

**WESTERN KENTUCKY UNIVERSITY**  
**DEPARTMENT OF PUBLIC HEALTH**  
**Drug Abuse Education**  
**PH 467-740**  
**Fall 2024**

<b>Class Location:</b>	Online - Asynchronous
<b>Instructor:</b>	Gary English - PhD, CHES
<b>Office Hours:</b>	Virtually Mondays by appointment
<b>Instructor Email:</b>	<a href="mailto:gary.english@wku.edu">gary.english@wku.edu</a>
<b>Department Office Phone:</b>	270-745-2015

- If you have any questions about the course content, assignments, or logistics, please contact the instructor.
- **Please make sure you include your name and which class you are in.**
- Communications received outside of 8:00 am—5:00 pm CT will typically be responded to the following workday during the work week.
- If your message is sent over the weekend, please allow 48 hours for a response.
- If you **DO NOT** receive an email response within the time periods listed above, please follow up.
- For technical support with Blackboard or Zoom please contact [IT Services \(270-745-7000\)](#).

Recommended Text: *Drugs, Society and Human Behavior* by Hart C, and Ksir C. McGrawHill (2022). 18th Edition

### **Course Description**

A drug abuse education and prevention course designed to provide current and documented information about abused substances. Includes study of the development, implementation and evaluation of drug prevention programs in the home, school, community and workplace.

Note: Permission of instructor may be required.

### **Course Objectives**

By the end of the course students should be able to:

1. Discuss common drugs used in communities.
2. Explore available prevention programs.
3. Examine national, state and local drug policies and their impact.
4. Design age-appropriate drug prevention program for adolescents.

<b>Recommended Textbook</b>	<p><i>Drugs, Society and Human Behavior</i> by Hart C, and Ksir C. McGrawHill (2022). 18th Edition</p> <p>IMPORTANT: The e-book is provided by the Big Red Backpack program. If you opt out of the Big Red Backpack you will need to buy the e-book from The WKU Store or elsewhere. You will lose access to the Big Red Backpack e-book shortly after the opt-out deadline passes for the semester.</p> <p>Accessing the E-book: Login to Blackboard and select this course. Click on the “Books and Tools” link. From the options that appear click on “Course Materials.”</p> <p>For more information about the Big Red Backpack, please visit this link:</p> <p><a href="https://www.wku.edu/bigredbackpack/">https://www.wku.edu/bigredbackpack/</a></p>
<b>Optional Resources</b>	In addition to the textbook, there will be links to websites, videos, articles, and other supplemental materials posted in the course content on Blackboard. Students are expected to read all materials posted unless explicitly marked as optional.
<b>Optional Tools</b>	Students will also need Microsoft Word and PowerPoint (or another program that is compatible with Blackboard).
<b>Technology</b>	This course uses <a href="#">Blackboard</a> . Make sure your computer system requirements meet the <a href="#">WKU requirements for online learners</a> .

## Course Activity Descriptions

All assignments are due **11:59 pm Sunday evening CT** unless otherwise stated. Written assignments are to be double-spaced, one-inch margins, and in a standard font. References and citations should be used and should be in APA format. The [WKU citation guide](#) is an excellent tool for assistance with APA if you are unfamiliar. This link is also included in Blackboard.

### Class Readings

Students are responsible for class materials review including watching weekly postings on Blackboard. Content may include power points, videos, podcasts, or other medium. Content will be checked for accessibility; however, if there are issues accessing any content, please notify me immediately so I can fix it. **Anything posted in course content is required reading** unless otherwise noted by me.

Graded Items	Points Possible	Grading
Reading Quizzes (5)	100	
Media Analysis & Reflection Paper	60	A=90-100%
Drug Education Project (Part 1)	80	B=80-89%
Drug Education PowerPoint Slides/Presentation (Part 2)	40	C=70-79%
Learning Plan Draft	20	D=60-69%
Final Learning Plan	80	
<b>Total</b>	<b>380</b>	

## **ADA Policy**

Students with disabilities who require accommodations (academic adjustments and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services (OFSDS), located in the Student Success Center in DUC A200. The OFSDS can be reached at (270) 745- 5004 V/TDD. Please **DO NOT** request accommodations directly from the instructor without a letter of accommodation from the Office for Student Disability Services.

## **Title IX Discrimination, Harassment and Sexual Misconduct/Assault**

*Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at <https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf>*

*Discrimination and Harassment Policy (#0.2040) at [https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).*

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Ena Demir, 270-745-6867 or Title IX Investigator, Michael Crowe, 270-745-5429.

Please note that while you may report an incident of sex/gender-based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are “Responsible Employees” of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

## **WKU Policy on Plagiarism**

To represent ideas or interpretations taken from another source as one's own is plagiarism. Plagiarism is a serious offense. The academic work of students must be their own. Students must give the author(s) credit for any source material used. To lift directly from a source without giving credit is a flagrant act. To present a borrowed passage after having changed a few words, even if the source is cited, is plagiarism. Copying and pasting directly from a website (unless requested to do so by instructor) is also plagiarism.

## **WKU Policy on Cheating**

No student shall receive or give assistance not authorized by the instructor in taking an examination or in the preparation of an essay, a report, problem assignment, or any other project that is submitted for purposes of grade determination. Cheating or plagiarism results in zero points.

## Limited Use of AI Permitted

In general, I expect that the work you submit in this class will be your own; however, you can utilize artificial intelligence (AI) tools such as ChatGPT, Dall-E2, Lumen 5, Stable Diffusion 2 and the likes to enhance your learning experience. You are expected to complete assignments/activities **without substantive assistance** from others, including AI tools. Any submitted assignment/activity found to have been entirely generated through AI would result in ZERO points.

## WKU Writing Center

*The Writing Center on the Bowling Green campus* will have writing tutors available to offer advice to current WKU students on any stage of their writing projects. In-person tutoring is available in Cherry Hall 123 from 11:00 am-4:00 pm Monday through Friday and in the Cravens Commons (at the Reference Desk near Circulation) from 5:00 -9:00 pm on Sunday through Thursday. WKU students may also request feedback on their writing via email or arrange a real-time Zoom conference to discuss a paper. See instructions and how-to videos on the website (<https://www.wku.edu/writingcenter/>) for making appointments. Walk-in feedback is available unless we are booked up. Students may also get short writing questions answered via email; just put "Quick question" in the subject line to ([writingcenter@wku.edu](mailto:writingcenter@wku.edu)).

*The WKU START Centers* will be offering writing tutoring sessions via Zoom as well as in person in their Glasgow and Elizabethtown locations. More information on how to make appointments and what to expect from your appointment will continue to be posted at (<https://www.wku.edu/startcenter/>).

## Attendance: (See University Policy)

Students are expected to attend each class session and to be on time if possible. You are expected to be prepared to participate in discussions and activities. **The instructor should be notified by e-mail or telephone if a student is unable to attend. Students who miss classes should check Blackboard, contact their friends, or project group members for class information and assignments.**

## General Statement

I understand that college can be a very difficult and stressful time. Please know that I am here to work with you, and I am here to support you. I can only help you to the extent you are willing to communicate and work with me. Do not be afraid to reach out to me with questions or concerns. I want everyone to succeed.

Caveat: This syllabus and the course schedule are subject to change at our discretion.

## Inclusion Statement

Western Kentucky University (WKU) is committed to ensuring all members of our campus community have access to equitable and inclusive learning, working, and living environments. At the heart of our mission, we seek to provide holistic education and employment experiences that prepare students, faculty, and staff to become effective scholars, contributors, and leaders in our diverse and evolving communities. Consistent with our campus purpose statement and creed, this classroom will be a respectful space, welcoming all sexes, races, ages, national origins, ethnicities, gender identities/labels/expressions, intellectual and physical abilities, sexual orientations, faith/non-faith perspectives, income levels and socio-economic classes, political ideologies, educational backgrounds, primary languages, family statuses, military experiences, cognitive styles, and communication styles. If at any time during this course you are excluded or feel a sense of alienation from the course content, please feel free to contact me privately without fear of reprisal.

## Land Acknowledgement Statement

The history of our community and land gives us the opportunity to recognize, respect, and appreciate our place within that history. Western Kentucky University (WKU) honors and acknowledges the Indigenous peoples' land on which this University was built. All land in the state of Kentucky was once Indigenous territory, which is why it is our duty to acknowledge that WKU exists on Native land. This particular region of Kentucky was home to both the Shawnee (Shawandasse Tula) and Cherokee East (ᏌᏍᏏᏉᏍᏏ Tsalaguwetiwi) tribes.

We also honor and acknowledge the former residents of Jonesville. According to the Jonesville History Project, “Jonesville was a predominantly African American community in Bowling Green, Kentucky, which was demolished in the 1960s to make way for the expansion of the WKU campus. This incident echoed a pattern across the country where the power of eminent domain was utilized to seize property from minority communities for large public works projects under the guise of urban revitalization.”

## Pregnant and Parenting Students

Western Kentucky University does not discriminate against any student or exclude any student from its educational programs or activities, including classes or extracurricular activities, on the basis of pregnancy and/or pregnancy-related conditions such as, but not limited to, childbirth, false pregnancy, termination of pregnancy, or recovery therefrom. Students who seek pregnancy or pregnancy-related accommodations should make their requests as soon as possible via WKU's Title IX Website at [www.wku.edu/titleix/](http://www.wku.edu/titleix/) under the heading, "Pregnancy or Pregnancy-Related Conditions." Students can also contact the Title IX Coordinator, Ena Demir, via email at [ena.demir@wku.edu](mailto:ena.demir@wku.edu) or by phone at (270) 745-6867 to request accommodations or seek assistance. We encourage students and faculty to work together to establish a plan that allows the student to complete the class and coursework without jeopardizing academic integrity and course

standards. The Title IX Coordinator can help facilitate conversations between students and faculty regarding appropriate and reasonable accommodations.

If you are a WKU student and believe that you have experienced an incident(s) of discrimination or harassment based on pregnancy (or pregnancy related conditions or issues), please report it to the Title IX Coordinator via email at [ena.demir@wku.edu](mailto:ena.demir@wku.edu) or by phone at (270) 745-6867.

Additional resources for pregnant and parenting students can be found on WKU's Title IX Website at [www.wku.edu/titleix/](http://www.wku.edu/titleix/).

## **Policy on Regular and Substantive Interaction**

The U.S. Department of Education requires that distance education courses must include regular and substantive interaction between students and faculty. For more information about Regular and Substantive Interaction at WKU, please visit the [Regular and Substantive Interaction in Online and Distance Learning webpage](#).

In this course, regular and substantive interaction will take place in the following ways:

- Weekly announcements with information about upcoming course materials, reminders, and updates
- Timely and constructive feedback on assignments provided within one week of submission
- Faculty-responses and facilitation with discussion board conversations
- Providing information related to course content to further student understanding

## **Additional Resources for Students**

- Academic Integrity: <https://www.wku.edu/handbook/academic-dishonesty.php/>
- Student Handbook: <https://www.wku.edu/handbook/index.php>
- Student Resource Portal: <https://www.wku.edu/online/srp/>
- Syllabus Information: <https://www.wku.edu/syllabusinfo/>
- Student Tutoring Services: <https://www.wku.edu/startcenter/>
- Free Tutoring at the WKU Learning Center: <https://www.wku.edu/tlc/>
- Public Health and Medicine Library Guides: <https://libguides.wku.edu/publichealth>
- WKU Counseling Center: <https://www.wku.edu/heretohelp/>
- WKU Student Accessibility Resource Center: <https://www.wku.edu/sarc/>

*The instructor reserves the right to alter the method of grading or the grading scale based on the class performance or other issues.*