

Course Syllabus
SPS 400: Foundations of Global Citizenship
Western Kentucky University
University College
School of Professional Studies

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Office Hours: Mondays and Wednesdays 10:30 a.m to 12:30 p.m

I will respond to your email within a 24-hour-window.

Course Description:

Catalogue Description:

An examination of the practice of global citizenship, the connection between the global and the local, the common values, and the shared challenges and benefits.

Course Material (textbook): required.

Business & Society: Ethics, Sustainability, and Stakeholder Management (2018). 10th Edition.

By Carroll, Archie; Brown, Jill; and Buchaholtz, Ann. Cengage Learning.

ISBN: 9781305959828

We will also use Business Cases where you apply global citizenship values and concepts.

Your textbook comes with the following supplements:

Activity	How many?	What is it?	Seat time?	Why it matters?
Chapter Readings	19 (<i>We cover only 13 chapters</i>)	The online textbook	45 minutes	Full e-book, searchable and easily accessed while working on assignments
Chapter Key Terms	19	Flashcards	40 minutes	Save valuable time with the ready-made flashcards
Essay Quiz	19	Students will read relevant news and journal articles	20 minutes	Students will understand how chapter concepts

		and answer open-ended critical thinking questions.		are used in the real world.
Media Quiz	19	Video with assessment	10 minutes	Students will better understand case analysis after watching a video and answering pertinent questions.
Graded Quiz	19	Multiple choice questions test students' knowledge of chapter concepts.	5-10minutes	Students will have an opportunity to practice the concepts learned in the chapter reading.

Pre-Requisites:

21 hours of Foundations and Explorations coursework or have junior status.

Rules for Success:

1. Timely Completion of all assigned course-work;
2. Active Participation in the class activities (discussion forums);
3. Online etiquette.

Learning Outcomes for Colonnade Program:

Students will be able to:

- 1) Analyze Issues on local and global scales;
- 2) Examine the local and global interrelationships of one or more issues;
- 3) Evaluate the consequences of decision-making on local and global scales.

Specifically, upon successfully completing this class, you will be able to:

- 1) Explain the concepts and principles of global citizenship;
- 2) Analyze forces globalizing the environment;
- 3) Explain the relations among regional, national, and global citizenship;
- 4) Analyze global dimensions of certain occupations;
- 5) Analyze methods of strengthening global citizenship

Grading:

Percentage Grade	Letter Grade
90% to 100% (504 to 560 points)	A
80% to 89% (448 to 498 points)	B
70% to 79% (392 to 442 points)	C
60% to 69% (336 to 386 points)	D
Below 60% (below 336 points)	F

Assignment	Grade
Weekly Case Studies	260 points (13 @20 points each)
Quizzes	150 points (10 @ 15 points each)
Course Project (Paper)	150 points
Total	560 points

Assignments:

1. Reading assignments will introduce students to the concepts of citizenship and approaches to practicing citizenship on a local and global scale. Readings are assigned weekly and provide an opportunity for students to interact with the course material.
2. Case studies are assigned as Blackboard discussion forums where students demonstrate their critical thinking and problem-solving abilities. The forums provide you with a context to interact with each other and with me. Case studies are an opportunity to engage in an active learning process. Case studies are also an assessment tool that gauge your learning objectives. No late posting will be accepted (see below the grading rubric for weekly discussion for more details).
3. Quizzes are assigned weekly on blackboard. You will have to take 10 quizzes during the semester. They cover the reading assignment and gauge your understanding of the concepts and approaches presented by the reading material. Each quiz consists of 15 questions. You will have 20 minutes to take and finish a quiz. **Quizzes are to be taken in one sitting (there is no saving and coming back to the quiz). A 20 minute window will open every Thursday from 8:00 am through Sunday 11:59pm; that way you will have 4 days to find 20 quite minutes to take your quizzes. There is no excuse for missing a quiz and I will not take any late work or reopen the quiz for any reason.**
4. The final paper will present students with a capstone learning experience. Students will submit a research paper that examines the shifting boundaries in the contemporary world and evaluate the effectiveness of approaches used to take action as a global citizen. Students will particularly analyze and reflect on the extent to which we should rely on governments to solve environmental problems and governments' limitations. Students will recommend/ mitigate, through an environmental and social action plan, measures that reflect the awareness of the global citizen in his/her decisions.

Blackboard

This course will be delivered via Blackboard, your online learning community, where you will interact with your classmates and with me. Within the course site you have access to learning materials, tutorials, and the syllabus. You can discuss issues, submit assignments, take quizzes, and email other students and me. Assistance and help are also available on the use of Blackboard.

Online Discussions:

To maximize your learning, you are expected to participate actively in the discussion to the extent of contributing a response of at least 400 words of analysis to each Case Study and 150 words to respond to at least two other students' posts. However, I recommend to use the response methodology posted on Blackboard in your discussions forum. You have to respond to at least 2 different students to earn the full grade. The responses should add substance, request clarification, or challenge the assertions made by providing real or hypothetical scenarios that the original posting did not cover. **Remember, the purpose of this methodology is to stimulate academic debate and not to verbally attack another student. Do not consistently wait until the last day to respond to questions as this limits your class interaction with other students and class interaction is a portion of your grade.**

Discussion Etiquette:

Western Kentucky University is committed to open, frank, and insightful dialogue in all of its courses. Diversity has many manifestations, including diversity of thought, opinion, and value. We encourage all learners to be respectful of that diversity and to refrain from inappropriate commentary. The following are good guidelines to follow:

1. Never transmit, promote, or distribute content that is known to be illegal.
2. Never make a statement that is harassing, threatening, or embarrassing to any other students.
3. If you disagree with someone, respond to the subject, not the person.
4. Never make a statement that is harmful, abusive; racially, ethnically, or religiously offensive, vulgar; sexually explicit; or otherwise potentially offensive
5. If I believe that you have violated the above guidelines I will address that concern in a private email to you.

Blackboard Discussion Objectives and Grading Rubric:

- The discussion questions provide students with a context to:
 - Demonstrate written communication skills;
 - Apply critical thinking skills;
 - Develop and enhance problem-solving skills;
 - Evaluate one's learning.

➤ Grading Rubric

Assignment	Quality	Grade
2 Discussion Questions	Substantial answers that draw from documented sources.	4 points each for a total of 8 points
4 replies to fellow learners (2 for each Discussion Question)	Replies are expected to add substance, request clarification, or challenge assertions.	2 points each for a total of 8 points
Responses timeliness	Responses to the DQs are due by Thursdays. Replies are open for the whole week.	4 points
Total		20 points

Plagiarism:

To represent written work taken from another source as one's own is plagiarism. Plagiarism is a serious offense. The academic work of a student must be his/her own work. One must credit the source from which material was borrowed.

Cheating:

No student shall receive or give assistance not authorized by the instructor in taking an examination or in the preparation of an essay, problem assignment or other project, which are submitted for purposes of grade determination. If you are caught cheating, you will fail this class.

Special Note:

In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Student Accessibility Resource Center. The SARC telephone number is (270)745-5004; TTY is (270)745-3030. Per university policy, please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the Student Accessibility Resource Center.

TENTATIVE COURSE WORK SCHEDULE:

I will monitor the discussion board from behind the scenes for substance, courtesy, and collegiality; and intervene only if I believe that I should do so to steer the discussions in a certain direction and/or challenge your critical thinking.

I will contact you individually with private emails if I feel that I need to address issues pertaining to posting quality or any other issue.

Case studies are uploaded weekly on blackboard on Thursdays before the weeks they are due so that you will have a whole weekend to start early working on them.

Week	Activities(Reading Assignments)	Blackboard Assignments
1 08/26 to 09/01	Click on the button labeled “Case Studies Forum” on the course menu and reply to the Syllabus, Discussion questions grading policy, and Response Methodology Forums. Go to the introductions forum and introduce yourself to your peers. Read Chapter 1.	Case 22.
2 09/02 to 09/08	Chapter 2.	Case 25. Take quiz 1 covering chapters 1 & 2.
3 09/09/ to 09/15	Chapter 3.	Case 21. Take quiz 2 covering chapter 3.
4 09/16/ to 09/22	Chapter 7.	Case 31. Take quiz 3 covering chapter 7.
5 09/23/ to 09/29	Chapter 8.	Case 14. Take quiz 4 covering chapter 8.
6 09/30/ to 10/06	Chapter 9.	Case 20. Take quiz 5 covering chapter 9.
7 10/07/ to 10/13	Chapter 10.	Case 16. NO quiz (Enjoy Fall break).
8 10/14/ to 10/20	Chapter 11.	Case 19. Take quiz 6 covering chapters 10 & 11
9 10/21/ to 10/27	Chapter 12.	Case 24. Take quiz 7 covering chapter 12.
10 10/28/ to 11/03	Chapter 13.	Case 28. Take quiz 8 covering chapter 13.
11 11/04/ to 11/10	Chapter 15.	Case 26. Take quiz 9 covering chapter 15.
12 11/11 to 11/17	Chapter 17.	Case 36. Take quiz 10 covering chapter 17.
13 11/18 to 11/24	Chapter 18.	Case 39.
14 11/25 to 12/01	No reading assignment. Work on your research paper	No blackboard assignment Work on your research paper and enjoy your Thanksgiving Break.
15 12/02 to 12/08	No reading assignment Work on your research paper.	No blackboard assignment. Work on your research paper
16 12/09 to	Finals week	Course Project Paper is due December 11th.

Week	Activities(Reading Assignments)	Blackboard Assignments
12/13		