

# Rock and Roll: Music for a New Generation

## MUS 320

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**Instructor's Office Hours:** by appointment; send me an email!

**\*\*You may contact me via email with questions, concerns, or to make an appointment. Please put ROCK AND ROLL in the subject line. I will check my email once in the morning and once in the evening to conduct correspondence with students.\*\***

**\*\*\*This course utilizes Connect4Education assignments and assessments that are accessible through a portal on the Blackboard Course Site.\*\*\***

**\*\*\*This is an ASYNCHRONOUS, complete-at-your-own-pace course!!!\*\*\***

**The only exceptions are the the midterm and final exams, which must be submitted between Oct. 11-20 and Nov. 29-Dec. 4.**

**\*\*\*No late assignments or assessments will be accepted.\*\*\***

**Textbooks and Required Materials:** OnMusic Rock Third Edition

1. Big Red Backpack Program:

Access to **OnMusic Rock Third Edition** is being provided automatically through the Big Red Backpack program and can be accessed within Blackboard.

Accessing **OnMusic Rock Third Edition** in Blackboard:

Your access code can be obtained two ways:

### **Blackboard**

- a. In Blackboard, click on the appropriate course.
- b. Down the left side of the screen, click on "Tools".
- c. On the right side of the screen, find and click on "Course Materials."
- d. Find the appropriate product and click on "Reveal Access Code."

### **Email**

On the first day of class, you will receive an email with the subject "Your Big Red Backpack Digital Materials Are Available." You can scroll to the bottom of that email and find your access code.

**\*Please note, if you have just added the class, it usually takes 48 hours for your code to be generated and for your email to go out.**

2. If you've **opted out** of the Big Red Backpack Program:

If you opt-out of the Big Red Backpack you will need to plan on purchasing the access through the Connect4Education website using this link:

<https://store.connect4education.com/product/onmusic-rock-3rd-edition/>

After purchasing your text please log onto the Blackboard Course Site to access the Connect4Education website. You will then use your purchase code to register yourself as a student.

For more information about the Big Red Backpack in general, please visit this link:  
<https://www.wku.edu/bigredbackpack/>

**Required Course Materials:** Personal computer with Internet access; personal e-mail account.

**Course Description:** A study of the development of Rock and Roll as a musical style from the mid-1950's to 1990 with an emphasis on listening and musical characteristics. Includes notable artists/bands, innovations and trends, cultural and social impacts, and economic/political influences.

**Prerequisites:** Twenty-one hours of Foundations and Explorations Courses, or junior status.

**Learning Outcomes:** Upon completing this course, students should be able to:

1. Be aware of a variety of musical genres, styles and specific works/artists.
2. Understand musical works as human expressions within a social context, including the development of self in relation to others and society.
3. Be aware of the social, political and cultural landscape that influenced the development of musical trends, and vice versa as well as the diverse values that form civically and informed members of society.
4. Appreciate and understand how rock/popular music evolved from inception to its current form(s).
5. Respond critically, both orally and in writing, to musical works.
6. Understand the aesthetic principles of music: rhythm, melody, harmony, and form.
7. Be able to use evidence to develop informed opinions in arguments, and evaluate solutions to real-world social and cultural problems related to rock and roll.

**Learning Objectives for Colonnade Program:** This course fulfills the Colonnade Program's requirements for the Social and Cultural subcategory of the Connections Category. As part of that program, MUS 320 also has the following learning objectives:

1. Analyze the development of individual musical artists in relation to their peers, audiences, and the broader society of the time.
2. Examine how musical trends and innovations influence, and reflect, the diverse values of citizens and society at the time (particularly through the 1960's).
3. Evaluate solutions to real-world social and cultural problems, including race relations, celebrity image, and economic impact, as related to music of both the past and present.
4. Demonstrate skills in argumentation and the use of evidence within the context of the course in class discussion, oral presentation, and written conclusions.

**Major Course Topics:** The course will concentrate on a) developing an attentive style of listening, b) an introduction and systematic study of the building blocks of music, and c) Enhancing awareness of the main musical styles of selected western and non-western cultures.

**Additional goals:**

1. Help students become more familiar with rock and roll music
2. Identify the fundamentals of music and how they are used to craft musical compositions
3. Recognize standard literature in the rock and roll music repertoire
4. Distinguish among different musical styles
5. Connect American (and World) history with the history of musical development
6. Understand the interconnectedness of the arts with politics and society
7. Sharpen listening skills

**Course Schedule:**

**All course content, assessments, and writing assignments will be available on the Connect4Education course site from August 19 until midnight on December 4.**

- **Feel free to complete the lessons at your own pace!**

**Exam Dates: Please complete the exam between the dates provided below!**

- **Midterm Exam – will be available on the Connect4Education site beginning Friday, Oct. 11 at 8:00am, and will close on Sunday, Oct. 20 at 11:59pm.**
- **Final Exam – will be available on the Connect4Education site beginning Friday, Nov. 29 at 8:00am, and will close on Wednesday, Dec. 4 at 11:59pm**

**Writing Assignments:**

- **The four (4) writing assignments will be graded for content, citations, proper compositional structure, correct grammar, and correct punctuation. Use the skills and expectations learned from ENG 100 (Intro to College Writing) and ENG 300 (Writing in the Disciplines).**
- **Plagiarism and the use of Artificial intelligence (AI) tools are not permitted for any type of work in this class. If you choose to use these tools, or plagiarize content your actions will be considered a violation of the WKU Student Code of Conduct and Academic Integrity Policy. The result will be a failing grade for the course.**

**No late assignments or assessments will be accepted.**

Lesson 1: Ragtime, Popular Song, and the Jazz Roots of Rock

Lesson 2: Rural Blues and Urban Blues

Lesson 3: Other African American Roots of Rock

Lesson 4: Hillbilly and Country and Western Music

Lesson 5: Rhythm and Blues Becomes Rock and Roll

Lesson 6: Elvis Presley

Lesson 7: Rockabilly

Lesson 8: Teen-Styled Rock Music in the Early 1960s

Lesson 9: The Record Producer and the Rise of Surf Rock

Lesson 10: Soul

Lesson 11: The British Invasion: The Beatles

Lesson 12: The British Invasion: The Rolling Stones

Lesson 13: The British Invasion Continues

Lesson 14: American Reactions to the British Invasions

Lesson 15: Folk and Folk Rock

Lesson 16: Psychedelic Rock

Lesson 17: Psychedelic Rock in the Late 1960s

Lesson 18: Psychedelic Trends in the Late 1960s

Lesson 19: Monterey, Woodstock, and Altamont

Lesson 20: Midterm Exam

Lesson 21: Country Rock and Southern Rock

Lesson 22: Prog Rock

Lesson 23: Prog Rock Continues

Lesson 24: Fusion

Lesson 25: Hard Rock

Lesson 26: Heavy Metal in the 1970s

Lesson 27: Glam Rock

Lesson 28: The Roots of Punk

Lesson 29: British Punk

Lesson 30: From Soul to Funk

Lesson 31: Disco

Lesson 32: New Wave

Lesson 33: MTV

Lesson 34: Heavy Metal in the 1980s

Lesson 35: Hip-Hop

Lesson 36: Keepers of Tradition

Lesson 37: The Rise of Alternative Rock

Lesson 38: Alternative and Metal in the 1990s

Lesson 39: Hybrids and Genres Without Definition

Lesson 40: New Modes of Consumption

Lesson 41: 21st Century Directions in Rock

Lesson 42: The Presence of the Past

Lesson 43: Final Exam

**TITLE IX MISCONDUCT/ASSAULT STATEMENT:** Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at:

<https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf>

Discrimination and Harassment Policy (#0.2040) at:

[https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Sex and Gender-Based Discrimination, Harassment, and Retaliation (#0.070) and Discrimination and Harassment Policy (#0.2040). Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Executive Director, Office of Institutional Equity/Title IX Coordinator, Ena Demir, 270-745-6867 or Title IX Investigators or Michael Crowe, 270-745-5429. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and MUST report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to

afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

**ADA ACCOMMODATION STATEMENT:** In compliance with university policy, students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Student Accessibility Resource Center in the Downing Student Union (DSU 1074). SARC can be reached by phone at 270-745-5004 (270-745-3030 TTY) or via email at [sarc.connect@wku.edu](mailto:sarc.connect@wku.edu). Please DO NOT request accommodations directly from the instructor without a faculty notification letter (FNL) from the Student Accessibility Resource Center.

**ACADEMIC INTEGRITY:** Academic integrity is an essential component of an academic community. Every student is responsible for fostering and maintaining a culture of academic honesty by committing to the academic values of honesty, integrity, responsibility, trust, respect for self and others, fairness, and justice. In addition, students are expected to abide by the code of ethics for their profession and the student code of conduct for the university.

Violations of academic integrity include cheating, plagiarism, or lying about academic matters. Plagiarism is defined as any use of another writer's words, concepts, or sequence of ideas without acknowledging that writer properly. This includes not only direct quotations of another writer's words, but also paraphrases or summaries of another writer's concepts or ideas without acknowledging the writer properly (i.e., citing them). Cheating includes behaviors such as giving or receiving data or information under any circumstances not permitted by the instructor. Lying about academic matters includes falsification of data or information as part of an academic exercise, or knowingly providing false information to a faculty member.

Students who have plagiarized an assignment or otherwise cheated in their academic work or examination may expect an "F" for the assignment in question or "F" for the course, at the instructor's discretion. Student offenses will also be reported to the WKU Office of Student Conduct. The University uses web-based products to detect plagiarism.

**THE LEARNING CENTER:** (TLC) (located in the Academic Advising and Retention Center, DUC-A330.) Should you require academic assistance with this course, or any other General Education Course, there are several places that can provide you with help. TLC tutors in most major undergraduate subjects and course levels throughout the week. To make an appointment, or to request a tutor for a specific class, call 745-6254 or stop by DUC A330. Log on to TLC's website at [www.wku.edu/tlc](http://www.wku.edu/tlc) to find out more. TLC hours: M-Thur. 8am-9pm, Fri. 8am-4pm, Sat.-Closed, and Sundays 4pm-9pm.

**CHATGPT & GENERATIVE AI:**

Artificial intelligence (AI) tools are not permitted for any type of work in this class. If you choose to use these tools, your actions will be considered academically dishonest and a violation of the WKU Student Code of Conduct.

**INCLUSION STATEMENT:** Western Kentucky University (WKU) is committed to ensuring all members of our campus community have access to equitable and inclusive learning, working, and living environments. At the heart of our mission, we seek to provide holistic education and employment experiences that prepare students, faculty, and staff to become effective scholars, contributors, and leaders in our diverse and evolving communities. Consistent with our campus purpose statement and creed, this classroom will be a respectful space, welcoming all sexes, races, ages, national origins, ethnicities, gender identities/labels/expressions, intellectual and physical abilities, sexual orientations, faith/non-faith perspectives, income levels and socio-economic classes, political ideologies, educational backgrounds, primary languages, family

statuses, military experiences, cognitive styles, and communication styles. If at any time during this course you are excluded or feel a sense of alienation from the course content, please feel free to contact me privately without fear of reprisal.