

**Course Description:** Economics is a social science with a focus on economic activity at the local, regional, national, and global levels with attention given to the impact of market processes and policies on individuals and societies. The course emphasizes the application of economic analysis in critically evaluating contemporary issues. Upon completion of this course, students should be able to apply economic concepts to contemporary issues and understand the impact economic decisions and actions have on individuals and society.

There are no prerequisites for this course. Econ 202 is the micro semester of the Principles 202-203 sequence. Econ 202 and 203 are prerequisites for further study in business and economics.

**Basic Objectives:**

- understand market forces of supply and demand
- understand utility maximization subject to budget constraints
- understand firm behavior in markets with varying degrees of competition

**Learning Objectives:** This course fulfills Social and Behavioral Science requirement in the Explorations category of the Colonnade Program. To meet the requirement of the courses in this category, the course has the following learning objectives:

1. Demonstrate knowledge of at least one area of the social and behavioral sciences.
2. Apply knowledge, theories, and research methods, including ethical conduct, to analyze problems pertinent to at least one area of the social and behavioral sciences.
3. Understand and demonstrate how at least one area of the social and behavioral sciences conceptualizes diversity and the ways it shapes human experience.
4. Integrate knowledge of at least one area of the social and behavioral sciences into issues of personal or public importance.
5. Communicate effectively using the language and terminology germane to at least one area of the social and behavioral sciences.

**Textbook:** Mankiw, *Principles of Microeconomics*, Cengage Learning, 10th ed., 2023. You can buy this book from WKU Store or from University Textbook & Supply. The toll-free number for WKU Store is 1-800-444-5155. University Textbook & Supply number is 270-783-0687. Your textbook is well written. However, don't expect to read economics like you would a Grisham novel.

**OFFICE HOURS**

By appointment. You may contact me by e-mail at [youn.kim@wku.edu](mailto:youn.kim@wku.edu)

## **WKU's policies:**

### **(a) ADA Accommodation Statement**

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center (SARC) located in Downing Student Union, 1074. SARC can be reached by phone at 270-745-5004 [270-745-3030 TTY] or via email at [sarc.connect@wku.edu](mailto:sarc.connect@wku.edu). Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

### **(b) Title IX Misconduct/Assault Statement**

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and Discrimination and Harassment Policy (#0.2040) at [https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.

Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

### **© WKU Counseling and Testing Center**

The university experience should be challenging, but not overwhelming. To this end, the WKU Counseling Center provides a variety of services to help strengthen students' capacity to tolerate distress, form healthy relationships, and seek healthy expressions of their ideals and values. If you would like to speak with someone, you may contact WKU's [Counseling and Testing Center](#) at 270-745-3159 or use their Here To Help service at <https://www.wku.edu/heretohelp/heretohelpemail.php>. If you need immediate help, please visit the Counseling Center in 409 Potter Hall or call the 24-hour emergency help line at 270-843-4357.

## **Blackboard**

Are you familiar with Blackboard? Blackboard is where I will post test dates, the due date for required assignments, your test results, and other announcements that will help

you master the material. You can also post your questions/ comments on blackboard discussion board.

**Grade Determination:** Your grade will be based on four hourly tests, weekly chapter quizzes, homework assignments from newspaper articles, and discussion boards. The tests will be in the form of multiple-choice questions. **All due dates are listed in the class schedule (found in the Class Schedule button/link) on Blackboard.**

| Learning Activities       | Points            |
|---------------------------|-------------------|
| 4 exams @ 100 points each | 400 points        |
| 18 chapter quizzes        | 80 points         |
| 4 homework assignments    | 60 points         |
| 2 discussion boards       | 20 points         |
| <b>Total</b>              | <b>560 points</b> |

**My grading scale is: 90 and above=A; 80-89=B; 70-79=C, 60-69=D, etc.**

**Academic Integrity:** One or more students taking an online test together is covered by Western's policy on academic dishonesty. If there is any suspicion of academic dishonesty of any sort about a student, you will be asked to come to the instructor's office to take a test.

### **Homework**

Click on the appropriate assignment link (e.g. Assignment #1) under the Assignment Button/Link. It is important that you copy and paste each of my questions along with each of your answers. Type your answers directly into the "comments box" shown on Blackboard. Do not attach a file via email. Homework due dates are in the class schedule (found in the Class Schedule button/link) in Blackboard.

### **Testing**

You will be tested online. **It is important that you have a reliable Internet connection when taking tests.** You will normally have a two day "window" in which to take a test. Keep in mind that only one attempt is permitted. Once you logon to a test you must complete it within the time limit (normally 50 minutes). Blackboard reports the actual time taken and points are deducted if the time limit is exceeded. The time limit is designed to allow you sufficient time, assuming you have read and studied the textbook, but not enough time to consult the textbook while taking a test.

### **Due Dates**

The due dates for all quizzes, assignments, discussion boards, and tests are listed in the class schedule in Blackboard (Class Schedule button/link).

### **Email**

It's important that you use your WKU email address. Please identify the class in which you are enrolled when sending e-mail.

**CAVEAT**

The schedule and procedures in this course are subject to change in the event of extenuating circumstances.