

Rock and Roll: Music for a New Generation

MUS 320 Winter 2023

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Instructor's Office Hours: by appointment; send me an email!

****You may contact me via email with questions, concerns, or to make an appointment. Please put ROCK AND ROLL in the subject line. I will check my email once in the morning and once in the evening to conduct correspondence with students.****

*****This course does not utilize Blackboard. ALL assignments, assessments, and grades are maintained and conducted through the Connect4Education course website. *****

Course Description: A study of the development of Rock and Roll as a musical style from the mid-1950's to 1990 with an emphasis on listening and musical characteristics. Includes notable artists/bands, innovations and trends, cultural and social impacts, and economic/political influences.

Prerequisites: Twenty-one hours of Foundations and Explorations Courses, or junior status.

Learning Outcomes: Upon completing this course, students should be able to:

- Be aware of a variety of musical genres, styles and specific works/artists.
- Understand musical works as human expressions within a social context, including the development of self in relation to others and society.
- Be aware of the social, political and cultural landscape that influenced the development of musical trends, and vice versa as well as the diverse values that form civically and informed members of society.
- Appreciate and understand how rock/popular music evolved from inception to its current form(s).
- Respond critically, both orally and in writing, to musical works.
- Understand the aesthetic principles of music: rhythm, melody, harmony, and form.
- Be able to use evidence to develop informed opinions in arguments, and evaluate solutions to real-world social and cultural problems related to rock and roll.

Learning Objectives for Colonnade Program: This course fulfills the Colonnade Program's requirements for the Social and Cultural subcategory of the Connections Category. As part of that program, MUS 320 also has the following learning objectives:

- Analyze the development of individual musical artists in relation to their peers, audiences, and the broader society of the time.
- Examine how musical trends and innovations influence, and reflect, the diverse values of citizens and society at the time (particularly through the 1960's).
- Evaluate solutions to real-world social and cultural problems, including race relations, celebrity image, and economic impact, as related to music of both the past and present.
- Demonstrate skills in argumentation and the use of evidence within the context of the course in class discussion, oral presentation, and written conclusions.

Textbooks and Required Materials: OnMusic Rock Third Edition

<https://store.connect4education.com/product/onmusic-rock-3rd-edition/>

You may purchase the online course textbook through the link above. After purchasing your text please log onto the Connect4Education website and register yourself as a student with the course registration code as soon as possible.

Required Course Materials: Personal computer with Internet access; personal e-mail account.

Major Course Topics: The course will concentrate on a) developing an attentive style of listening, b) an introduction and systematic study of the building blocks of music, and c) Enhancing awareness of the main musical styles of selected western and non-western cultures.

Additional goals:

- Help students become more familiar with rock and roll music
- Identify the fundamentals of music and how they are used to craft musical compositions
- Recognize standard literature in the rock and roll music repertoire
- Distinguish among different musical styles
- Connect American (and World) history with the history of musical development
- Understand the interconnectedness of the arts with politics and society
- Sharpen listening skills

Please note:

All course content, assessments, and writing assignments will be available on the Connect4Education course site from December 12th to midnight on January 14th.

Written or essay based assignments will be graded for content, citations, proper compositional structure, correct grammar, and correct punctuation. Use the skills and expectations learned from ENG 100 (Intro to College Writing) and ENG 300 (Writing in the Disciplines). Plagiarism is considered a violation of WKU's academic integrity policy and will result in a failing grade.

No late assignments or assessments will be accepted.

TITLE IX MISCONDUCT/ASSAULT STATEMENT: Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at:

<https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf>

Discrimination and Harassment Policy (#0.2040) at:

https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf.

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745- 3159.

ADA ACCOMMODATION STATEMENT: In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Student Accessibility Resource Center in the Downing Student Union (DSU 1074). SARC can be reached by phone at 270-745-5004 (270-745-3030 TTY) or via email at sarc.connect@wku.edu. Please DO NOT request accommodations directly from the instructor without a faculty notification letter (FNL) from the Student Accessibility Resource Center.

ACADEMIC INTEGRITY: Academic integrity is an essential component of an academic community. Every student is responsible for fostering and maintaining a culture of academic honesty by committing to the academic values of honesty, integrity, responsibility, trust, respect for self and others, fairness, and justice. In addition, students are expected to abide by the code of ethics for their profession and the student code of conduct for the university.

Violations of academic integrity include cheating, plagiarism, or lying about academic matters. Plagiarism is defined as any use of another writer's words, concepts, or sequence of ideas without acknowledging that writer properly. This includes not only direct quotations of another writer's words, but also paraphrases or summaries of another writer's concepts or ideas without acknowledging the writer properly (i.e., citing them). Cheating includes behaviors such as giving or receiving data or information under any circumstances not permitted by the instructor. Lying about academic matters includes falsification of data or information as part of an academic exercise, or knowingly providing false information to a faculty member.

Students who have plagiarized an assignment or otherwise cheated in their academic work or examination may expect an "F" for the assignment in question or "F" for the course, at the instructor's discretion. Student offenses will also be reported to the WKU Office of Student Conduct. The University uses web-based products to detect plagiarism.

THE LEARNING CENTER: (TLC) (located in the Academic Advising and Retention Center, DUC-A330.) Should you require academic assistance with this course, or any other General Education Course, there are several places that can provide you with help. TLC tutors in most major undergraduate subjects and course levels throughout the week. To make an appointment, or to request a tutor for a specific class, call 745-6254 or stop by DUC A330. Log on to TLC's website at www.wku.edu/tlc to find out more. TLC hours: M-Thur. 8am-9pm, Fri. 8am-4pm, Sat.-Closed, and Sundays 4pm-9pm.