

CCSA Winter 2023/2024 – London and Dublin

**Risk Management**

Exploring Risk Management Practices in London & Dublin

Dr. David Wilbanks – Murray State University

Faculty Email: [dwilbanks@murraystate.edu](mailto:dwilbanks@murraystate.edu)

3 Credit Hours

Office: IT 150, Murray State University

**Description:** Students will develop through London and Dublin's extraordinary offerings a command of the risk management process, including risk identification, assessment, analysis and control. Expected learning experiences in London include Parliament, Churchill War Rooms and Imperial War and Transport museums and in Dublin include Jameson Distillery, Kilmainham Gaol, Christ Church Cathedral, Trinity College, Croke Park Stadium and the Guinness Storehouse. These sites provide a great lens for viewing how risk has been faced, understood and acted upon, each providing vivid and real insights to risk management practices both past and present. Comparisons of United States, British and Irish practices are emphasized throughout.

**Course Objectives:**

1. Students will develop an understanding of the strategies and methods used in risk management to address risk exposures.
2. Students will learn from past disaster cases the reality of risk, applicability of various control methods, and root cause analysis.
3. Students will learn risk management techniques applied in London and Dublin in a broad variety of settings.

**Readings:**

Risk management theory is essentially agreed internationally. References from one country or another will provide the same concepts and frameworks. The United Kingdom, however, has been on the forefront of incorporating risk management into regulatory requirements, and so is relied upon as a primary source for your course readings. U.S., Ireland or international norms may be introduced subsequent to or during the in-country tours.

1. The health and safety toolbox: How to reduce risks at work. By the Health and Safety Executive, United Kingdom, HSG268 HSE Books 2014. ISBN 978 0 7176 6587 7 [www.hse.gov.uk/pubns/books/hsg268.htm](http://www.hse.gov.uk/pubns/books/hsg268.htm)
2. Risk Assessment: A Brief Guide to Controlling Risks in the Workplace. By the Health and Safety Executive, United Kingdom, HSE Books 2014. ISBN 978 0 7176 6463 4
3. The Orange Book: Management of Risk – Principles and Concepts. HM Treasury, London, England. Crown copyright, 2020. Retrieve from:

- Can this course be taken to fulfil major requirements? YES
- Can this course be taken to fulfil general elective requirements? YES
- Prerequisites? NO

### **Assessment Methods:**

Final grades will be based on a  $\geq 90\%$  = "A",  $\geq 80\%$  = "B", etc.

#### *Graduate Student Curriculum*

- Pre-program Reading / Discussion Assignments (15%) – Complete a short online quiz based on the pre-reading.
- Short Case Study (15%) - Students will informally present a short case study and lead class in a discussion of the case. The case study should reflect a current or historical event within England or Ireland that created significant opportunity for loss or gain, how it was managed and its consequences. The example could be from one company or other organization's experience, an industry's, or reflective of a broad societal event. It could be of a business, economic, accident, technology, etc. nature.
  - The presentation may take place in the hotel lobby, on the bus, or even at a café, so it should not require audio/visual equipment. Students will also be required to write a 10-page research paper on the case, describing the key findings as well as summarizing the class discussion.
- Journaling (25%) – Daily journal entries of approximately 300 to 500 words will be submitted to the instructor electronically at the end of each week. Entries should reflect specifically how the day's field experiences, group interactions and discussions have affected their thinking about the broader course themes.
- Participation / Discussion (15%)\*
- Post Program Assignment - Risk Assessment and Management Project (30%) - Graduate Students taking the course will work together in a group to develop a risk assessment methodology and a risk management plan for either a hypothetical or actual small business in England or Ireland. If we can find a small business to allow students to perform a qualitative risk assessment, that is the preferred route. If not, then students will be given the details for a hypothetical small business. **Submission by email due before 1/31/2024.**

### **\*Participation:**

Active and positive participation in all scheduled activities is expected. This includes meaningfully contributing to class discussions and field trip group interactions.

**Attendance:**

Attendance at all scheduled activities is mandatory. Each unexcused absence will result in a 10% course grade reduction. Absences due to legitimate ill-health or other significant personal circumstance will be considered on a case basis and normally require prior approval in the absence of unforeseen and extraordinary circumstance. In all cases, the instructor has the right to determine whether an absence will be excused.

**Disability Accommodation:**

Students with disabilities or special needs must contact the instructor and the CCSA office at least a month in advance of the program's beginning so that accommodations can be made, to the extent possible in a study abroad setting. Students seeking such accommodation must provide CCSA with a copy of the letter on file with their own Office of Disability Services, outlining what services they receive on their home campus.

We will strive to make all learning experiences as accessible as possible to all students.

**Academic Integrity Statement:**

Academic dishonesty will not be tolerated and may result in the lowering of the final grade or a failure in the course.

**Additional Information and suggestions:**

- While the CCSA program fee will cover much of the incidental expenditures for required course activities on field trips, it is possible that additional costs will accrue to participants. Therefore, participants need to budget \$100 for such extra class-oriented expenditures. Please see the CCSA web site ([ccsa.cc](http://ccsa.cc)) for recommended spending money.
- London temperatures average between 40 and 50 degrees Fahrenheit during late December and January. Ireland ranges between 35 and 46 degrees. It is recommended that you bring a winter coat and light rain gear. Layering your clothing is very effective for weather changes during the day.
- Electric current and outlets are different than in the U.S. Most devices will be compatible with the different voltage and frequency, but a plug converter will be needed to plug in and charge phones, tablets and other devices such as hair dryers.

- Many of the activities involve walking over variable terrain including some inclines. It is recommended that students be able to walk comfortably for one to two miles per day.

**Preliminary Itinerary:** subject to change

Day	Activity		
	Morning	Afternoon	Evening
1	Travel Day - Depart U.S.		
2	Arrive London Heathrow Coach transfer to <b>hotel</b>	Broad Street Pump & John Snow Pub	General & Class Orientation Dinner at hotel
3	City Tour - CCSA Coach	Parliament	Explore Time
4	Tower London	Tower Bridge	Explore Time
5	Day Trip: Roman Baths, Bath Abbey Bath, England		Explore Time
6	London Transport Museum	Individual Class Presentations	Explore Time
7	Explore Time	Explore Time	Explore Time
8	Coach departs for Heathrow - London to Dublin flight - Dublin City Tour en route to <b>Ashling Hotel, Parkgate Str., Dublin 8</b> - Hotel dinner (CCSA) - Orientation @ hotel, Walking Tour		
9	Epic Irish Immigration Museum	Guinness Storehouse	Explore Time
10	Trinity College & Books of Kells	St. Patrick's Cathedral (self-guided tour)	Explore Time
11	Glendalough Visitor Centre & Bailey's Farm		Explore Time
12	Croke Park Stadium Tour	Dublin Castle	Explore Time
13	Collins Barracks / National Museum, Kildaire St. (FOC)	Explore Time	Explore Time
14	Coach transfer to Dublin airport -Flight to U.S.		

**About the Instructor:**

"A mind that is stretched by a new experience can never go back to its old dimensions."  
– Oliver Wendell Holmes

I had the good fortune of working for a company for many years that had global operations. This permitted me to travel to places and encounter people that otherwise could never have happened. It certainly has proven the quote by Oliver Wendell Holmes to be true in my life. Where do I want to go? To the place I've not been.

Teaching this course for CCSA allows me to go to a place I've not been (Ireland) and enjoy seeing both London and Dublin through the participants' experience too.

I'm currently an Associate Professor of Occupational Safety and Health at Murray State University (MSU) where I have taught since 2017. Prior to this I worked in a variety of health, safety and risk management roles over a 32-year career in industry and consulting. The thirteen years prior to coming to MSU were spent working in a corporate safety and health position for an international steel manufacturer based in Tampa, FL. I earned my Bachelor of Science degree from Murray State University, Masters in Public Health degree from Tulane University and a Doctorate of Philosophy degree from Indiana University of Pennsylvania. I additionally hold an Associates in Risk Management (ARM) under the auspices of American Institute for Chartered Property Casualty Underwriters, and am a Board-Certified Safety Professional (CSP) and a Professional Member of the American Society of Safety Professionals. My work has been published in the peer-reviewed publication Professional Safety on numerous occasions, and I have presented frequently at professional development conferences.