

**Western Kentucky University
Department of Public Health
Foundations of Public Health Education
PH 261-007
Winter 2022**

Blackboard: This course will use Blackboard online course management system. Students are encouraged to familiarize themselves with all links (assignments, lecture notes, exams, grade, feedback and so on) before accessing course materials.

Instructor: Grace Lartey, PhD

Office Phone: 745-3941

E-mail: grace.lartey@wku.edu

Office Hours: Virtual appointments only

Required Text:

Cottrell, R.R., Girvan, J.T., McKenzie, J.F. & Seabert, D. (2018). *Principles and Foundations of Health Promotion and Education* (7th ed.). San Francisco, CA: Pearson Benjamin Cummings.

Course Description:

This is an introduction to the discipline of health education, including history, theoretical basis, comparison and contrast of work settings, ethics, professional organizations and perspectives on the future.

Course Objectives:

1. Demonstrate knowledge of the field of Public Health and Health Education from a historical perspective. This will also include the cultural and sociological significance of public health / health education.
2. Examine the major responsibilities of a health educator/professional.
3. Demonstrate the language inherent in the field of Public Health / Health Education including accepted terms and definitions.
4. Discuss the field of Public Health / Health Education from a philosophical perspective by examining first-hand the experiences of practicing health educators/professionals from a variety of backgrounds.
5. Explore theories and models used in program planning.
6. List and describe the work settings in which Public Health / Health Education can be practiced.
7. Analyze sources of information on health needs and interests.
8. Discuss the ethical conduct of a health educator/professional.
9. Determine the role of prevention in Public Health / Health Education by an examination of the history and premise of the Healthy People objectives for the nation.
10. Explain the different viewpoints in regards to current and emerging topics in the field.
11. Design a health promotion program for children/youth.

ADA Policy:

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, 1074. SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request

accommodations directly from the professor or instructor without a Faculty Notification Letter (FNL) from The Student Accessibility Resource Center.

Title IX Sexual Misconduct/Assault

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and Discrimination and Harassment Policy (#0.2040) at https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

WKU Policy on Plagiarism

To represent ideas or interpretations taken from another source as one's own is plagiarism. Plagiarism is a serious offense. The academic work of students must be their own. Students must give the author(s) credit for any source material used. To lift directly from a source without giving credit is a flagrant act. To present a borrowed passage after having changed a few words, even if the source is cited, is also plagiarism. **Students work may be checked using plagiarism detection software.**

WKU Policy on Cheating

No student shall receive or give assistance not authorized by the instructor in taking an examination or in the preparation of an essay, laboratory report, problem assignment, or other project that is submitted for purposes of grade determination.

WKU Writing Center

Students are encouraged to use the services of the Writing Center for their projects/papers. Face-to-face and online reviews are available. You can find the Writing Center at <https://www.wku.edu/writingcenter/>

Attendance: (See University Policy)

Class participation is expected in the form of discussion board and online activities. Lack of participation will be considered absence for that week and will result in a 10 point deduction from the student's overall point total. The instructor should be notified by e-mail or telephone if a student is unable to attend.

Course Assessments and alignment to the listed objectives.

Exams: Exams will be based on material from the text, PowerPoint notes, class discussions

and activities. Make-up exams will only be allowed under circumstances that are recognized by the instructor or university such as death in the immediate family, excuse from a doctor, or emergencies.

Assignments

1. Health Promotion Planning Project: Students will use a planning model to plan a health promotion program to reduce or improve on **Sports injuries, poisoning, fire safety and drowning among children and youth (elementary, middle and high school)**. (Planning models PRECEDE-PROCEED, MATCH, SMART, MAPP, Generalized Model for Program Planning). **A 6-8 page paper, typed and double spaced will be required. Include all sources used (APA format). Project is due on January 10.**

2. Healthy People Application: Students are required to visit this website <https://health.gov/healthypeople/objectives-and-data/browse-objectives> and select a current health topic (A to V) from the list of topics. Each student will describe the problem/issue, current state of the selected issue (an introduction of why this topic was chosen, how good or bad is the health issue, who is affected the most, physical, emotional, social and economic burden), identify the Healthy People 2030 goal and objectives for the selected issue (click on your selected topic for your goal and objectives for your selected health topic; choose no more than 2 objectives). Compare the current state of the selected issue (from your description) to your selected objectives. Click on the objectives to identify baseline and targets). Provide the statistics on your selected issue (international, national, state and local), compare current statistics (national, state, local) and your selected objectives (are we closer to the targets?).

Identify and discuss a minimum of two existing programs that will help achieve the objective for your selected health issue. Provide a summary and conclusion including an action plan (recommendations). A 5-6 page typed and double-spaced paper will be required. Include all sources/references used (APA format). Students must have a minimum of **5 peer-reviewed articles/references (Healthy People document is your resource for the project. It will not be counted as part of your sources/references)**. Use the electronic database (Medline/Ebscohost, Google Scholar). **Paper is due on December 18.**

APA Help: <http://owl.english.purdue.edu/owl/resource/560/01/>
Literature/Article search help: <http://libguides.wku.edu/publichealth>
<http://scholar.google.com/>

Stipulations:

- **ALL** work submitted must be typed and double-spaced with font no larger than 12.

A maximum of 180 points can be obtained as follows:

Tentative Assignments:	Possible Points	Your Score
Essays	100	_____
Health Promotion Planning Project	40	_____
Healthy People Project	40	_____
Exam 1	100	_____
Exam 2	100	_____
Exam 3	100	_____
Total Points	480	_____

Grading:

A = 432-480

B = 384-431

C = 336-383

D = 288-335

F \leq 287

The instructor reserves the right to alter the course outline, topics, assignments and grading scale based on the class performance.

Course Outline

Week	Date	Topic	Readings
1		A Background for the Profession	Chapter 1
1		The History of Health & Health Education/Promotion	Chapter 2
1		Philosophical Foundations	Chapter 3
	December 17	Exam 1	Chapters 1-3
	December 18	Healthy People Application Due	
2		Theories and Planning Models	Chapter 4
2		Ethics and Health Education/Promotion	Chapter 5
2		The Hlth Specialist: Roles, Responsibilities, Cert. & Advanced Study	Chapter 6
	January 7	Exam 2	Chapters 4-6
	January 10	Health Promotion Planning Project Due	
3		The Settings for Health Education/Practice	Chapter 7
3		Agencies, Associations, Organizations Associated with HE/HE	Chapter 8
3		The Literature of Health Education/Promotion	Chapter 9
3		Future Trends in Health Education/Promotion	Chapter 10
	January 14	Exam 3	Chapters 7-10