

## **Governance and Public Policy- SPM 300**

**FALL 2024**

3 credit hours

**Online**

**Professor: Dr. Terry Obee**

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Welcome to SPM 300- Governance and Public Policy. This course is designed to provide students with an understanding of the social, political and economic dynamics of the sports industry and how these fluid relationships shape public policy in regards to sports. To ensure a worthwhile experience, students must be organized, motivated and willing to participate.

### **Course Description:**

This three credit hour course will examine the social, political and economic impact of national and international sport. Topics include structure of public finance of sport, sport and public health, community ownership, globalization of sport, and professional sports.

### **Objectives:**

Upon successful completion of the course, students should be able to do the following:

- 1) Explain how sport programs are affected by public policy.
- 2) Explain the political economy of sport facility development and summarize the rationale for public finance of sport stadia.
- 3) Describe the professional sports labor market which includes the globalization of the work force, work stoppages, collective bargaining, and player's salaries.
- 4) Identify public policy factors that contribute to, and detract from physical activity of American citizens.
- 5) Critically analyze economic impact studies and explain their justification as rationale for developing public policy.

**Required Textbook Information:** Santo, Charles A., Mildner, Gerard C.S. (Eds.). (2010). *Sport and Public Policy: Social, Political, and Economic Perspectives*. Champaign, IL: Human Kinetics. ISBN-10: 0-7360-5871-0

This class requires students be able to access the class website on blackboard. Blackboard is WKU's primary online course delivery system and can be accessed at <http://blackboard.wku.edu> or by selecting the Blackboard link from the Quick Links tab located at the top right hand side of the WKU homepage. **E-mail Correspondence and Course Website:**

The University uses students' TopperMail accounts (WKU email address) exclusively for all university communication. The instructor will adhere to this policy and send messages to students' TopperMail addresses only. Students are responsible for all announcements sent by the instructor and any assignments posted on the course website. When students email the instructor, be sure to include the course title and the section number in the subject line of the email (for

example everyone in this class should include SPM 300-sec.4 in the subject of their email). All emails sent during the week (Monday-Friday) will be answered within 12 hours of when they are received. Emails sent after 5pm on Fridays and throughout the weekend may not be answered until the following Monday morning by 9:30am.

### **Student Disability Services**

In compliance with university policy, students with disabilities who require academic and/or auxiliary accommodations for this course must contact the Office for Student Disability Services in Downing University Center, A-200. The phone number is 270.745.5004. Please DO NOT request accommodations directly from the professor without a letter of accommodation from the Office for Student Disability Services.

### **Title IX Misconduct/Assault Statement:**

Western Kentucky University (WKU) is committed to supporting faculty, staff and students by upholding WKU's Title IX Sexual Misconduct/Assault Policy (#0.2070) at

<https://wku.edu/eoo/documents/titleix/wkutitleixpolicyandgrievanceprocedure.pdf> and

### **Discrimination and Harassment Policy (#0.2040) at:**

[https://wku.edu/policies/hr\\_policies/2040\\_discrimination\\_harassment\\_policy.pdf](https://wku.edu/policies/hr_policies/2040_discrimination_harassment_policy.pdf).

Under these policies, discrimination, harassment and/or sexual misconduct based on sex/gender are prohibited. If you experience an incident of sex/gender-based discrimination, harassment and/or sexual misconduct, you are encouraged to report it to the Title IX Coordinator, Andrea Anderson, 270-745-5398 or Title IX Investigators, Michael Crowe, 270-745-5429 or Joshua Hayes, 270-745-5121. Please note that while you may report an incident of sex/gender based discrimination, harassment and/or sexual misconduct to a faculty member, WKU faculty are "Responsible Employees" of the University and **MUST** report what you share to WKU's Title IX Coordinator or Title IX Investigator. If you would like to speak with someone who may be able to afford you confidentiality, you may contact WKU's Counseling and Testing Center at 270-745-3159.

**Academic Honesty:**

Students who commit any act of academic dishonesty may receive from the professor a failing grade in that portion of the course work in which the act is detected or a failing grade in a course without possibility of withdrawal. The professor may also present the case to the Dean of the Office of Student Life for disciplinary sanctions. A student who believes a professor has dealt unfairly with him/her in a course involving academic dishonesty may seek relief through the Student Complaint Procedure. For further information regarding this subject please reference the WKU Student Handbook (<http://www.wku.edu/handbook/>).

**Using Blackboard:**

All assignments, discussions, as well as additional course materials will be presented and submitted through the course website on “Blackboard.” Therefore it is imperative that every student be able to access the course website on blackboard.

To access Blackboard:

- 1) Go to [www.wku.edu](http://www.wku.edu)
- 2) In the upper right hand corner, you will see links to various sites, one of which is titled Quick Links. When you move your cursor over the Quick Links one of the links available is Blackboard.
- Click the word “Blackboard.”
- 3) You will be required to login using your WKU Net ID username and password.
- 4) After logging in, on the right-hand side of the screen, you will see the course name underlined, Public policy and Sport. Click on the course name.

5) Now you will see a screen that will have any current announcements in the center. To the left will be a black list of menu items, such as “Course Documents,” “Assignments,” etc.

Click on these, depending on what you want to do.

### **Grading**

Quizzes = 130 pts.

Discussion Boards (13 X30) = 390 pts.

Final Exam =100 pts.

A = 90%

B= 80%

C = 70%

D = 60%

F = 50% or below

The above procedures and schedule of this course are subject to change in the event of extenuating circumstances. Changes will be posted on Blackboard. It is the student’s responsibility to note changes should they occur.

**Further details about the class and a more detailed syllabus and class calendar will be posted on Topnet and the course website on Blackboard.**