

LEGAL ENVIRONMENT OF BUSINESS
SYLLABUS
MGT 200-702
Spring 2020

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INTRODUCTION

This is the basic course in public law as it related to the doing of business in the United States. Course coverage will include an examination of the American governmental, political, legal and administrative systems. Business schools have recognized the importance of legal study in the business curriculum. Not only is law too important to be left to the lawyers, but business managers must be aware that business relations are often legal relations. In today's world of extensive government, it is particularly important that business students be familiar with the laws and regulations that affect business activity and policy. Today's business person deals with an array of agencies, both federal and state; the language of business includes legalese as well as the traditional balance sheet items. In addition, perspectives in ethics and global issues are provided throughout the course to insure that this course conforms to the recommendations provided in the AACSB Accreditation Project Report.

COURSE OBJECTIVES

1. Develop an understanding of the philosophy underlying the legal rules and regulations controlling business activity.
2. Acquire an understanding of the constitutional system of government and the role of the components in that system for the development of law.
3. Develop an understanding of ethical principles that influence the development of law pertaining to business.
4. To understand the legal rules and regulations that affect business transactions.

TEXT AND READINGS

EXTENSIVE READING IS REQUIRED FOR THE SUCCESSFUL COMPLETION OF THIS COURSE!

The text is: The Legal Environment of Business A Managerial Approach: Theory to Practice, Third Edition, Melvin/Guerra-Pujol, ISBN 13: 978-1-259-68620-7

I am told by former students that the cheapest way to acquire the text is to get it from Amazon.

LECTURES

All course lectures have been recorded and are found in the course information tab.

I would suggest that you view the review videos prior to working your way through the course content for each section. That should give you some idea about what I consider to be important. Be sure to read all instructions and directions carefully!

ATTENDANCE AND GRADES

Student's grades will be determined by three objective tests (true/false, multiple choice, and matching questions). Each test counts 33.3% of your grade. The tests are based on the readings and the video lectures. I suggest that you pay particular attention to the review lectures in your efforts to prepare for each test.

No make-up tests will be administered!

ADA ACCOMMODATIONS

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, Room 1074. The SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

TITLE IX/ DISCRIMINATION & HARASSMENT

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) and Discrimination and Harassment Policy (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

WKU COUNSELING AND TESTING CENTER

The university experience should be challenging, but not overwhelming. To this end, the WKU Counseling Center provides a variety of services to help strengthen students' capacity to tolerate distress, form healthy relationships, and seek healthy expressions of their ideals and values. If you would like to speak with someone, you may contact WKU's Counseling and Testing Center at 270-745-3159 or use their Here To Help service at <https://www.wku.edu/heretohelp/heretohelpemail.php>. If you need immediate help, please visit the Counseling Center in 409 Potter Hall or call the 24-hour emergency help line at 270-843-4357.