

ECON 202-M75

Principles of Economics – MICRO

Professor: Dr. Katlyn Hettinger

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Office Hours: By appointment over zoom, with a strong preference for weekdays 9-5

Course Dates: 05/12/2025 – 05/30/2025

Textbook: Principles of Microeconomics by Stevenson & Wolfers with Achieve (Online Homework). ISBN: 9781319433956

Email policy: I will do my best to reply to all emails within 24 hours. If you email within 24 hours of a deadline, you may not receive a reply in time. Please work ahead of deadlines, so there is time to get all your questions answered. Many questions can be answered over email, but please ask specific questions and include screenshots when appropriate.

Homework: There will be Achieve Homework assigned for each chapter covered. For each chapter there is a Learning Curve assignment and an EOC assignment. The homework assignments are meant for practice and building familiarity with the material, so unlimited attempts are allowed prior to the deadline. **Late homework will not be accepted under any circumstance.**

Quizzes: There will be a quiz for each chapter with none of them being cumulative. **Quizzes will be taken on Blackboard with the Lockdown Browser by Respondus.** The quizzes are timed allowing only 15 minutes for 10 multiple choice questions. The quizzes are open notes, but you will be in a lockdown browser that does not allow leaving the quiz on that device. Students are responsible for having functional technology and taking the quiz in a location with stable internet access. For assistance with technology, contact WKU ITS (wku.edu/its/service-desk/).

Final Exam: There will be a multiple-choice final exam that is cumulative. **The final exam will be taken on Blackboard with the Lockdown Browser by Respondus.** The final exam is timed allowing only 80 minutes for 60 multiple choice questions. Students are responsible for having functional technology and taking the exam in a location with stable internet access.

Grades: To pass the course, you may be required to score above 40% on the final exam. Grades will be calculated using the weighting of:

- 50% Homework
- 30% Top 12 Quiz Grades
- 20% Final Exam

The minimum percentages required to earn each grade are as follows. The course may additionally be curved by lowering the percentages required to earn each letter grade in a manner that is advantageous to all students.

- A = 90-100%
- B = 80-89.99%
- C = 70-79.99%
- D = 60-69.99%
- F = 0-59.99%

Course Outline:

Unit 1 Topics: Chapter 1: Core Principles, Chapter 2: Demand, Chapter 3: Supply, Chapter 4: Equilibrium

Unit 2 Topics: Chapter 5: Elasticity, Chapter 6: Government Intervention, Chapter 7: Market Efficiency & Failure, Chapter 8: Gains from Trade, Chapter 10: Externalities

Unit 3 Topics: Chapter 11: Labor, Chapter 12: Why Wages Vary, Chapter 14: Market Structure & Market Power, Chapter 15: Entry & Exit, Chapter 16: Price Discrimination

Unit One Due Sunday 5/18 at 11:59 PM Central Time

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| • Chapter 1 Learning Curve | • Chapter 3 Learning Curve |
| • Chapter 1 EOC | • Chapter 3 EOC |
| • Chapter 1 Quiz | • Chapter 3 Quiz |
| • Chapter 2 Learning Curve | • Chapter 4 Learning Curve |
| • Chapter 2 EOC | • Chapter 4 EOC |
| • Chapter 2 Quiz | • Chapter 4 Quiz |

Unit Two Due Sunday 5/25 at 11:59 PM Central Time

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| • Chapter 5 Learning Curve | |
| • Chapter 5 EOC Homework | |
| • Chapter 5 Quiz | • Chapter 8 Learning Curve |
| • Chapter 6 Learning Curve | • Chapter 8 EOC |
| • Chapter 6 EOC | • Chapter 8 Quiz |
| • Chapter 6 Quiz | |
| • Chapter 7 Learning Curve | • Chapter 10 Learning Curve |
| • Chapter 7 EOC | • Chapter 10 EOC Homework |
| • Chapter 7 Quiz | • Chapter 10 Quiz |

Unit Three Due Friday 5/30 at 11:59 PM Central Time

- Chapter 11 Learning Curve
- Chapter 11 EOC Homework
- Chapter 11 Quiz
- Chapter 12 Learning Curve
- Chapter 12 EOC
- Chapter 12 Quiz
- Chapter 14 Learning Curve
- Chapter 14 EOC
- Chapter 14 Quiz
- Chapter 15 Learning Curve
- Chapter 15 EOC
- Chapter 15 Quiz
- Chapter 16 Learning Curve
- Chapter 16 EOC Homework
- Chapter 16 Quiz
- Final Exam

ADA Accommodations: In compliance with university policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, Room 1074. The SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center. Please present this form to me at the start of the term and/or two weeks prior to the accommodation date (test, project, etc). Requests received after this date will be honored whenever possible. **If you have a FNL or are in the process of getting one, please email or talk to me as soon as possible so we can work together to find appropriate accommodations.**

Title IX/Discrimination & Harassment: Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Sex and Gender-Based Discrimination, Harassment, and Retaliation (#0.070) and Discrimination and Harassment Policy (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Executive Director, Office of Institutional Equity/Title IX Coordinator, Ena Demir, 270-745-6867 or Title IX Investigators or Michael Crowe, 270-745-5429. Please note that while you may report an incident of sex/gender-based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

AI tools prohibited: Artificial intelligence (AI) tools are not permitted for any type of work in this class. If you choose to use these tools, your actions will be considered academically dishonest and a violation of the WKU Student Code of Conduct.

Academic Dishonesty: The University expects students to operate with the highest standards of integrity in all facets of the collegiate experience. Broadly defined, academic misconduct is any unethical self-serving action in the performance of academic work, deliberate or unintentional, that affords a student an unfair, unearned, or undeserved advantage. Students who commit any act of academic dishonesty may receive from the instructor a failing grade in that portion of the course work in which the act is detected or a failing grade in a course without possibility of withdrawal. The faculty member may also present the case to the Office of Student Conduct.

Syllabus: I view this syllabus as a contract between us about course policies. However, I do reserve the right to make minor revisions and will inform you of any updates to the document or course expectations.