

Fashion Merchandising Program
Department of Applied Human Sciences
College of Health and Human Services
Western Kentucky University

IDFM 436: Global Apparel Merchandising FALL 2022

Instructor: Debbie Linville-Shivel

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Office Hours: Monday/Wednesday 11 a.m. – noon

Tuesday/Thursday 11:00 a.m. – 12:30 p.m.

Friday by appointment only

Text:

Kunz, G., Karpova, E. Garner, M. (2021). *Going Global: The Textile and Apparel Industry*. 4rd Ed.

New York: Fairchild/Bloomsbury Publications.

ISBN # 9781501339042 (textbook and studio bundle)

Course Description:

Evaluation of the key issues facing textiles and apparel businesses operating supply chains and sourcing in the global economy considering economic, political, and social perspectives and professional implications

Course Objectives and Outcomes:

Upon the successful completion of this course, students should be able to:

- Identify and discuss global issues impacting the fashion industry.
- Evaluate the relationships between a country's level of economic, social, environmental and ethical development and its role in the textile and apparel industry.
- Explain the supply chain for textiles and apparel, both domestically and internationally.
- Compare and contrast the relationships between apparel consumption patterns worldwide.
- Evaluate the advantages and disadvantages of contracting with apparel producers in developing countries.

- Evaluate criteria for vendor selection and negotiation of terms with vendors.
- Examine and evaluate frameworks for understanding chain and global sourcing practices in the production of textile and apparel products, production and related services.

Course Requirements and Policies:

1. A high-speed internet connection is required for this course.
The students must be proficient in the use of Blackboard. If this is the first attempt at an online course and using Blackboard, it is the responsibility of the student to be selftrained in using the required software and tools. Blackboard provides excellent tutorials that will facilitate student training.
2. All assignments **MUST** be completed in Microsoft Word (.doc or .docx) NOTE: RTF and PDF files are not always Blackboard compatible.
3. The students are expected to use WKU email and it is recommended that students check their email on a daily basis.
4. The students must be organized and disciplined to complete assignments, exams and discussion boards in a timely manner.
5. Students must be informed. A full description of assignments and discussion boards, along with a course calendar, can be found under Course Information on Blackboard.
6. Each chapter must be read and assigned activities completed *before* Discussion Board participation. Because it is impossible for all text information to be covered in lecture power points, it is imperative that students conduct an ongoing study of the text.
7. All work must be submitted in a timely manner. All due dates are listed on the course calendar. Late work will not be accepted.
8. All work must be submitted on Blackboard. Work will not be accepted via email.

9. All quizzes and exams should be submitted using **Mozilla Firefox**.
10. **Class attendance is critical for success.** Attendance policies not only apply to face to face classes, but they also apply to semester based web classes. Registration in a course obligates the student to attend regularly in a semester based on line class. This means signing into Blackboard for class review and/or participation at least twice per week. Students enrolled in an online semester based class who, without prior consent from the instructor or department, fail to login to Blackboard during the first week of class may be dropped from the course. Nonattendance does not release students from the responsibility to drop the class from which they are enrolled and chose not to complete. Students wishing to change their schedule or drop/add a class, may do so during the set time periods published in the academic calendar.

Disability Accommodations:

“Students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services, Room 445, Potter Hall. The OFSDS telephone number is (270) 745-5004 V/TDD. Please DO NOT request accommodations directly from the professor or instructor without a letter of accommodation from the Office for Student Disability Services.”

Plagiarism:

“Plagiarism is a serious offense and is considered an act of Academic Dishonesty. The academic work of a student must be his/her own. Students who commit any act of dishonesty may receive from the instructor a failing grade. The faculty member may also present the case to the Office of the Dean of Student Life for disciplinary sanctions.”

Title IX

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's [Title IX Sexual Misconduct/Assault Policy](#) (#0.2070) and [Discrimination and Harassment Policy](#) (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are

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“Responsible Employees” of the University and MUST report what you share to WKU’s Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU’s [Counseling and Testing Center](#) at 270-745-3159.

COVID 19 Policy

All students are strongly encouraged to get the COVID-19 vaccine. In accordance with WKU policy, all students must call the WKU COVID-19 Assistance Line at 270-745-2019 within 4 hours of testing positive for COVID-19 or being identified as a close contact to someone who has tested positive. The COVID Assistance Line is available to answer questions regarding any COVID-19 related issue. This guidance is subject to change based on requirements set forth by federal, state, and local public health entities. Please refer to the Healthy on the Hill website for the most current information. www.wku.edu/healthyonthehill

The Learning Center Peer Tutoring Services

The Learning Center (TLC) provides free tutoring services that empower students to achieve academic success. Trained peer tutors are available to review course content, answer questions, and demonstrate effective study strategies. TLC offers individual appointments and group sessions (PASS) for hundreds of undergraduate courses. For more information or to make an appointment, visit www.wku.edu/tlc.

Evaluation:

Examinations

12 quizzes @ 20 points each	240 points
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Discussion Boards

12 @ 15 points each	180 points
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Sourcing Project

	100 points
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