LEGAL ENVIRONMENT OF BUSINESS
MGT 200 SYLLABUS

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Online Course
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INTRODUCTION

Course Description: Legal Environment of Business examines the framework of the American legal system from a <u>business perspective</u> with a substantive and analytical focus on legal, regulatory, and ethical issues that impact primary and secondary stakeholders, executives, managers, and employees of privately held and publicly held business entities.

Student Learning Outcomes: Students who have mastered the concepts and applications in this course will be able to:

> 1. Exhibit a working knowledge of the American legal system and how it impacts business, as well as developing a fundamental understanding of certain legal doctrines and theories of liability; and
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> 2. Demonstrate analytical skills by identifying legal issues and concepts which arise in the context of business decision- making; and
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> 3. Apply substantive legal theory and ethical decision-making considerations that enhance a manager's practical ability to recognize and respond to legal challenges in a business context; and
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> 4. Articulate ways in which legal acumen adds value to a business through risk-management, business planning and problem solving.

Required Textbook: The Legal Environment of Business, Melvin, McGraw-Hill Publishing, 2024 Edition - packaged with Connect.

This course will serve as a "primer" on how the American legal system works. Some things will be interesting (constitutional law and torts) and other things will be pretty "non-exciting". You must know a lot of these things if you are going to enter the business field. When you finally encounter them in practice, you will be glad you were taught about them.

CONTACTING THE INSTRUCTOR

I am a part-time instructor, so I do not have an office on campus. I have provided you with my email. Email is the best way to contact me and for me to remember to contact you back. You can also meet with me via Zoom if you prefer face-to-face contact. Just contact me to set up a time. As long as I don't have any pressing issues at work, I can zoom at any time.

****IMPORTANT****

ADA COVERAGE

In compliance with University policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Student Accessibility Resource Center located in Downing Student Union, Room 1074. The SARC can be reached by phone number at 270-745-5004 [270-745-3030 TTY] or via email at sarc.connect@wku.edu. Please do not request accommodations directly from the professor or instructor without a faculty notification letter (FNL) from The Student Accessibility Resource Center.

TITLE IX/DISCRIMINATION AND HARSSMENT

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) and Discrimination and Harassment Policy (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121.Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

GRADES

Student's grades will be determined by two exams, the LearnSmart modules and a Courtroom visit. Each test counts for 30% of your grade. Both tests are open-book and based on the readings and lectures. The LearnSmart modules are through the textbook publisher, McGraw-Hill, and are primarily to make sure that you are reading the chapters. You will be given a due date to complete modules. Those dates will be posted on Blackboard, your McGraw-Hill Account, and I will also remind you (many times).

Below is the breakdown for grading:

Test 1:	**30%**
Test 2:	**30%**
LearnSmarts:	**20%**
Courtroom Visit:	**20%**
Total:	**100%**

MAKE-UP TESTS

Due to this being an online class and due to the fact that I will give you plenty of notice ahead of time, there will not be any make-up tests. I will make both the mid-term and final exams available for a four to five-day period on Blackboard. You can take it at any time during that period. It will be timed so, when you start, you need to be able to finish it in one sitting. Because you have this option, any extracurricular activities and/or employment obligations that conflict will not entitle a student to a makeup test. If you have an issue with internet access during the time period, let me know as soon as possible.

THE COURTROOM VISIT

I require students in all my classes to watch courtroom proceedings. It can be at any courthouse. If you live in Tennessee (or any other state) and you want to do it there, that is perfectly fine. All I require as proof is the date of the courtroom visit, the courthouse location and a two-paged, double-spaced, 12-point font paper about what you heard, saw, experienced, etc. I do not need a novel, just explaining what you experienced clear enough for me to believe that you went. Be advised: do not use AI, ChatGPT, etc. to do this. I will catch you and you will risk getting turned in for academic dishonesty. Over the years, a lot of students have given positive feedback about this. All courtrooms (with some exceptions like Juvenile court) are open to the public. You don't need a reason to be there. The paper is due the last day of class (which I will make clear on Blackboard and remind you multiple times).

DAY ONE ACCESS

This course participates in The WKU Store's Day One Access program. This program is designed to provide immediate access to required materials for all students at prices cheaper than any other option.

Required materials will be delivered to you automatically by enrolling in this course unless you choose to opt-out. By participating in this program, The WKU Store will bill your Student Billing account, and you will see a charge appear under this Term along with Tuition and Fees ("Account Summary by Term" under the Student Services tab) labelled as "The WKU Store Purchases" after the Add/Drop period. For more information on this program or to opt-out of participation, go to the information page, **http://www.wkustore.com/t-day-one-access.aspx**.

If you are having any issues with your Day One Access, contact the Bookstore as they are the ones who can best assist you. I have no control over access.

REVISIONS OF SYLLABUS

This syllabus is not a contract. I reserve the right to amend the syllabus throughout the semester. Any changes will be posted to blackboard.

CLASS SCHEDULE

I do not write out a schedule. The class "roadmap" is the Learnsmart modules that you will be given access to at the beginning of the course. I will talk about this in detail in the first posted

video. Every week I will post a video lecture on a Chapter in the book. These are my works and you are not allowed to use these videos outside of school. If you have any questions about what I have covered, shoot me an email. If I get enough of the same questions, it might be because I did not explain something clearly enough and I will post to a more thorough explanation on Blackboard.