COMM 365
INTERCUTLURAL COMMUNICATION
WKU Web Course

Dr. Kumi Ishii   Zoom Meeting is available by appointment.

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Course Description
This course examines factors that create opportunities and challenges in communicating with people from different cultural backgrounds. It introduces important theories, concepts, and principles in the communication discipline. In addition, by analyzing real-world situations, students will develop intercultural communication competence that helps them communicate effectively and appropriately in a global society today.

Course Objectives
Upon successfully completion of this course, students should be able to:
- increase knowledge about culture and communication
- identify the reasons for similarities and differences in culture and communication.
- articulate the connection between communication and culture
- analyze the development of own intercultural communication competence.
- develop communication skills to become a competent communicator across contexts and diverse communities
- conduct reflective analysis of complex cultural and communication issues using evidence-based argument

Required Resources:
1. Textbook
Neuliep, J. W. (2020). *Intercultural communication: A contextual approach* (8th ed.). Sage
Print ISBN: 9781544348704

*Electronic book is also available: eText ISBN: 9781544348735

Note: This course is based on this edition. Please be sure to obtain the latest (8th) edition for your success.

2. Frequent access to Blackboard.
-Instructions for assignments, additional materials of this course, important announcements, and your grade will be posted on **COMM365 Intercultural Communication**

Course Requirements:
The course grade will be determined by the performance on the following exams and assignments:

Exam 1	15%	
Exam 2	15%	A = 90% and above
Exam 3	15%	B = 80 – 89%
Review Quizzes	10%	C = 70 – 79%
Class Activities	25%	D = 60 – 69%
Final Project	20%	F = 59% and below
Total	100%	

Exams - Three online exams will be given in this course. The questions will be pulled from the textbook, lecture notes, short assignments, and class activities. Some questions will be pulled directly from the textbook. The format will be multiple choices, True/False, and matching.

Review Quizzes – These quizzes help students' understanding of fundamental concepts of intercultural communication before exams and applications.

Class Activities – These activities are designed to enhance student understanding of the fundamental chapter topics and/or develop practical skills such as video presentations. The detailed instructions are posted on Blackboard.

Final Project – The final project gives students an opportunity to apply important theories and concepts of intercultural communication to the real world. The detailed instructions will be announced in class and posted on Blackboard.

Technical Assistance
If you are experiencing technical difficulties with Blackboard, call WKU's ITS Service (270-745-7000) immediately.

Email Policy
When sending an email, please include a subject line with the course number (COMM 365). Please do NOT send any paper by email, unless it is requested. Any email submission without permission will NOT be accepted for credit.

Academic Integrity
WKU and the Department of Communication are committed to the highest standards of ethical conduct and academic excellence. Issues of academic misconduct include: copying the work of other students, plagiarizing other sources by incorrectly citing sources, listing references that were not actually read/used, presenting someone's information as your own without crediting the source, the reuse of own papers that were previously submitted for another course, making up the information, etc.

Please note the Department takes academic offenses seriously. Professors may routinely ask students to submit their written work to a plagiarism detection database, SafeAssign, on Blackboard. Any student found guilty of academic dishonesty will receive one of the following consequences at the discretion of the faculty member: written warning, reduced grade on the assignment, a zero grade on the assignment, reduction in course grade, failing grade in the course, and/or referral to the University Disciplinary Committee.

Writing Center Assistance: *The Writing Center on the Bowling Green campus* is offering **only** remote assistance to writers during the covid-19 pandemic. WKU students may request feedback on their writing via email or arrange a real-time Zoom conference to discuss a paper. See instructions and how-to videos on the website (www.wku.edu/writingcenter) for making online synchronous (Zoom) or asynchronous (email) appointments. Students may also get short writing questions answered via email; just put "Quick question" in the subject line to (writingcenter@wku.edu).

The WKU Glasgow START Center/Writing Center will be offering writing tutoring sessions in synchronous online format as well as in person, by appointment only. More information on how to make appointments and what to expect from your appointment will continue to be posted at https://www.wku.edu/startcenter/.

ADA Accommodation Statement/Student Accessibility Resource Center
In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

Title IX Misconduct/Assault Statement:
Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf and Discrimination and Harassment Policy (#0.2040) at https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

Fairness Policy
I concur with WKU's commitment to fairness and maintains a healthy learning environment based upon open communication, mutual respect, and non-discrimination.

Other Important Notes
▪ Students are expected to read this syllabus and all class policies carefully to follow.
▪ Students are responsible for all announcements on Blackboard.
▪ Students are expected to demonstrate their best outcomes all the time. Should you need any assistance for better outcomes, don't hesitate to contact me before the assignment deadline.
▪ I reserve the right to alter the syllabus, schedule, policies during the semester, if necessary.