

**COMM 365  
INTERCUTLURAL COMMUNICATION  
WKU Online Course**

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Dr. Kumi Ishii

Zoom Meeting is available by appointment.

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**Course Description**

This course examines factors that create opportunities and challenges in communicating with people from different cultural backgrounds. It introduces important theories, concepts, and principles in the communication discipline. In addition, by analyzing real-world situations, students will develop intercultural communication competence that helps them communicate effectively and appropriately in a global society today.

**Course Objectives**

Upon successfully completion of this course, students should be able to:

- increase knowledge about culture and communication
- identify the reasons for similarities and differences in culture and communication.
- articulate the connection between communication and culture
- analyze the development of own intercultural communication competence.
- develop communication skills to become a competent communicator across contexts and diverse communities
- conduct reflective analysis of complex cultural and communication issues using evidence-based argument

**Required Resources:**

**1. Textbook**

Neuliep, J. W. (2021). *Intercultural communication: A contextual approach* (8<sup>th</sup> ed.). Sage  
Print ISBN: 9781544348704

\*Electronic book is also available: eText ISBN: 9781544348735

Note: This course is based on this edition. Please be sure to obtain the latest (8<sup>th</sup>) edition for your success.

**2. Frequent access to Blackboard. COMM365: Intercultural Communication**

**Course Requirements:**

The course grade will be determined by the performance on the following exams and assignments:

Mid Exam	15%	
Final Exam	15%	A = 90% and above
Review Quizzes	15%	B = 80 – 89%
Class Activities	35%	C = 70 – 79%
Final Project	20%	D = 60 – 69%
		F = 59% and below
<hr/> Total		100%

**Exams** - Three online exams will be given in this course. The questions will be pulled from the textbook, lecture notes, short assignments, and class activities. Some questions will be pulled directly from the textbook. The format will be multiple choices, True/False, and matching.

**Review Quizzes** – These quizzes help students' understanding of fundamental concepts of intercultural communication before exams and applications.

**Class Activities** – These activities are designed to enhance student understanding of the fundamental chapter topics and/or develop practical skills such as video presentations. The detailed instructions are posted on Blackboard.

**Final Project** – The final project gives students an opportunity to apply important theories and concepts of intercultural communication to the real world. The detailed instructions will be announced in class and posted on Blackboard.

### **Technical Assistance**

If you are experiencing technical difficulties with Blackboard, call WKU's ITS Service (270-745-7000) immediately. They also have chat service.

### **Email Policy**

When sending an email, please include a subject line with the course number (COMM 365). Please do NOT send any paper by email, unless it is requested. Any email submission without permission will NOT be accepted for credit.

### **Other Class Policies**

All other class policies are posted on Blackboard for students' careful attention.

### **Academic Integrity**

WKU and the Department of Communication are committed to the highest standards of ethical conduct and academic excellence. Issues of academic misconduct include: copying the work of other students, plagiarizing other sources by incorrectly citing sources, listing references that were not actually read/used, presenting someone's information as your own without crediting the source, the reuse of own papers that were previously submitted for another course, making up the information, etc.

Please note the Department takes academic offenses seriously. Professors may routinely ask students to submit their written work to a plagiarism detection database, SafeAssign, on Blackboard. Any student found guilty of academic dishonesty will receive one of the following consequences at the discretion of the faculty member: written warning, reduced grade on the assignment, a zero grade on the assignment, reduction in course grade, failing grade in the course, and/or referral to the University Disciplinary Committee.

### **Academic Assistance**

The Student Resource Center provides free services for online learners including Online Writing Center and Online Tutoring. Please visit: <http://wku.edu/online/src/>.

### **The Learning Center Peer Tutoring Services**

*The Learning Center (TLC) provides free tutoring services that empower students to achieve academic success. Trained peer tutors are available to review course content, answer questions, and demonstrate effective study strategies. TLC offers individual appointments and group sessions (PASS) for hundreds of undergraduate courses. For more information or to make an appointment, visit [www.wku.edu/tlc](http://www.wku.edu/tlc).*

**Writing Center Assistance:** *The Writing Center on the Bowling Green campus will have writing tutors available to offer advice to current WKU students on any stage of their writing projects. In-person tutoring is available in Cherry Hall 123 from 9-4 Monday through Friday and in the Cravens Commons (at the horseshoe-shaped reference desk) from 5-9 on Sunday through Thursday evenings. Students may also request feedback on their writing via email or arrange a real-time Zoom conference to discuss a paper.*

See instructions and how-to videos on the website ([www.wku.edu/writingcenter](http://www.wku.edu/writingcenter)) for making appointments. Walk-in feedback is available unless we are booked up. Students may also get short writing questions answered via email; just put "Quick question" in the subject line to ([writingcenter@wku.edu](mailto:writingcenter@wku.edu)).

*The WKU Glasgow START Center/Writing Center* will be offering writing tutoring sessions as well as in person. More information on how to make appointments and what to expect from your appointment will continue to be posted at <https://www.wku.edu/startcenter/>.

### **ADA Accommodation Statement/Student Accessibility Resource Center**

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at [sarc.connect@wku.edu](mailto:sarc.connect@wku.edu). Please do not request accommodations directly from the professor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

### **Title IX Misconduct/Assault Statement:**

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and Discrimination and Harassment Policy (#0.2040) at [https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

### **Fairness Policy**

I concur with WKU's commitment to fairness and maintains a healthy learning environment based upon open communication, mutual respect, and non-discrimination.

### **Stay Healthy from COVID**

All students are strongly encouraged to [get the COVID-19 vaccine](#). Out of respect for the health and safety of the WKU community and in adherence with CDC guidelines and practices of all public universities and colleges in [Kentucky](#), the University requires that a cloth face covering (reusable or disposable) that covers both the nose and mouth must be worn at all times when in public areas within all buildings. Students must properly wear face coverings while in class regardless of the room size or the nature of the classroom activities. Students who fail to wear a face covering as required will be in violation of the WKU Student Code of Conduct and will be asked to comply or will face disciplinary action, including possible dismissal from the University. Accommodations can be requested in special cases through the Student Accessibility and Resource Center ([SARC](#)): [270-745-5004](tel:270-745-5004) (voice), [270-745-3030](tel:270-745-3030) (TTY), or [270-288-0597](tel:270-288-0597) (video).

All students must immediately report a positive Covid-19 test result or close contact with a person who has tested positive to the Covid-19 Assistance Line at 270-745-2019. The assistance line is available to answer questions regarding any Covid-19 related issue. This guidance is subject to change based on requirements set forth by public health agencies or the office of the governor. Please refer to the Healthy on the Hill website for the most current information. [www.wku.edu/healthyonthehill](http://www.wku.edu/healthyonthehill)

**Other Important Notes**

- Students are expected to read this syllabus and all class policies carefully to follow.
- Students are responsible for all announcements posted on Blackboard.
- Students are expected to demonstrate their best outcomes all the time. Should you need any assistance for better outcomes, don't hesitate to contact me before the assignment deadline.
- I reserve the right to alter the syllabus, schedule, policies during the semester, if necessary.