MGT 200 ONLINE
The Legal Environment of Business
SPRING 2022: 3 Contact Hours

ASSISTANT PROFESSOR: Dr. Aquesha Daniels (she/her/hers)
PHONE/OFFICE HOURS: 270.745.3584. By appointment via phone, Blackboard Collaborate or Zoom.
OFFICE LOCATION: Grise Hall, Office 205 EMAIL: aquesha.daniels@wku.edu; email is the best way to reach me **once all other resources have been exhausted**; include **MGT 200 ONLINE** in the subject line. If your email does not have the indicated subject line, your email may get lost in the shuffle

I. COURSE REQUIREMENTS

Melvin, The Legal Environment of Business: A Managerial Approach, McGraw Hill, 4th Ed., First Day Access Digital with Connect. (Required).*A loose-leaf option is available at an additional cost.(Optional).

II. COURSE DESCRIPTION/OBJECTIVES

This course is an introduction to the American public law system and the use of law to achieve economic and social goals. It considers the elements of our legal system from the perspective of business manager. The course reviews constitutional and structural underpinnings of our legal system, and examines the nature of legal concepts that include contracts, torts, property, criminal, and business structures. Consideration may be also given to the Uniform Commercial Code, social forces, governmental regulations, administrative agencies, consumer protection and environmental law (time permitting).

The course learning outcomes are the following:
1. You will learn foundational legal principles and concepts that are applicable in the business world today.
2. You will develop the skill to identify the key (root) issues in disputes and succinctly focus the correct issue statement.
3. You will become proficient at utilizing critical thinking skills by analyzing, answering and discussing issues raised in legal cases.
4. You will learn how to effectively apply legal principles to realistic fact situations by working through case scenarios and participating in Connect assignments/quizzes.

III. ONLINE DELIVERY SYSTEM (COURSE PLATFORM)

The online component of this course is delivered in Blackboard learning management system in conjunction with Pearson Connect (associated with text mentioned above). Connect can be accessed through the course link on our Blackboard site once loaded. Registration instructions will also be posted.

1

IV. TECHNOLOGY REQUIREMENTS

You should own or have access to:

🎬Computer with personal access to the Internet (e.g., computer with a modem or cable modem connection) and an AMD or Pentium processor and High-Speed Internet connection.

🎬Ethernet cable for wired connection (for taking assignments/quizzes/exams)

🎬An e-mail account

🎬A YouTube account

🎬Video microphone or some type of voice/video recording device

V. COURSE POLICIES

Active reading and engagement are a requirement in any course, or rather; a main ingredient if a student wishes to succeed. This course requires self-discipline as your grade will rely heavily on readings, and completion of all coursework. Please adhere to all due dates.**No late work will be accepted for any reason except for those listed here:** 1) student's inpatient hospitalization; 2) death in the immediate family; 3) military and/or jury duty; 4) required trips related to official school business/employment or 5) religious observance. *Verification of such must be provided immediately upon return or the absence will not be excused.*

VI. STANDARD FOR WRITTEN WORK IS "BUSINESS PROFESSIONAL"

Standards for written work are intended to prepare the student to operate effectively in a *professional business environment*. Consistent with this goal, all work will be evaluated to this general standard. You are expected to write as if you are at work and not in an internet chat room. Be sure that your writing, spelling, punctuation and other work product is up to this standard.

VII. ACADEMIC DISHONESTY

- Cheating will not be tolerated in this course. If you are caught cheating or being dishonest regarding assigned work, you could receive an automatic "F" for the course, or a zero on the assignment (at the sole discretion of the professor). Additionally, you will be reported to the appropriate officials.
- The WKU Plagiarism definition can be found in the WKU Student Handbook. In short, all assignments must be entirely in your own words; refrain from copying and pasting material without giving proper credit.

VIII. ACCOMODATIONS

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course should contact the Office for Student Disability Services in Downing University Center, A-200. They can be reached at 270-745-5004. Please do not request an accommodation directly from the professor without a letter of accommodation from the Office for Student Disability Services.

IX. RESOURCES

The Learning Center (TLC) offers academic assistance with your WKU courses should you need it. The Learning Center (located in the Downing Student Union, 2141) provides free supplemental education programs for all currently enrolled WKU students. The Learning Center at Downing Student Union offers certified, one-on-one tutoring in over 200 subjects and eight academic skill areas by appointment or walk in. Online tutoring is offered to distance learners. TLC is also a quiet study area (with side rooms designated for peer-to-peer tutoring) and a computer lab to complete academic coursework. Please call TLC at (270) 745-5065 for more information or to schedule a tutoring appointment at www.wku.edu/tlc.

Module Summary

Module 1	Chs. 1-3	1/18-2/6
Module 2	Chs. 4, 6-7	2/7-2/27
Module 3	Chs. 9-10, 12	2/28-3/27
Module 4	Chs. 13-16	3/28-4/24
FINAL WRITING + VIDEO PRESENTATION DUE		**5/2/2022**

*One chapter will be covered per week; no chapter will be covered during Spring Break.

X.   CLASS COMPONENTS

- Ch. Application/Engagement Assignments = 120 points (12 @ 10 points)
- Connect Smart Book Assignments = 60 points (12 @ 5 points)
- Module Exams= 300 points (4 @ 75 points)
  - NOTE: Two of the four exams will be proctored at no cost to you.
- Final Project= 120 points

Total Possible Class Points = **600 Total Points**

Points are converted to grades by percentages at the end of the course on the following basis:

Letter	Percentage
A	90 & above
B	89-80
C	79-70
D	69-60
F	59- below

3

Important Dates
1/18-Tuesday-Classes Begin
3/14-3/18-Monday-Friday-SPRING BREAK
5/2-5/5-Monday-Friday-FINAL EXAM PERIOD

SYLLABUS MAY BE REVISED AT THE DISCRETION OF THE PROFESSOR

This concludes the Syllabus information. Remember that during the course, very important information may be posted online through Blackboard, and it may modify the terms of this Syllabus especially if WKU has any snow or inclement weather days.

4