences conceptualizes diversity and the ways it shapes human experience.
4. Integrate knowledge of at least one area of the social and behavioral sciences into issues of personal or public importance.
5. Communicate effectively using the language and terminology germane to at least one area of the social and behavioral sciences.

### WKU Disability Statement:

In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services in the Student Accessibility Resource Center (SARC) located in Downing Student Union 1074. SARC can be reached by phone number at 270- 745 5004 [270-745-3030 TTY] or via email at [sarc.connect@wku.edu](mailto:sarc.connect@wku.edu) . Please DO NOT request accommodations directly from the professor or instructor without a faculty notification (FNL) from the Student Accessibility Resource Center.

### WKU Sexual Misconduct/Assault Policy:

*Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at*

<https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and Discrimination and Harassment Policy (#0.2040) at [https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

*Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.*

*Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.*

## Academic Honesty

All students are expected to conform to the WKU Academic Integrity Policy. Refer to the policy outlined in the Student Code of Conduct that includes academic dishonesty, plagiarism, and cheating. Student work may be checked by plagiarism detection software. An incident of any kind of academic dishonesty may lead to serious consequences.

## The Learning Center (TLC)

Should you need academic assistance with this course or other WKU courses, contact The Learning Center (TLC). TLC is located in Downing Student Union (DSU), Rooms 1082 and 2141 and provides certified, one-on-one tutoring in over 200 subjects including psychology. The tutors (typically trained student peers) are certified and are provided at no cost to WKU students. Both TLC locations have a quiet study space. A small computer lab is located in DSU 2141. All tutoring appointments are located in DSU 1082. Distance learners or online students can request Online Tutoring Sessions. To set up a tutoring appointment students need to access TutorTrac (<https://tracweb.wku.edu/TracWeb40/>) and log in with their WKU User Name and Password.

## Grade Requirements

### Quizzes (Located and Taken on Blackboard)

There will be a chapter quiz for each chapter for a total of 12 quizzes. (Each chapter is subdivided into modules and quizzes are taken after each module which do not count toward your grade. Module quizzes provide feedback on comprehension of the reading material) These chapter quizzes are taken on Blackboard and are due by the end of the week the chapter is assigned. Each chapter starts on Monday of the week and ends on Sunday. Therefore, all quizzes are due by Sunday at 11:30 PM. Failure to complete a quiz by the due date/time will result in a grade of "0". Each quiz will be worth 20 points and the 10 highest quiz grades out of the 12 quizzes taken will count toward your final grade. In other words, the 2 quizzes with the lowest scores will be dropped, so your quiz grade for the course will be based on 10 quizzes for 200 possible points. You are advised to read the chapter before taking the quiz so the quiz will serve as a check on your retention and selection of key points. Also make sure that you are at a reliable computer with a good internet connection and an updated browser (Mozilla or Chrome; free downloads on WKU IT site) and software. The WKU Computer Labs are an excellent place for taking the quizzes. You will have only one chance to take each chapter quiz, so be prepared.

### Exams (Taken at a Testing Center)

There will be a total of five exams (4 section exams during the semester and an optional comprehensive final exam). Exams will be comprised of 100 multiple-choice questions worth 1 point each for a total of 100 points. The Optional Final exam is 100 questions worth 100 points.

The final grade is based upon your performance on the 10 quizzes, and four (4) out of the five (5) exams. The final course grade is based on your performance on four (4) of the exams. If you are satisfied with your grade after the fourth exam, then you don't have to take the final. If you take all five exams, then your lowest score is dropped. There will be no makeup exams so if you miss an exam, you will have to take the final exam!

All exams are to be taken on a computer in a proctored environment within the scheduled 5 day time span. Students are responsible for scheduling the exam on TopNet with the WKU Testing Center or to arrange for a proctored location close to you. Specific directions will be sent to each student's WKU email account two weeks prior to the exam. WKU Testing Centers do not charge a fee; however, the WKU Remote Proctoring Network includes proctor locations who charge for services as well as those that don't. Students are responsible for payment of any proctoring fees if they choose to use a site that charges for services. Students are also responsible for any additional fees that might be associated with the use of a particular proctoring site, such as parking fees.

### Assignments (Located and Submitted on Blackboard)

There are required assignments worth 10 points for each chapter covered. Assignments contribute a total of 120 points toward your final grade in the class. These assignments help you to interact with and better understand the chapter content.

### \*\*\*\*\*REQUIRED RESEARCH COMPONENT\*\*\*\*\*

Study Board Requirement. NOTE: Failure to complete this requirement will result in a grade of Incomplete (X) for the course.

Psychology is a science. The principles that students learn from textbooks and in psychology courses were derived from scientific research. To enhance the students' understanding of the research process in psychology, they are required to satisfy a research component as a part of Introduction to Psychology (PSY/PSYS 100) by the last day of classes of the semester in which they are taking PSY/PSYS 100. Failure to meet the research requirements fully and on time (i.e., by the last day of classes of the semester in which they are taking PSYS/PSY 100) will result in a grade of **Incomplete (X)** for the course. **(WKU policy is that an "X" automatically turns into an "F" unless removed within 12 weeks of the next full term.)**

The student must complete the required number of credits in order to have the appropriate letter grade assigned. Students are required to earn twelve (12) research credits.

Students may earn credit by any of the following means, in any combination:

- 1) The student may volunteer to serve as a research participant in an approved study being conducted by Western Kentucky University Psychology/Psychological Sciences faculty or students.
- 2) The student may take quizzes over psychology research articles.

An account on the Department's Study Board/Experiment Management System (<http://wku.sona-systems.com/>) is established for each student at the beginning of the semester. The system will automatically email each student with the login information. **This website handles all research scheduling and credit administration. Only credits for which you register for through the Study Board website will count toward research credit.**

**Credits are earned accordingly.** Each 15 minutes of research participation is worth one (1) credit. There are studies listed on the Study Board website worth one to four credits or more. Each satisfactory score on an article quiz is worth one credit. Article quizzes are offered approximately once per month, so students interested in this option must check the Study Board website regularly. Students who are under 18 may only earn Study Board credits through article quizzes, as they cannot legally consent to participate in research.

Complete information about research participation, research credits, and the Study Board can be found at (<http://www.wku.edu/psychological-sciences/studyboard/>)

**The study board co-administrator, notes that...**

1. Study Board research participation is a great way to learn about the different types of research we do at WKU. Some studies take place in labs and require paper-and-pencil or computer tasks, some are online surveys, and others may require light exercise or the use of equipment like an ERP net or a heart rate monitor. All studies on the Study Board provide study board credit, and in addition, some will pay students cash or gift cards for participating.
2. Students are free to sign up for any Study Board studies they are interested in, but they should make sure they are available at the time they sign up for, because failing to show up for two studies will automatically limit them to the alternative assignment (see below). If for some reason they cannot show up for a study, they should contact the researcher (listed on Study Board) immediately.
3. Students can use their 800# to log into Study Board here: <https://wku.sona-systems.com/> and then use the "Forgot Password" link to have their password sent to their WKU email address.
4. **Twelve (12) credits are required.** Many studies are worth more than one credit, so it's likely that most students will have to participate in 6 separate studies to earn the required credit.
5. Students who are under 18 or who do not want to participate in studies can complete the alternate requirement of article quizzes, which consists of reading articles and taking quizzes over them. The article quizzes are offered in small groups and rotate approximately on a monthly basis, so students need to check the Study Board website regularly for the article quiz assignment sessions. Several sessions are required to earn the full 12 credits.
6. There are online options for the research studies as well as for the article quizzes.

**StudyBoard** opens August 27 and will close on December 7. Every student needs to access their account the first week of classes.

**DO NOT contact the Study Board to ask about studies. Contact the person(researcher) doing the study.**

**Extra Credit Opportunity:** I will give extra credit as an incentive to completing the research component early. If you complete the research component by September 30, you can earn **20 points extra credit can be earned, 15 points can be earned if complete by 10/21, 10 points can be earned by 11/4** and **5 points extra credit** will be awarded if you complete it by November 11.

### Final Grade

Your final grade is assigned according to the total number of points that you earn during the semester and completion of the Research Requirement. **Failure to earn the 12 credits from participation in research or alternative article quizzes will result in a final grade of Incomplete (X).** There are 720 points possible that contribute to the course grade (Exams = 400 points, Quizzes = 100 points, Assignments = 120 points). Grades are assigned according to total points earned as follows:

A = 648-720

B = 576-647

C = 504-575

D = 432-503

F = 431 and below

### Tentative Schedule (This schedule may be subject to modification and any changes will be posted on the course site on Blackboard)

Week 1 (8/26)\*: Chapter 1 Research & Syllabus Chapter 1 Quiz

Week 2 (9/2): Chapter 2 Biological Perspective Chapter 2 Quiz

Week 3 (9/9): Chapter 9 – Motivation, Chapter 9 Quiz

Week 4 (9/16): **Take Exam 1** and Chapter 3- Sensation & Perception

Week 5 (9/23): Chapter 5 -Learning, Chapter 5 Quiz

Week 6 (9/30): Chapter 6 Memory, Chapter 6 Quiz

Week 7 (10/7) **Fall Break**

Week 8 (10/14): Chapter 7 – Intelligence; **Take Exam 2** Chapter 7 Quiz

Week 9 (10/21): Chapter 8 -Development

Week 10 (10/28) Chapter 8 Development, Chapter 8 Quiz

Week 11(11/4) Chapter 12- Social Influence Chapter 12 Quiz Quiz

Week 12 (11/11) **Take Exam 3**; Chapter 13 Personality; Chapter 13 Quiz

Week 13 (11/18): Chapter 14 Psychological Disorders, Chapter 14 Quiz

Week 14 (11/25): **Thanksgiving Break** Chapter 15 - Therapy

Week 15 (12/2) Chapter 15 – Therapy ; Chapter 15 Quiz & **Take Exam 4**

Final Exam Week (12/9 to 12/13) **Optional Exam (Final)**

**\*The date provided for the week number is for the Monday of each week in the semester.**