WESTERN KENTUCKY UNIVERSITY
College of Health and Human Services
Department of Public Health
HCA 347-700: International Healthcare, WINTER 2021 -- ONLINE

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Lecture Hours: ONLINE COURSE
Course Dates: December 14th to December 31st, 2020

Reference Text:
Kathryn H. Jacobsen. (2019). *Introduction to Global Health: 3rd Edition.* Burlington, Mass.; Jones and Bartlett Publishers, APHA Press. ISBN-10: 1284123898; ISBN-13: 9781284123890

Other Relevant Resources/References:
- As assigned or made available by the instructor throughout the semester.

Course Description
Historically, health concerns have been known to cross borders. As the world is increasingly becoming a global village, with ease in communication, traveling and sharing of goods and services, health and health care have become among the most important aspects of globalization. Students in healthcare administration and other health sciences need to be familiar with international perspectives of healthcare in order to understand the dynamics of the changes within and outside their countries. Some students have taken this course during study abroad programs in Tanzania, Sweden, Dublin, and London where they got firsthand experience on the health systems of the respective countries and observed some of the key differences between these countries and the U.S.

Purpose: The purpose of the course is:
- To explore different healthcare systems and examine how they differ in important aspects of healthcare including access, financing, and delivery of services
- To learn about important international health and healthcare concerns
- To analyze real-life public health issues from different countries in the world
- To illustrate global differences in the perceptions of illness and disease
- To compare and contrast successes/challenges in different healthcare systems
- To examine how healthcare systems change over time and across countries
- To demonstrate the role of major global health and healthcare organizations and foundations in shaping the health of the people over time and across generations
- To demonstrate important differences between the US healthcare system/programs and selected countries in developed and developing world
- To create awareness among students in careers pertaining to global health

To meet these objectives, major global healthcare issues, types of healthcare systems, forces of change and important studies on international healthcare will be introduced and discussed in class. Class components such as discussion forums and country projects will be utilized for learning as well as for sharing their opinion on global healthcare systems. Historical, economic, and cultural forces of global healthcare changes will be discussed and reported by individual students.

Learning Outcomes
Upon successful completion of this course, students are expected to:
1. Describe major global health concerns;
2. Express differences in healthcare system between U.S. and other countries;
3. Demonstrate meaningful use of health-related data in making international comparisons of health and healthcare systems;
4. Explain how global health interventions are designed, funded and evaluated
5. Understand the important functions and changes in healthcare systems;
6. Be able to critically review, evaluate and report on global health research; and
7. Develop interest for ongoing involvement in global health services/issues.

Course Content
The course will be covered in weekly modules based on the assigned readings from the primary text. It will involve the following major components: (1) textbook and PowerPoint readings (2) discussion items; (3) quizzes; and (4) country project. The country project report will be submitted at the end of the winter term. More information on country project will be provided.

Text Readings
Kathryn H. Jacobsen. (2019). *Introduction to Global Health: 3rd Edition* is required for primary readings. Chapters will be assigned for each day of the class according to the module content. Additional readings may be provided in PowerPoint slides containing information from other relevant resources. Students are expected to review all assigned reading materials for each module within the week allotted for that module to be able to actively participate in all components of the class.

Class Participation – Required
Students are expected to log-in to the course website daily and participate in the online discussions and case analyses. It is understood that not all students are verbal outgoing and vocal in class but your input is required. Cases and experiences covering topics of interest in global health will be presented. Cases representing global efforts in dealing with a particular health condition in a specific country will be presented.

Discussion Items – maximum points 40
There will be two discussion items posted on Blackboard. Each discussion item will remain open for one week only. Students are expected to make their contributions by way of reading and responding or providing feedback on the posted opinions of classmates. You may send questions to me through the discussion board if you would like to get my opinion on any of the ongoing discussions. Frequency of participation over the week as well as content will be used for assessment. Full credit is possible if a student creates an original post and also comments on two different original posts of his/her classmates.

Quizzes – maximum points 120
Three quizzes will be given over the course of the semester. Quiz content will be based on the assigned readings. Each quiz is worth 15% of your final grade.

Exam – maximum points 50
There will be one final exam. The exam will not be cumulative. The content of the final exam will be from materials as indicated and will carry 50 points. The exam format will be a combination of objective questions (multiple choice, matching, True/False), short answers, and one or two essay questions. The exam session will last for 120 minutes and only ONE attempt will be allowed per exam.

Country Project – maximum points 100
Students will work on a healthcare project based on specific countries assigned to them. Students are highly encouraged to look for project materials from published resources (Check what is available in the Library) and other reliable Internet resources to enrich the content of their projects. Country assignments, project requirements and format will be available via Blackboard. Final Assignment must be submitted by December 31, 2020. You can start to work on your project as soon as a country is assigned to you. The project accounts for 20% of your final grade.

Participation
Students are expected to visit the course site on Blackboard daily to follow up course information and actively participate in class activities. This is a web based class; students need to manage their time responsibly to ensure full class participation. In addition, build a habit of reading materials from the assigned text and other sources materials to grasp the module content and facilitate your participation in the discussions. Your preparation and contribution is important for enriching class experience.

Availability of Timed Assessments & Late Submission Policy
Quizzes will be available as indicated on the course schedule. Deadlines are strictly adhered in this course. Exceptions for make-up quizzes or exams beyond the indicated dates will be made for genuine/documented family or medical reasons. Late work will be penalized by point deductions depending on how late it is submitted after the deadline. For administrative purposes, no late work (including country project) will be accepted after this date.

Working Ahead
Students may work ahead and submit their assignments early where ever possible.

The instructor reserves the right to alter the syllabus, course requirements and grading scale.

Grading Summary: Your grade is earned through your performance on exams, participation, and projects. Final grade will be determined by the following assessment:

Assignments	Dates Due	Points/Grading Summary	Grading Weight
Discussion Board 1	12/16/2020	20 points	10.0%
Quiz 1	12/20/2020	50 points	20.0%
Discussion Board 2	12/23/2020	20 points	10.0%
Quiz 2	12/27/2020	50 points	20.0%
Country Report	12/31/2020	100 points	20.0%
Final Exam	12/31/2020	50 points	20.0%
			100%

Final Grade Scale
A=90=100%   B= 80-89%   C= 70-79%   D= 60-69%   F = 0-59%

Course Schedule (subject to change)

Winter Schedule	Lecture Topic	Topic(s)
12/14	Global Health Principles, Measurements and Health Development Work on Discussion 1	1
12/15	Begin Prep for Quiz 1 Use Quiz 1 Study Guide	
12/16	Global Priorities – Sustainable Development Goals **Submit Discussion 1 – *Due 12/16/20***	2
12/18	Health Determinants, Measurements, and Trends	3
12/20	**Take Quiz 1 Based on Topics 1, 2, 3 & 4** ***Due 12/20/2020 at 11:59 pm***	
12/20	Start the country project. Follow the rubric. Write a few pages. Culture, Health, Education, Poverty, and the Economy	4
12/21	Health and the Environment	5
12/21	Ethical and Human Rights Concerns in Global Health Natural & Man-made Disasters, Complex Humanitarian Emergencies	6
12/22	Health Systems, Global Health Financing & Global Health Implementation	7
12/22	Nutrition and Global Health	8
12/23	**Submit Discussion 2 *Due Friday 12/23/2020 at 11:59 pm***	
12/24	Work on the country project. Follow the rubric. Finish a draft.	
12/25	Merry Christmas	
12/26	Maternal and Child Health Prepare for Quiz 2	9
12/27	**Submit Quiz 2 Based on Topics 5, 6 & 7 *Due 12/27/2020***	
12/28	Communicable Diseases Prepare for Final Exam	10
12/29	Non-Communicable diseases Prepare for Final Exam	11
12/30	Follow the rubric. Review/Finish paper and prepare to submit	
12/31	**Submit Country Report** **Take Final Exam Due 12/31/20 at 11:59 pm** Topics 8, 9, 10, & 11	

E-mail

Make sure you use your WKU email address for correspondence with the course instructor. Please include course number (HCA 347) in the subject line. Make sure you double-check the email address before sending.

Disability Policy:

Students with disability who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services (OFSDS), Student Success Center - DUC A201. The OFSDS telephone number is (270) 745-5004; TTY is 745-3030. Per university

policy, please do not request accommodations directly from the professor or instructor without a letter of accommodation from the Office for Student Disability Services.

Academic Integrity

- No instance of cheating or any other form of academic misconduct will be tolerated.
- Student's participation in a course activity in an unethical manner involving cheating, plagiarism, copying of another student's opinions, providing work for another to copy, claiming to have done work they did not do, submitting another student's work, or inappropriate or disrespectful communication via email or the discussion board, or any other form of academic misconduct will lead to serious grade penalties, a record filed with the WKU Department of public health, or a report to the Office of Student Conduct.
- Detailed information on WKU's policy on Academic Misconduct is available at https://wku.edu/studentconduct/process-for-academic-dishonesty.php.
- Please read this policy so that you are fully aware of the possible outcomes of any form of academic misconduct, consequences, and options that may be available for you.

Title IX Sexual Misconduct/Assault
Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf and
 Discrimination and Harassment Policy (#0.2040) at https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

<u>Online Discussions</u>
The following bulleted list is a direct excerpt from ***<u>12 Ground Rules for Online Discussions By Peter Connor, Colorado State University</u>***. The full document that can be found at:
https://tilt.colostate.edu/teachingResources/tips/tip.cfm?tipid=128

- *Participate:* This is a shared learning environment. No lurking in the cyberspace background. It is not enough to login and read the discussion thread of others. For the maximum benefit to all, everyone must contribute.
- *Report Glitches:* Discussion forums are electronic. They break. If for any reason you experience difficulty participating, please call, email, or otherwise inform me of the issue. Chances are others are having the same problem.
- *Help Others:* You may have more experience with online discussion forums than the person next to you. Give them a hand. Show them it's not so hard. They're really going to appreciate it!
- *Be Patient:* Read everything in the discussion thread before replying. This will help you avoid repeating something someone else has already contributed. Acknowledge the points made with which you agree and suggest alternatives for those with which you don't.
- *Be Brief:* You want to be clear—and to articulate your point—without being preachy or pompous. Be

direct. Stay on point. Don't lose yourself, or your readers, in overly wordy sentences or paragraphs.

- *Use Proper Writing Style:* This is a must. Write as if you were writing a term paper. Correct spelling, grammatical construction and sentence structure are expected in every other writing activity associated with scholarship and academic engagement. Online discussions are no different.

- *Cite Your Sources:* Another big must! If your contribution to the conversation includes the intellectual property (authored material) of others, e.g., books, newspaper, magazine, or journal articles—online or in print—they must be given proper attribution.

- *Emoticons and Texting:* Social networking and text messaging has spawned a body of linguistic shortcuts that are not part of the academic dialogue. Please refrain from **:-)** faces and **cu l8r**'s.

- *Respect Diversity:* It's an ethnically rich and diverse, multi-cultural world in which we live. Use no language that is—or that could be construed to be—offensive toward others. Racists, sexist, and heterosexist comments and jokes are unacceptable, as are derogatory and/or sarcastic comments and jokes directed at religious beliefs, disabilities, and age.

- *No YELLING!* Step carefully. Beware the electronic footprint you leave behind. Using bold upper-case letters is bad form, like stomping around and yelling at somebody **(NOT TO MENTION BEING HARD ON THE EYE)**.

- *No Flaming!* Criticism must be constructive, well-meaning, and well- articulated. Please, no tantrums. Rants directed at any other contributor are simply unacceptable and will not be tolerated. The same goes for profanity. The academic environment expects higher-order language.

- *Lastly, Remember: You Can't Un-Ring the Bell.* Language is your only tool in an online environment. Be mindful. How others perceive you will be largely—as always—up to you. Once you've hit the send button, you've rung the bell.

- Review your written posts and responses to ensure that you've conveyed exactly what you intended. This is an excellent opportunity to practice your proofreading, revision, and rewriting skills—valuable assets in the professional world for which you are now preparing.

- **Hint:** Read your post out loud before hitting the send button. This will tell you a lot about whether your grammar and sentence structure are correct, your tone is appropriate, and your contribution clear or not.

Here is an Additional resource for online behavior:

http://www.albion.com/netiquette/book/index.html http://www-new.kent.edu/dl/technology/etiquette.cfm

Welcome Aboard. Your Success is the Goal!

HCA 347: Country Project Information and Grading Criteria

1. A country has been assigned to you. Familiarize yourself with the culture, people and health system of your country through different publicly available resources including **journals, books, published reports, foundation/project websites, technical reports, conference proceedings and datasets.**

2. **All sources should be properly cited and referenced in APA style when used.**

3. **Read the Grading Criteria on the next page. Make sure you follow each point and address each of the issues raised. Put headings/sub-headings in your paper to help you ensure you hit all points.**

4. Use credible, published sources of information for your research. These may include:
    *   Country Government websites
    *   International Agencies' websites (e.g. World Health Organization, etc.)
    *   Published reports (e.g. Health Systems in Transitions Reports, etc.)
    *   Journal articles
    *   Course textbook
    *   Other books
    *   Personal interviews (if possible) with natives of your project country

A **minimum** of six (6) different sources of information and data is required. All resources should be appropriately cited and referenced using the APA format.

Every paragraph that you write must have at least one citation from the source(s) of information you used. If you use more than one source for that paragraph each source must be cited.

*   The following website commonly referred to as Purdue OWL is a very useful guide for using APA format. Go to: https://owl.english.purdue.edu/owl/resource/560/01/

GRADING CRITERIA	Points Possible
Format/Layout (20 points)	
Title page: *Include title of your project, your name, course, and a colored image of your country's flag. Be creative! This page is not included in the page count.*	5
Abstract: *One page (one paragraph 200-250 words) of a concise statement of the summary of the project. This page is not included in the page count.*	5
Appropriate use of figures to present your information: *You may include a maximum of three graphs/charts/pictures only (not including the flag on the cover page). Clearly indicate the source(s) of your figures.*	5
Times New Roman, font size 12, font color black, double spaced. Follows requirements of length excluding cover page and reference page(s): *Not less than 8 pages but not more than 12 pages. Please include page numbers.*	5
Main Text/Content/Information (70 points)	
Introduce the Country: Geographic location, Population, Environment, Economic factors, etc.	10
Discuss Health Indicators: Birth rate, life expectancy, mortality rate	10
Describe the healthcare system of the country: How is healthcare delivered? How it is financed? Include an overview of access, cost and quality of care under this system.	10
Make a comparison between this country and the United States on the basis of important aspects of a health care including major challenges faced by the US healthcare system.	10
Identify a major health problem that is facing this country: Discuss in detail whether or not this problem is global or specific to this country alone.	5
Discuss the extent of the health problem and present the social, cultural, economic and any other relevant factors that you think contributed to the problem in this country.	5
Explain types and levels of threat posed to the United States by the health problem faced by this country. In other words, in the context of global health, why should the USA or any other nation be concerned about the health issue you described?	5
Discuss how the healthcare system of your project country is equipped in solving this problem.	5
Suggestions/Recommendations that might help improve health outcomes in the country you studied. You may propose healthcare system changes that will aid in improving the quality of care and prevention of this health problem.	5
Clarity of sentences and paragraphs, organization and coherence of ideas, fluency, sequencing Spelling, grammar, and use of English	5
References and Use of references (APA STYLE) (10 points)	
The information presented appears based on careful research. Use of at least six scholarly/peer reviewed references.	5
APA format followed for **in-text citations** and references. Credit must be given for references and sources of information.	5
Total	**100**
You must cite your sources of information using APA format in the body of your paper. **Evidence of Plagiarism** *(Check your Safe Assign Score; Fix any issues and then resubmit your paper, if not you may lose at least 60 points and may be subject to other penalties associated with Academic Misconduct. No points will be taken off for the references highlighted in your Safe Assign Report.*	**Minus 60 points**